

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL NAMED #1 BUSINESS SCHOOL IN CATALUNYA (BARCELONA) BY NATIONAL SPANISH NEWSPAPER

- **EU Business School is ranked the #1 business school in Catalunya by La Razón, one of Spain's biggest national newspapers**
- **EU Business School is recognized for its innovative teaching approach, commitment to experiential learning and diverse, international community**
- **La Razón is the fourth-largest newspaper in Spain, both in terms of sales and readership**

EU Business School (EU) is proud to announce that it has been named the best business school in Catalunya by La Razón, Spain's fourth-largest newspaper. The award was presented to EU's Global Dean, Mr. Josep Maria Altarriba, on behalf of the EU community, at a glittering ceremony to celebrate the second edition of La Razón's "Premios Cataluña." These awards recognize companies that have made an outstanding contribution to business excellence. This accolade reaffirms EU Business School's position as a leading provider of international business education and its continuing commitment to innovation and pragmatic learning.

In his acceptance speech, Mr. Josep Altarriba thanked the organization for the accolade, highlighting the 50th anniversary that the institution will be celebrating in 2023, and the business school's pragmatic hands-on approach to business education and internationality. He elaborated upon EU's renowned Learning From Leaders conference series, announcing that Mr. Borge Brende, President of the World Economic Forum, will be the guest speaker in March. Regarding EU's internationality, he drew the audience's attention to the 127 nationalities of students who currently study on EU's campus in Barcelona.

With regards to the prestigious award, Mr. Carl Craen, managing director of EU Business School, stated: *"I would like to thank La Razón for distinguishing us with this award as we approach our 50th anniversary. Being ranked the best business school in Catalunya is a great achievement and one which truly pays testament to the high-quality international business education we deliver."*

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or communications@euruni.edu. Alternatively, you can visit the EU Business School's website at www.euruni.edu.

About EU Business School:

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. Part of OMNES Education Group, we are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 100+ nationalities. EU programs include state-recognized degrees from the University of Derby and London Metropolitan University, U.K. and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (*titulo propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.