

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL RE-ACCREDITED BY CEEMAN'S IQA

EU Business School (EU) is proud to announce their re-accreditation by CEEMAN's International Quality Accreditation. The IQA was designed to address the needs of business schools and other management development institutions in Central and Eastern Europe. Since then, it has evolved to address the conditions and needs of local and national environments and emerging economies, and recently welcomed new members from Africa. The IQA awards and promotes institutions, acknowledging results they have achieved and encouraging them to work toward continuous improvement.



EU highly values the various accreditations its campuses and programs have received, aware that such acknowledgements recognize their dedication to providing excellent education opportunities to students from all over the world. As Dr. Dirk Craen, President of EU, comments: “EU Business School is both proud and humbled by the conferral of IQA re-accreditation which demonstrates a continued confidence in our high-quality processes.”

Maintaining a high level of teaching and offering varied opportunities and possibilities to its students are top priorities at EU. Dr. Craen agrees that the processes involved in gaining accreditation recognition encourage business schools to focus on consistently maintaining exceptional standards: “EU Business School believes that IQA accreditation and, in particular, the process reviews and improvements involved, are crucial driving forces in maintaining relevance to business and society while ensuring a quality offering to students.”

All of EU Business School's campuses are accredited by CEEMAN's IQA, in recognition of continued high standards on both institutional and programmatic levels. EU understands the importance of and need for educated, strong, inspiring leaders within the business world and it is with this in mind that they continuously encourage students to nurture their entrepreneurial spirits, develop their management skills and cultivate their business aptitudes.

About EU: EU Business School (EU) is an international, triple-accredited, multicampus business school established in 1973. In addition to small, dynamic classes offered in English by expert faculty, EU students also enjoy an international environment. EU is ranked in the top 35 business schools in Europe and has also had the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility.

About CEEMAN: CEEMAN is an international management development association established in 1993 with the aim of accelerating the growth in quality of management development in central and Eastern Europe. Now it is a global network of management development institutions interested in quality of education and innovations in this field, as well as in the broad area of subjects related to change, with more than 210 institutional and individual members from over 50 countries in Europe, North America, Latin America, Africa, and Asia.