

## FOR IMMEDIATE RELEASE

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## **EU BUSINESS SCHOOL'S MBA PROGRAM CLIMBS THREE PLACES TO RANK** #20 WORLDWIDE

- EU Business School's MBA program rises three places to rank #20 in América Economía's 2022 global MBA rankings.
- The MBA program ranked #3 for diversity worldwide, reflecting the school's continual commitment to a multicultural business education and DEI.
- Stanford Graduate School of Business, IESE Business School and HEC Paris retain the top three positions respectively as per last year.

EU Business School (EU) is proud to announce that its MBA program was ranked #20 in the world by América Economía, the prestigious Latin American business magazine, in the 2022 edition of its global MBA rankings. EU was one of three higher educational institutions to have scaled the rankings most over the past year, an achievement attained in large part due to the institution's strong and successful focus on academic excellence and cultural diversity.

With regard to diversity, EU's MBA program ranks #3 worldwide for its multicultural student body, obtaining a remarkable score of 98.9%. América Economía considers multiculturalism to be an essential part of a successful MBA business education and also acknowledged the diversity of EU's faculty members: the institution ranked #1 globally for the percentage of foreign and Latin American lecturers within its teaching community. This coming together of different experiences and perspectives within business learning helps students to broaden their mindsets throughout their studies.

In addition to cultural diversity, EU was recognized for its commitment to gender parity within business education. A total of 56% of EU's MBA students are women; considerably higher than the current global average of 41% for female MBA candidates in this ranking.

Carl Craen, managing director of EU Business School, expressed his pride on learning of the ranking, stating: "We are honored that América Economía has highlighted our academic prominence in this year's prestigious MBA rankings, celebrating the fact that we have risen three places to reach the world's top 20 MBA programs." Reflecting that EU has obtained an exceptionally high ranking for diversity, he remarked that "this is a recognition of our commitment to a multicultural and inclusive educational experience, which prepares students for leadership in today's global business environment."

América Economía is one of Latin America's most esteemed business publications. In this year's rankings edition, MBA programs from four continents were judged across five categories: Multicultural and Diversity Experience, Latin American Network, Entry Requirements, Innovation, and International Positioning. These rankings offer Latin American candidates a thorough overview of MBA education around the globe.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu. Alternatively, you can visit the institution's website at www.euruni.edu.

## **About EU Business School:**

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich as well as online.

Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 100+ nationalities. EU Business school has a 28,000+ alumni network. Programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain. EU Business School is a member of OMNES Education Group.