

FOR IMMEDIATE RELEASE

February 7, 2022

THE SKY IS THE LIMIT AT EU BUSINESS SCHOOL!

- **EU Business School (EU) celebrates 40k followers on Instagram with a thrilling student skydiving session.**
- **From sporting events to academic achievements, our online following has accelerated with people eager to get a glimpse of all our amazing experiences.**
- **EU Business School is committed to growing its online platforms, ensuring that students (both current and potential), faculty and staff can remain engaged and connected from wherever they are in the world.**

Entrepreneurs rise to the challenge!

With a community of 100+ nationalities, EU Business School is not an institution defined by boundaries. We are delighted to announce that we have reached 40k followers on Instagram! We seek out challenges, not restraints, so we wanted to do something unforgettable to celebrate this magnificent milestone. Taking a deep breath, four of our venturesome students headed out to Catalonia's beautiful Empuriabrava, where they took a great leap into an exhilarating skydive! Is there a better way to cultivate the daring and enthusiasm needed to navigate risks in today's entrepreneurial world? There couldn't be a more perfect thrill to capture the EU Business School experience!

All of our programs take a cutting-edge approach to business education, creating access to the most exciting and innovative work environments. EU's pioneering system means that learning takes place in the real world, exposing students to all of the current business needs and trends.

Flying high at 40k, we continue to build our unique vision of a tight community with a global reach. We dare to push the limits in everything that we do! EU Business School is set to continue the hard work with the hashtags, sharing student stories and creating new chances for change and connection. Our growing Instagram platform and other social media channels are the ideal spaces to showcase the fruits of a top-class business education and all of our fantastic activities, keeping our business school engaged and up to date wherever they may be in the world.

Managing Director and Vice President, Carl Craen says: *"EU Business School takes on all challenges. The growth of our online presence is thanks to the combined efforts of our committed students, staff and followers. The wonderful figures prove that working together is the core of success. I am proud of this result, which demonstrates our dedication to cultivating success at every level. We look forward to celebrating our future achievements with many more exciting activities."*

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu. You may also visit our website at www.euruni.edu

See the full video here: [VIDEO LINK]

Follow us on Instagram (@eu_business_school) and LinkedIn for updates on all our news and activities.

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About EU Business School:

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 100+ nationalities. EU Business school has a 27,000+ alumni network. Programs offered at EU include state-recognized degrees from the University of Derby and London Metropolitan University in the U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (título propio) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain. EU Business School joined OMNES Education Group in 2022.