



# **Talent Day** Connecting for your future

**March 8, 2022**

**9 a.m. to 5:30 p.m.**

**NH Collection Barcelona Constanza**  
C/ Deu i Mata, 69-99, 08029 Barcelona (Spain)

[www.euruni.edu](http://www.euruni.edu)

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The world is  
changing.  
EU is ready.  
Are you?  
Start here.



## Welcome to EU Talent Day 2022!

Dear students,

On behalf of management, faculty and staff at EU Business School, I am thrilled to welcome you to EU Talent Day 2022.

As the world continues to adapt and reconnect, the modern business world has evolved to accommodate a new way of operating. Digital solutions in particular have played a critical role in keeping industries afloat.

Today's entrepreneurs must possess a flexible mindset in order to navigate the needs of ever-fluctuating business environments. Creativity combined with technological awareness and innovative thinking are the necessary qualities required to succeed.

These fundamental skills form the core of EU's educational philosophy, allowing you to embrace the challenges and achievements of your chosen field.

Our Talent Day provides you with the chance to engage with industry professionals, inviting you to discover the latest employment trends, forge strong networks, and learn more about the dynamic opportunities that form the basis of a prosperous business career.

The program has a tremendous amount to offer. You will attend talks and panel discussions with leading speakers, take part in stimulating workshops, and receive mentorship and guidance from the business pioneers at the forefront of the world's top corporations.

The future is yours to shape, and we hope that you rise to the occasion!

*Carl Craen*

Carl Craen  
EU Business School  
Vice President & Managing Director



**SUCCESS  
STORIES**

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# Useful Tips

Make the most  
of the annual  
EU Talent Day,  
before, during  
and after the  
event.



# Before

- Research the companies that will be present at the event, and the career options on offer. Take note of the ones that interest you.
- Prepare a list of questions that you would like to ask company representatives.
- Think about what you want from the experience: networking? Information about an industry? An internship?
- Tailor your CV according to the job opportunities available and bring several hard copies with you.
- You can apply for positions prior to the event, and request feedback regarding your submission in person on the day.
- Prepare a short introduction for yourself that highlights your unique qualities and talents.
- Ensure that you dress professionally.

# During

- Ensure that you arrive on time to the event.
- Bring a folder to store papers and business cards that you collect from companies.
- Speak with company representatives to learn about their work, and ask any questions that you may have.
- When speaking, link a company's values and job offerings to your own skills and experience.
- Be concise and professional at all times.
- Collect business cards, LinkedIn contacts, and any other relevant information that you may require.

# After

- Send short follow-up notes to company representatives via LinkedIn to thank them for their time. Ensure that your profile looks professional prior to doing so.
- Send any job applications as soon as possible. Reference EU's Talent Day where appropriate.
- Send digital copies of your CV to any relevant new contacts.
- Contact EU's Career Services Department for advice on selection processes and interviews.



The background of the page is decorated with various abstract, rounded shapes in red, green, blue, yellow, and purple. These shapes are scattered across the page, some overlapping, creating a vibrant and modern aesthetic. The word "Agenda" is centered within a white rounded rectangle that has a green border.

# Agenda



## Barcelona Room: Panel Discussions and Talks

9:30-10:30 a.m. **Panel Discussion**  
**Winning Competences in the Fast-Changing Environment**  
**Moderator:** Gaye Yesilyurt, Sales Coach EMEA North, SAP  
**Panel:**  

- Roger Esquerda, Digital Partners Director EMEA, Nike
- Vanesa Berrido, Head of Talent Brand, Acquisition & Development, Danone

11 a.m.-12 p.m. **Talk**  
**Disruption Mindset: Transforming for Success**  
**Facilitator:** Mònica Mateu, Founder & CEO, MMA Innovation

12:30-1:30 p.m. **Panel Discussion**  
**Leading for Sustainability**  
**Moderator:** Dolores Naharro, Business Development Expert, CEC Barcelona  
**Speakers:**  

- Ignasi Cubiña, Co-Founder & Director, Eco Intelligent Growth
- Marc Basany, CEO, Eco Intelligent Growth

2:30-3:30 p.m. **Panel Discussion**  
**Creative Personal Branding**  
**Panel:**  

- Jürgen Salenbacher, Author of "Creative Personal Branding" and "Innovation of Meaning"
- Jordi Mallol, Health Division Director, Newno

## Montreux Room:

9:30 a.m.-13:30 p.m. **Meet the Companies**

2:30-5:30 p.m. **Meet the Companies**

## Geneva Room: Workshops and Talks

9:30-10:30 a.m. **Workshop**  
**Propelling Your Career with Storytelling**  
**Speakers:**  

- Daniel Michahelles, Account Director & Co-Founder, GetBoarded
- Raquel Magalhaes Cabral, COO, GetBoarded
- Shivam Dhawan, Co-Founder & Analytics/Strategy Leader, GetBoarded

11 a.m.-12 p.m. **Talk**  
**Entrepreneurship: Making Change Happen**  
**Facilitator:** Miriam Porté, Film Producer & Founder, Distinto Films

12:30-1:30 p.m. **Talk**  
**Doing Business in the Metaverse**  
**Facilitator:** Igor Tasic, Founder, Meta Ventures

2:30-3:30 p.m. **Talk**  
**The Diversity Leader**  
**Facilitator:** Vanessa Miner, Diversity & Inclusion Project Manager, Wallbox

## Lobby:

9:30 a.m.-5:30 p.m. **Reception and Welcome Desk**

9:30 a.m.-5:30 p.m. **Information Stands**  

- EU Alumni HUB
- University of California Riverside

12:30-4:30 p.m. **Photo Booth**



# PANEL DISCUSSION: WINNING COMPETENCES IN THE FAST-CHANGING ENVIRONMENT

BARCELONA ROOM | 9:30-10:30 a.m.



**Vanesa Berrido**  
Head of Talent Brand, Acquisition & Development, Danone

Vanesa is Head of Talent Brand, Acquisition and Development at Danone, where she is passionate about connecting talent with purpose. A graduate in Business Administration at ESADE, where she has also worked as a research assistant, Vanesa has a long-standing interest in human resources, the field in which she has chosen to develop her professional career for over 15 years.

As part of her mission, she has maintained a continuous involvement in projects concerned with personal and competence development, undertaking multiple roles relating to talent attraction and acquisition, in addition to cultural and organizational transformation.



**Roger Esquerda**  
Digital Partners Director EMEA, Nike

Roger is a strategic commercial leader who has led high-profile business growth for over 10 years. He has experience in international sales and marketing, specializing in the areas of account management and strategic categories. His work involves building strategic partnerships, and leading both senior sales and cross-functional teams.

A sports and travel enthusiast, Roger enjoys taking on new challenges and finding ways for his team to succeed. He focuses on unlocking powerful ideas that lead to systemic transformation. He believes in creating work cultures that prioritize speaking up and embracing feedback, inclusivity and equality, which he considers to be the key factors for reaching team goals.



**Gaye Yesilyurt**  
Sales Coach EMEA North, SAP

Barcelona-based Gaye is a commercial sales executive from Istanbul, Turkey, with seven years' experience at SAP. In 2021, she undertook the role of sales coach, in addition to co-leading the company's Business Women's Network. Initially having made plans to enter academia, Gaye was inspired by a technology and data workshop while undertaking a master's degree in cultural studies at Istanbul Bilgi University.

Gaye realized that her knowledge and passion for social sciences were an excellent fit with the digital landscape, allowing her to help customers optimize their business experiences. Gaye's method for success is to work hard towards a goal whilst remaining creative in the process.



# TALK: **DISRUPTION MINDSET: TRANSFORMING FOR SUCCESS**

BARCELONA ROOM | 11 a.m.-12 p.m.



**Mònica Mateu**  
**Founder & CEO, MMA Innovation**

Mònica is an innovation strategist with an entrepreneurial mindset. She has worked in IT at HP, fintech at Ingenico, consultancy at Deloitte, energy at Innoenergy and agri-food at GB Foods. In addition, Mònica has also worked in public sector innovation at Sant Cugat del Vallès and Barcelona city halls and at Science Business in Brussels. She currently collaborates with Mobile World Capital Barcelona in business development at The Collider.

Mònica has worked with companies to develop innovative strategies and methodologies, building networks that allow companies to grow with a global perspective. She specializes in business creation and partnerships, and has experience with startups, venture capital and investor relations.



## PANEL DISCUSSION: LEADING FOR SUSTAINABILITY

BARCELONA ROOM | 12:30-1:30 p.m.



**Ignasi Cubiña**  
President & Co-Founder, Eco Intelligent Growth

President and co-founder of Eco Intelligent Growth, Ignasi leads the development of new methodologies, tools and metrics in industries ranging from construction to fashion. A biologist by training, he has been innovating circular economy models via cradle to cradle design since 2005.

Ignasi has worked as a Cradle to Cradle Certified Accredited Assessor since 2013. He has participated in projects and conferences around the world, giving presentations with TED, Resource London, Wastebuild Amsterdam and Kingpins Amsterdam. He collaborates with several university programs and is a board member and innovation advisor at Grupo Construc a.



**Marc Basany**  
CEO, Eco Intelligent Growth

A forward-thinking, results-oriented and flexible engineer, Marc has over 20 years of experience in consulting, project management and business development. He is a leader in the areas of technology, sustainability and the circular economy. Marc has worked in business development for several companies. Prior to his role at EIG, he led a startup dedicated to solid urban waste valorization, in addition to working on other technological solutions to improve the sustainability and circularity of industries. Marc has obtained excellent results managing teams across diverse areas ranging from construction to industrial technology research. He holds a degree in telecommunications from Universitat Ramon Llull and a PDD from IESE.



**Dolores Naharro**  
Business Development Expert, CEC Barcelona

Dolores holds a bachelor's degree in economics from the Universitat Aut noma de Barcelona, and a postgraduate degree in circular economy from the Universitat Polit cnica de Catalunya. She has worked in business development and project management in the fashion and textile industries for more than 15 years.

In 2018, Dolores joined the Circular Economy Club, a global non-profit organization that assists cities around the world in transitioning to the circular economy model. She is the head of Barcelona Circular City, a collaborative platform that gathers key stakeholders in order to identify the city's challenges and work on circular solutions.



# PANEL DISCUSSION: CREATIVE PERSONAL BRANDING

BARCELONA ROOM | 2:30-3:30 p.m.



**Jürgen Salenbacher**  
Author of “Creative Personal Branding” and  
“Innovation of Meaning”

Jürgen Salenbacher is an experienced business and brand coach, lecturer, innovation facilitator and keynote speaker with extensive experience in education, design and business.

He is a specialist in the areas of design, branding and the creative economy, about which he wrote his first book “Creative Personal Branding” (2010), now in its fifth edition. In 2020, he published his most recent book, “Innovation of Meaning”. His passion is to bring together his business and design experience with his expertise in workshops and coaching to help professionals and teams understand their motivation, innovate, enhance individual careers and personal development. Jürgen designs and facilitates learning experiences for personal and organizational growth around the world.



**Jordi Mallol**  
Health Division Director, Newno

Jordi holds a degree in economics and a postgraduate diploma in health management from Universitat Pompeu Fabra and a PDG from IESE.

Starting at Ogilvy Healthcare, Jordi has developed an extensive career within the communications field, going on to work for multinational agencies such as TBWA Worldwide (part of Omnicom Group) and BBDO.

In 2001, Jordi founded Global Healthcare, an independent advertising agency with bases in Barcelona, Madrid and Milan, specializing in marketing and communications for the health and pharmaceutical industries. He possesses extensive experience in integrated marketing campaigns, assisting companies with their brand strategies and positioning.



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TIME ONLY**

18K yellow gold case with integrated  
bracelet. Self-winding movement.



# WORKSHOP: PROPELLING YOUR CAREER WITH STORYTELLING

GENEVA ROOM | 9:30-10:30 a.m.



**Daniel Michahelles**  
Account Director, Co-Founder, GetBoarded

Daniel is a co-founder of GetBoarded, and a passionate advertising and marketing professional with over 15 years of experience in the communications industry. A specialist in global communication strategies with a strong digital base, he focuses on digital and mobile marketing, 360-degree campaigns and social media.

Daniel has managed and coordinated innovative campaigns for clients at both the national and international levels and has a passion for taking on new challenges. He has worked in account management and international country coordination for advertising agencies such as DPX, Scholz & Friends, Atletico International, Lola Mullen LOWE, with clients including: Kärcher, Lufthansa, Mercedes-Benz, Telekom and SEAT S.A.



**Raquel Magalhaes Cabral**  
COO, GetBoarded

Brazilian-born Raquel is the COO of tech start-up GetBoarded. She is a leadership expert who delivers high-energy keynote presentations for team building and self-development journeys, and is well-known for her energy and enthusiasm.

Having worked in highly strategic roles since 2009, Raquel's main area of focus is making management spaces happier and more productive. She is especially adept at finding creative ways to address challenging issues.

Currently a PhD student at the University of Aveiro and the University of Porto, Raquel is studying communication in digital platforms. She earned her MBA from Manchester University, and finds joy in growing global teams while working on dynamic programs in exciting, fast-paced environments.



## TALK: ENTREPRENEURSHIP: MAKING CHANGE HAPPEN

GENEVA ROOM | 11 a.m.-12 p.m.



**Shivam Dhawan**  
Co-Founder & Analytics/Strategy Leader,  
GetBoarded

Shivam Dhawan has over 15 years of experience in strategy, analytics and business intelligence. He is the founder of the start-up GetBoarded, where he leads business analytics and strategy.

A technology enthusiast, Shivam takes an innovative approach to improving educational processes and personal development. He is passionate about discovering opportunities to ideate tech solutions, and his experience as an analytics expert allows him to provide data-driven strategies for concept executions.

Shivam possesses a thorough analytical understanding, along with the relevant implementation scenarios. His entrepreneurial work includes collaborations with Cognizant, Metriplica and Annalect (OMD). He has lived and worked in South America, North America, the Middle East and now operates from Europe.



**Miriam Porté**  
Film Producer & Founder of Distinto Films

Miriam is a film producer and the founder of Distinto Films. Her cinematic works include “Seis Días Corrientes” (Official Selection at the Locarno Festival 2021, where it also won the Europa Cinemas Label and Best Actor Awards); “Suc de Síndria” (Best Short Film at the Goya Awards 2020); “Los Niños Salvajes” (Best Film at the Málaga Film Festival; nominated for three Goya Awards); and “Yo” (winner of the FIPRESCI Prize at the Rotterdam Festival, 2007).

Her TV productions focus on telling the stories of little-known women – such as Clara Campoamor, Concepció Arenal, Margarida Xirgu, Elisabeth Eidenbenz and Frederica Montseny – in order to bring them to a wider public, and all have earned national and international awards.

She is a founding member and honorary president of DONES VISUALS and vice president of PROA (Federation of Audiovisual Producers).



## TALK: DOING BUSINESS IN THE METAVERSE

GENEVA ROOM | 12:30-13:30 p.m.



**Igor Tasic**  
Founder, Meta Ventures

Igor Tasic is the founder of Meta Ventures, a metaverse-first advisory and launchpad space for creatives, entrepreneurs, and inventors. He is an author, advisor and entrepreneur in the fields of technology, innovation, strategy and economic empowerment worldwide.

A member of the World Economic Forum's Digital Leaders Network, he is an advisor to multiple corporations, startups and innovation hubs. He was the founder and CEO of Startup Europe Week, the most significant regional entrepreneurship movement globally, promoted by the European Commission and present in over 300 cities and 50 countries.

Igor is a Ph.D. candidate in Information and Communications Technology at UPCT and holds an MSc in Strategy and Entrepreneurship from Columbia Business School/FGV-EAESP, a BA in Economics from the University of Sao Paulo, and a BA in Business from FGV-EAESP.

## TALK: THE DIVERSITY LEADER

GENEVA ROOM | 2:30-3:30 p.m.



**Vanessa Miner**  
Diversity & Inclusion Project Manager,  
Wallbox

After completing her undergraduate studies in international relations and international law, Vanessa achieved a research master's in political science with the intention of getting involved with the non-profit world, but ended up in tech instead.

With various roles in operations that took her from San Francisco to Mexico City, and currently to Barcelona, Vanessa initially began her work in DEI by applying diversity metrics to her hiring KPIs. As her knowledge in the sector continued to expand to inclusion and belonging, and finding that she could apply her educational background to the field, Vanessa has moved into a broader role as DEI consultant and is currently providing her services to top tech companies here in Barcelona as well as in San Francisco.





# Meet the Companies

MONTREUX ROOM

9:30 a.m.-1:30 p.m.  
2.30 p.m.-5.30 p.m.





- Over 140,000 employees
- Operates in more than 150 countries
- Headquarters: New York, USA

IBM Consulting is a leading professional consultation service in the business and technology markets. The firm's range of services include strategy, experience, design and business process operations, data and analytics, and hybrid cloud management, among others. IBM works with companies to help them optimize their opportunities for growth and success. It brings together diverse voices and technologies with openness and empathy to change the way that business is done.

#### **Why Join?**

IBM Consulting offers you a global work outlook, a continuous training plan in the most innovative technologies, work flexibility with telecommuting and collaborative tools, and a dynamic environment where every day is a different challenge. Are you ready to lead this new age of technology and solve some of the world's most challenging problems? Join together with us.

#### **Opportunities**

Vacancies for the graduate program in Spain will be open on the day of the event, closing on March 30th for June entry, and May 20th for September entry.

Each candidate enters the area of business in line with the vacancy they have chosen: Technical Cloud, Processes (Human Resources, Finance, Supply Chain, SAP), Strategy & Industry, Experience & Design, or Data & AI.

Upon entering the program, you are assigned a manager who will guide and accompany you throughout the two years. All managers are highly qualified, specifically selected consultants.

- During the first year, the focus is on training in soft skills and the business areas selected.
- During the second year, the focus is on assisting young professionals in honing their talents so that they can reach the expected fast-track level at the end of the program.

Candidates must have permission to work in Spain, and an intermediate level of Spanish.

#### **How to Apply**

[www.ibm.com/services/careers](http://www.ibm.com/services/careers)



**RHOMBUS**  
global consulting

- Founded In 2003
- CEO Soly Sakal
- Headquarters: Barcelona, Spain

RHOMBUS Global Consulting is an established Barcelona-based financial services company. It offers customer services in global consulting, corporate and venture capital, as well as real estate and financing, with a principal aim of providing a global wealth advisory service. The company was founded 17 years ago by a group of professionals with a proven track record in the corporate and private banking sectors. The four pillars of the RHOMBUS philosophy are independence, personalized treatment, security and transparency.

#### **Why join?**

RHOMBUS Global Consulting offers its clients a unique financial service, standing out from the crowd in what we do. We care about our customers, and ensure that they are in good, safe hands at all times. If you are a professional, hard-working, people-oriented individual with a business and customer-first mindset, RHOMBUS Global Consulting is the ideal working environment for you.

#### **Opportunities**

If you are interested in forging a career in the financial services industry, we have exciting opportunities for you in the areas of global consulting, corporate and venture capital, and also real estate and financing. Open the door to a successful and prosperous career at RHOMBUS Global Consulting by kick-starting your career in financial services today!

#### **How to apply**

Apply for open job vacancies and potential working opportunities at:

<http://www.rhombusgc.com/en/contact/>





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## HOTEL ARTS BARCELONA

- Opened in 1994
- Managed by Ritz-Carlton
- Part of Marriott International

This award-winning hotel, located in one of Europe's most dynamic cities, lies within easy reach of the city center. Combining a distinctive style with unparalleled personal service, Hotel Arts Barcelona welcomes guests with warm hospitality and supreme elegance. At Hotel Arts Barcelona we are looking for the best talent in hospitality to create unique experiences and memories for our guests.

### Why Join?

"I have the opportunity to continuously learn and grow" is one of the 12 service values of Ritz-Carlton. This means that as part of the Hotel Arts family, you are given the chance to grow on both a professional and personal level. The trainee/student receives training and support at each stage of the administrative internship to help them develop in their position.

### Opportunities

The most widely available opportunity at Hotel Arts is a minimum six-month internship (or three months for the food and beverage and rooms divisions). Some positions require an intermediate level of Spanish. Please contact us directly to learn more. We offer opportunities in the following areas:

- Sales and Marketing
- Conference and Catering/Events
- Human Resources
- Finance, Purchasing and IT
- Kitchen Administrative
- Engineering Administrative
- Food & Beverage
- Rooms Division
- SPA

### How to Apply

If you want to join an organization from the ground up, please see our open opportunities at:

[www.ritzcarlton.com/careers](http://www.ritzcarlton.com/careers)

or send your CV to

[telma.candeias@ritzcarlton.com](mailto:telma.candeias@ritzcarlton.com)

[rc.bcnrz.selection@ritzcarlton.com](mailto:rc.bcnrz.selection@ritzcarlton.com)



- Headquarters: Barcelona, Spain
- Venture capital and private equity
- Privately held (10 employees)

Seven Roots Venture Capital is an impact investment fund that accelerates growth in companies which promote sustainability and a positive impact on society. Seven Roots applies its own investment model in the companies it acquires. Business projects go through a period of strategic and market validation in which the business hypotheses and ESG criteria must be met as a prerequisite for the influx of capital. The objective of the vehicle is to accelerate the growth of companies, not only by being profitable, but also by producing a positive impact on our ecosystem. The circular economy projects that are currently in the fund's portfolio are particularly notable. The company was founded by Soly Sakal and Sandra Rams at the end of 2020.

### Why join?

At Seven Roots VC, we invest in small businesses and startups that we believe have the potential to grow and achieve future success. We are keen-eyed, business-oriented professionals who offer new-to-the-business-world companies trusted assistance and financial servicing. If you are a professional, hard-working, people-oriented individual with a business and customer-first mindset, then Seven Roots VC is the ideal working environment for you.

### Opportunities

At Seven Roots VC, marketing is about understanding people, and building awareness of how our products and services can satisfy their needs. We're looking for versatile candidates who want to do this and more. Our ideal candidates have experience with developing and executing marketing campaigns. They are comfortable with day-to-day marketing activities, as well as long-term strategy, thriving with tight deadlines and changing needs. If you are a people-person who loves the rewarding challenge of building a brand, we want to hear from you. Open the door to a successful and prosperous career at Seven Roots VC by kick-starting your career in financial services today!

### How to apply

Contact Danna Isabel Perez at  
[admin@rhombusgc.com](mailto:admin@rhombusgc.com)





- Founded in 2015
- Specialities include leadership and career consulting
- Headquarters: New Orleans, Louisiana, USA

LS International is an international executive search firm specializing in the consumer domain: CPG and FMCG, retail, e-commerce, fashion, luxury and consumer healthcare. We work on a retained basis to help our clients find the best talent, from senior vice president to director-level positions. We have placed candidates in the areas of supply chain, sales, marketing, digital, and general management across Europe, Asia and North America.

As a firm we possess an international mindset. Our broad, deep knowledge of markets and people give us the ability to craft solutions that balance client needs with candidate interests. We go above and beyond to forge relationships and reset the gender imbalance: over 95% of our clients retain us for additional searches, and 45% of our placements are female candidates.

To learn more, visit our website at:  
<https://ls-international.com/about/>

#### **Why join?**

At LS International, we are transforming the executive search industry, one client at a time. To do so, we need more people who are passionate about executive search, and committed to client success. As a young and ambitious organization growing rapidly, we seek new colleagues who possess these traits in addition to executive search experience in the consumer domain. If you believe you have what it takes to be part of our fast-paced, performance-based, innovative team, we'd love to hear from you.

#### **Opportunities**

- Business Development Intern
- Executive Search Intern

#### **How to Apply**

Send your CV to [andrea@ls-international.com](mailto:andrea@ls-international.com)  
<https://ls-international.com/careers/>



- Founded in 2009
- Headquarters: Barcelona, Spain
- Michelin star restaurantation offer

Alma's hotel concept is based on welcoming visitors and engaging them with our spaces - an experience that goes beyond the typical accommodation stay at every level. By finding the perfect balance between services, spaces, and treatment, Alma positions itself amongst the destinations' top experiences.

At present, Alma has a hotel located in Barcelona (where the company is also headquartered), together with another in Pamplona.

The company wants each new project to leave a mark on the client's memory, awakening a desire within them to repeat their experience. Alma reliably offers a range of unique contrasts and delights within the luxury hotel sector, prioritizing emblematic buildings as the sites for its accommodation.

#### **Why join?**

Participate in the promotion and development of a new hotel concept and management system, focused on allowing guests to discover and enjoy their destination in a different way. You will benefit from continual training within a wide variety of roles, across different departments of each hotel.

#### **Opportunities**

Internship vacancy - Support for Controlling & Business reporting for Alma Pamplona. Candidates should be interested in acquiring in-depth knowledge of a hotel group's internal processes. They must be able to carry out routine tasks in an independent manner, and be proactive in offering ideas for improvement within their role. Potential to continue training with Alma at the end of the internship position.

#### **How to apply**

Visit our official website at:  
<https://almahotels.com/en/careers/> and get in touch via email at: [rrhh@almabarcelona.com](mailto:rrhh@almabarcelona.com)





- Founded in 1972
- 96,000 employees
- Operates across 140 countries worldwide

At SAP, anything is possible. Our cloud ERP solutions - powered by technologies such as the SAP Internet of Things, Big Data and more - make a real impact on the world. SAP helps companies to revolutionize everything from cancer treatments to flood prevention. We invest in research that can save lives, and we are passionate about sustainability and social responsibility.

#### **Why Join?**

SAP Digital Hub in Barcelona is an energetic, vibrant and dynamic office with a unique, international and diverse workforce. The market units represented in our Barcelona office are Africa, Benelux, France, Italy, the Netherlands, Portugal, Spain, the Nordic countries and Turkey, making it a very lively and multicultural place to work. SAP will provide you with a world-class training experience, together with the skills and confidence to either begin or make progress in a successful career.

#### **Opportunities**

1. Clear and structured career paths into management capacity roles in Barcelona, roles with SAP globally, or within a given market unit.
2. World-class training and development within the areas of professional growth and product knowledge.
3. Constant learning and knowledge sharing with some of the best complex selling professionals in the industry.

#### **How to Apply**

In order to apply to and be considered for one of our positions, you will need to fulfill the language requirements, meaning that you must be fluent in one of the market unit languages represented at our offices. To get in contact, please visit SAP's official website here: [www.sap.com](http://www.sap.com)



- Founded in 1892
- Operates in six countries
- New product development lab

Murtra was founded in 1892 as a small textile company in Granollers, Catalonia. Starting out with a few manual looms. At the beginning of the 20th century, the firm consolidated its activity as a manufacturer of industrial tapes, and quickly became a leader in the sector.

From its outset, Murtra's philosophy has been to develop better ways of doing things, seeking out perfection as a reference point for taking on new challenges. Innovation is the driving force behind the evolution of new products and markets, and it is applied to every production process that the company undertakes.

#### **Why Join?**

Murtra holds a long tradition in manufacturing. Five generations of entrepreneurs have grown, shaped production, and succeeded within the firm, continuously searching for new business opportunities and ways to improve.

Murtra's vision and advancement have led it to position itself as a benchmark in the global textile sector. It runs a group of significant divisions, specializing in development, manufacturing, and marketing. The company has presence in Spain, Italy, Mexico, Switzerland, Tunisia and China.

#### **Opportunities**

Visit <https://www.murtra.com/> to learn more about the latest opportunities available.

#### **How to Apply**

Get in touch via the contact form at <https://www.murtra.com/contacto/>





- Multidisciplinary approach to occupational health
- Headquarters: Barcelona, Spain
- In accordance with Luxembourg Declaration on Workplace Health Promotion (WHP)

We offer corporate wellbeing solutions via an online platform, focusing on the promotion of employee health.

Our solutions are designed to improve the physical, nutritional and emotional health of both employees and their families, in addition to the environmental health of organizations themselves. The platform offers a wide variety of modules and content, all presented in a transversal manner in order to optimize impact. Users can access the platform from any internet device, including PC, tablet, smartphone and Smart TV.

#### **Why Join?**

We offer excellent career opportunities, with the chance to work with a professional team that is expanding every year. Our sector is currently experiencing significant growth, and Wellwo possesses top quality, ready-to-be-implemented business solutions.

#### **Opportunities**

Our sales department currently has two openings in France and Portugal.

Candidates must be motivated by the growth of the company, and the project. They will be responsible for potential customers in Portugal or France, and must be comfortable with taking on this role. The Wellwo team will provide support, and help candidates to develop the required skills, which include public speaking, customer service, and the preparation of economic proposals and service contracts.

Candidates will update the database, adding new accounts to the CRM. They will also carry out LinkedIn searches for companies and potential customers in order to approach them.

Candidates must be comfortable speaking with clients in person and over the phone, whether to resolve issues or evaluate services. It is essential that all applicants are team players with positive attitudes. Schedule flexibility is a requirement due to working with international clients.

Languages requirements for France: Candidates must speak Spanish, French and English.

Language requirements for Portugal: Candidates must speak Spanish, Portuguese and English.

#### **How to Apply**

Visit our official website and contact us at <https://wellwo.es/en/#contact>



- Headquarters: Barcelona, Spain
- Restaurants led by Martin Berasategui
- Internships and positions

Condes Hotels comprises three luxury hotels in Barcelona's most cosmopolitan districts: Monument Hotel 5\*GL, Hotel Condes de Barcelona 4\* and Hotel España 4\*.

In addition to being leaders in the city's luxury accommodation market, each hotel acts as a reference point for culinary excellence, with all three properties possessing individual Michelin star restaurants at their disposal: Lasarte \*\*\*, Oria \* and Fonda España, Bib Gourmand. Award-winning chef, Martin Berasategui, is the gastronomic director for each establishment.

#### **Why Join?**

We offer work experience in a company whose hotels and professionals are known in the sector, with placements typically ranging between three to six months. All candidates receive continuous guidance from a tutor during their placement. Flexible schedules are available in order to align with study timetables (part-time morning shifts, or full-time shifts). Candidates are also permitted use of the company dining room, where they can enjoy a free menu.

#### **Opportunities**

Information on our Growing with Us internship program can be found here:

<https://www.condeshotels.com/en/growing-with-us-1/>

We are looking for candidates who work well in teams, are responsible, but who are unafraid to take initiative. Versatility is also essential, along with an interest in the hospitality and restaurant sector. Candidates should speak Spanish and/or English, and additional languages are valued.

#### **How to Apply**

Visit our official website to learn more about our current offers: <https://www.condeshotels.com/en/jobs/>



# First impressions count!

Get your **professional photo taken at Talent Day** by joining the Alumni Hub.



You can find the photo booth next to the Alumni Network stand **between 12:30-4:30 p.m.**

[www.eualumnihub.com](http://www.eualumnihub.com)





# Information Stands



LOBBY

9 a.m.-  
5.30 p.m.





## University of California, Riverside Kathleen Kennedy, Representative for Europe

*Head to sunny southern California to experience the Californian dream, whilst gaining valuable practical work experience in the US.*

Established in 1954, UCR is a public research university located near Los Angeles. It is one of the ten campuses of the University of California system. Approximately 28,000 students study at the UCR campus which occupies 1,200 acres in Riverside.

EU students have the opportunity to obtain a postgraduate diploma from UCR after completing a bachelor's program at any one of our campuses. The partnership also entitles students a partial scholarship and those who successfully complete their studies can apply for Optional Practical Training, which allows them to be paid to work anywhere in the United States for up to one year.

During the program, students will get personalized career consulting and interview preparation before completing a 3-month internship. UCR will help place students and will visit their workplaces during the internship.

UCR offers postgraduate diplomas in:

- Digital Marketing
- Entertainment & Media Management
- Entrepreneurship
- Event Management
- Leadership & Organizational Excellence
- Management
- Project Management
- Public Policy & International Relations
- Sports Management
- Tourism & Hospitality Management

Kathleen Kennedy, Representative for Europe at UCR, will be on hand in the morning to provide more information about the university and answer any questions you may have.

UCR will help place students and will visit their workplaces during the internship that are in the Los Angeles and Riverside areas and contact the employers of internships by telephone or Zoom that may be in cities farther away like San Francisco or in other states beside California.



## EU Alumni Hub

After graduation, stay in touch with us and your fellow alumni through our exclusive social platform and gain alumni benefits on and off-campus. Get access to these and many more perks when you join the EU Alumni Hub.

Join us by signing up at: [eualumnihub.com](https://eualumnihub.com)





Welcome to the

# Alumni Network



# The EU experience doesn't end at graduation; you are now part of our global community of 27,000+ professionals.

The EU Alumni Network gives you access to an invaluable body of professional contacts to help you transition from graduate to business leader. To connect to this community, join the Alumni Hub.

The hub provides you with unique networking opportunities to boost your career. Stay in touch with fellow students, connect with alumni and take advantage of the free tools that are offered, including the community directory, mentoring program, job board and exclusive events.

## Career Inspiration

Learn from our alumni success stories and get inspired for your own career. In the Alumni Hub you can find valuable insights into different roles, industries and business trends to help you stay ahead of the curve.

## Job Offers

Find your first job! Global business opportunities are frequently shared by our alumni and company partners on the Hub to offer you a great start to your career.

## Mentoring

Become a mentee to gain valuable insights and inspiration from successful graduates. The mentorship program offers a fantastic opportunity to gain direct contact with some of the biggest international companies, including Google, Facebook, Microsoft, Sony, Nike and Deloitte, where EU alumni are employed.

## Alumni Meet-Ups and Events

After graduation you will receive exclusive invitations to events including global reunions and regional gatherings in countries around the world. Wherever you are, you will be able to stay connected with your alumni community, grow your professional network, and share your success story to inspire others.

**Join today at [eualumnihub.com](https://eualumnihub.com) or, for further information, get in touch at [alumni@euruni.edu](mailto:alumni@euruni.edu)**







# Come, Mix, Mingle & Network!

Join our Barcelona EU Alumni Meet-Up to catch up, connect and have a drink with fellow EU alumni and graduating students!

**Tuesday, March 8, 2022  
7 - 9 p.m. CET**

Santa Clara Terrace at  
AC Victoria Suites Hotel  
c/ de Beltrán i Rózpide  
7-9, Barcelona, Spain

Places are limited,  
so please RSVP via  
the EU Alumni Hub!





# Join us!

Be an ambassador, share your success story and keep in touch with everything happening at EU.

Share your experiences  
with the official EU hashtags:

**#StartHere**  
**#ExperienceEU**

## Important Links

### EU Social Media



**Instagram**

@EU\_Business\_School



**Facebook**

EUBusinessSchool



**Twitter**

@EU\_group



**LinkedIn**

EU Business School



**EU Blog**

euruni.edu/blog



**Youtube**

euruni.edu/youtube



**TikTok**

eu\_business\_school

### EU Media

**Newsletter**

euruni.edu/newsletter

**EU TV**

euruni.tv



**Barcelona**

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Spain

**Ganduxer Campus:**

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SCAN FOR INFORMATION



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VALIDATING & ACCREDITING PARTNERS



MEMBER OF

