

## FOR IMMEDIATE RELEASE

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### EU BUSINESS SCHOOL'S MBA RANKS IN TOP 50 PROGRAMS IN EUROPE AND IS REAFFIRMED AS #1 FOR DIVERSITY WORLDWIDE

- **EU Business School's (EU) MBA is placed in the top 50 MBA programs in Europe in the prestigious QS MBA rankings for 2024.**
- **EU's MBA program achieved the #1 position worldwide for class and faculty diversity in acknowledgement of its diverse student body (130+ nationalities) and faculty.**
- **The program was also recognized for its high number of graduate entrepreneurs and for the short time it takes for students to recover their investment, scoring over 90% on both criteria.**

EU Business School (EU) is proud to announce that its MBA program has ranked as one of the top 50 programs in Europe in the QS 2024 MBA Rankings. This prestigious acknowledgement underlines the success of EU Business School's innovative approach, which emphasizes real-world learning in order to give students the entrepreneurial mindset, global perspective and effective business skills that ensure professional success.

EU Business School was highlighted in particular for diversity, being placed first at the global level. This exceptional result was achieved thanks to EU's wide network of company partnerships, which provide its students with access to top industry insiders, and its outstanding faculty of academics, entrepreneurs and industry experts with extensive professional experience. In addition, EU also scored over 90% globally for Payback Month, which measures the amount of time it takes graduates to recoup their investment. This score is testament to EU's forward-thinking, student-centric approach to business education, developing work-ready graduates with cutting-edge knowledge and in-demand practical skills.

Additionally, EU Business School scored over 90% for entrepreneurship at the global level. Entrepreneurship remains at the core of EU's teaching philosophy, with company visits, business case studies and industry expert conferences continuing essential educational cornerstones.

In response to this accolade, Mr. Carl Craen, managing director of EU Business School, stated: *"I am extremely pleased with this excellent result, which highlights our dedication to dynamic approaches and pragmatic learning. EU's unique, hands-on philosophy towards business education ensures our students graduate with the abilities, outlook and practical experience that are so highly sought after within the global business world."*

EU's portfolio of MBA programs currently comprises 10 programs in the most in-demand areas of business, including global banking and finance, digital business, entrepreneurship, international marketing and sports management.

The QS MBA Rankings are compiled by QS, a trusted independent organization with over 25 years of experience in assessing business programs on a global scale. The 2024 ranking evaluated MBA programs from 48 different countries, using a bespoke methodology to apply five criteria: diversity, return on investment, employability, alumni outcomes and thought leadership.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or [communications@euruni.edu](mailto:communications@euruni.edu). Alternatively, you can visit the EU Business School's website at [www.euruni.edu](http://www.euruni.edu).

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**About EU:** Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. Part of OMNES Education Group, we are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus. It is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 130+ nationalities. EU programs include state-recognized degrees from the University of Derby and London Metropolitan University, U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.