

## FOR IMMEDIATE RELEASE

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## **EU BUSINESS SCHOOL: 10 YEARS AT THE TOP OF CEO MAGAZINE RANKINGS**

- For the tenth year running, EU Business School's Online MBA program has ranked #1 worldwide in the CEO Magazine Global MBA Rankings for 2024 and its on-campus MBA positioned in Tier 1 of global programs.
- The remarkable and consistent results of EU's MBA programs pay testament to its high-quality business education delivered by top faculty, its internationality, innovative programs and personalized approach to education, among others.
- In this year's dictamen, CEO Magazine analyzed 284 programs across 24 different countries, a 13% rise in participants.

EU Business School (EU) proudly announces that its Online MBA program ranks #1 worldwide for the tenth consecutive year in the prestigious CEO Magazine 2024 MBA Global Rankings. In addition, its on-campus MBA retains its position in the Tier 1 of programs globally, a feat that has also been achieved over the past ten years. These remarkable results pay testament to the school's continued commitment to providing an international business education of the highest standard and a personalized approach to enable students to excel in the business world. The continued success of EU's Online MBA can be attributed to the institution's innovative learning approach which integrates live interactive webinars and collaborative group projects and immersive business activities. Supported by user-friendly web platforms, its online programs are facilitated by an outstanding faculty comprising seasoned academics from across the world entrenched in the global business establishment, accomplished entrepreneurs and industry experts, all possessing extensive professional expertise. Furthermore, diversity is a cornerstone across all its campuses, with over 100 nationalities represented among students and staff.

EU's on-campus MBA program achieves a position in Tier 1 of worldwide MBA program, a place it has also held over ten years. This success is due to the institution's international approach, outstanding faculty, innovation and commitment to training work-ready graduates. It is of note that the school's DBA program was also featured in CEO Magazine's global 2024 listing showcasing EU Business School as one of the market's premier DBA providers. This recognition is based on factors such as accreditation, quality of faculty, geographical reach and international standing. In response to this accolade, Mr. Carl Craen, managing director of EU Business School, stated: "I am delighted that our MBA programs have been recognized for their educational excellence by this business publication. EU's experiential hands-on approach towards business education ensures our students graduate with the knowledge, mindset and practical skills they need to shape the business world of tomorrow. These ranking results pay testament to its success yet again."

In this edition of the CEO Magazine rankings, 284 programs were analyzed from 24 countries using criteria ranging from the quality of faculty (34.95%), international diversity (9.71%) and class size (9.71%). As a trusted publication among business leaders and aspiring professionals, CEO Magazine provides prospective students with a reliable benchmark for evaluating the performance of reviewed schools.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu. Alternatively, you can visit the EU Business School's website at www.euruni.edu.

**About EU:** Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. Part of OMNES Education Group, we are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus. It is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 130+ nationalities. EU programs include state-recognized degrees from the University of Derby and London Metropolitan University, U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.