



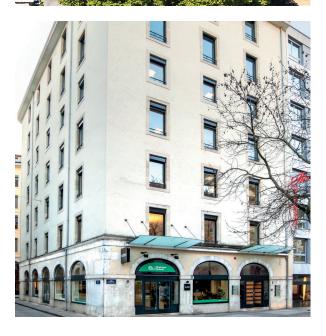


Geneva Campus, **Switzerland**

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.



WHY STUDY AT EU

Students of 100+ nationalities

ENGLISH -taught programs

SMALL class sizes

HANDS learning

WHY CHOOSE GENEVA

160+ HQs and international organizations CAPITAL of banking and diplomacy

Center of LUXURY watch and fashion brands World's best SKI slopes

RANKINGS



















Academic Year 24-25

FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
English Foundation Program	September February June	One term (10 weeks)	Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; or equivalent	CHF 8,050
Business Bridging Program	October February June	One semester (13 weeks)	 1 certified copy of high school diploma or equivalent and transcripts Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; English native; or equivalent 	CHF 15,100

BACHELOR'S		START DATES	DURATION	TUITION
Bachelor's (BBA/BA/BS) programs in one of Business Administration Communication & Public Relations Leisure & Tourism Management International Relations	f eight specializations:	Three years (six semesters) October - February		- CHF 15.100
Bachelor's (BBA/BA/BS) + BA (Hons) in Business Management: By completing seven semesters, students earn an extra qualification from the University of Derby, U.K., in addition to their bachelor's degree.			Three years (seven semesters)	per semester
Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (<i>título propio</i>) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.			One semester (13 weeks)	

- 1 certified copy of high school diploma or equivalent and transcripts
- Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay

Visit euruni.edu for a list of additional supporting documents

FURTHER EDUCATION	START DATES	DURATION	TUITION
Executive BBA program: The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	CHF 15,100 per semester

- 1 certified copy of high school diploma or equivalent and transcripts
- Proof of English level: TOEFL score of 80 (internet based); 213 (computer based); IELTS 6.0; CAE B2 of 169; English native; or equivalent
- 1 copy of CV/résumé
- · Minimum of 5 years' managerial experience
- 2 letters of recommendation
- 1 written or video essay

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MASTER'S AND MBA		START DATES	DURATION	TUITION
Master in: Management Marketing Finance Tourism & Hospitality Management Innovation & Entrepreneurship	 Digital Business Fashion & Luxury Business Digital Marketing, Transformation & Design Thinking Business Analytics & Data Science Artificial Intelligence for Business 			CHF 10,780 per term
MBA in one of 10 majors: International Business Communication & Public Relations International Marketing Global Banking & Finance Leisure & Tourism Management	EntrepreneurshipDigital BusinessSports ManagementHuman Resources ManagementBlockchain Management	October January March	One year (three terms)	CHF 13,250 per term
or an MBA from London Metropolitan Univer	ıld have 2+ years of professional work experience. Candidates of			CHF 3,950 additional fee

- 1 certified copy of bachelor's degree and transcripts
- Proof of English level: TOEFL score 89 (internet-based); 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent
- 1 copy of CV/résumé
- 2 letters of recommendation
- 1 written or video essay

Applicants must also meet one of the following:

- A GPA of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT or GRE
- · An interview with the academic dean

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COST OF LIVING

Rental costs range between CHF 800 and CHF 1,900. Additional living expenses start at approximately CHF 750 per month.

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PROFESSIONAL ACCREDITATIONS

















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