Management Research: Back to Relevance
Interview with Sergei Filonovich
CEEMAN Research on Management Development Needs
Future CEEMAN Programs and Activities
News from EU Business School: The Online Revolution

What was looked on with fear and uncertainty only a decade ago is now a major force in education today. Over six and a half million students around the world have chosen the online option to suit their needs.

Sixty-nine percent of academic leaders believe that student demand for online learning will grow in direct proportion to technological advances. Because of the rise of technology, experts predict that by 2020 over 60 percent of jobs will require post-secondary education. These two trends suggest that the current six and a half million online students will grow exponentially.

EU as a Pioneer

As a leader in the field of online education, EU Business School (EU) is extremely proud to announce that it has once again been ranked top in CEO Magazine’s MBA Rankings 2016. Specifically, EU’s Online MBA has held on to its number-one position in this year’s global online rankings. The on-campus MBA and Executive MBA also remained steady in their top-tier rankings in Europe and globally, respectively.

The annual list by CEO Magazine, which brings together the leading institutions in the academic world, had a one hundred percent increase in participation this year. The collaboration of so many highly regarded business schools continues to establish CEO Magazine Global MBA Rankings as one of the leading global reference tools for MBA candidates.

The Modern Classroom

The Internet’s integral role in an enormous portion of the world population’s life creates equality in many different fields. For example, a 45-year-old parent of three no longer has to choose between family and education. The flexibility of online study allows parents to work from home while still having the freedom to cater to their families’ needs. The online form of distance learning means that not only can a course adapt to an individual’s situation, but students can benefit from having real-time interaction with world-class faculty and their peers.

Online education is also an important step on the path to closing the privilege gap. As well as being generally lower in cost, students following online courses cut out the accommodation and living costs associated with studying on campus.

Essential Skills

“You’d better start swimming or you’ll sink like a stone, for the times they are a-changing”.  
Bob Dylan

Whether you like it or not, “snail mail” and the fax machine are things of the past. Online communication is here to stay, so it is important to become totally tech-savvy to remain relevant in the business world. With online education, you do not just learn a mirror image of the on-campus course but become digitally literate. These soft skills, such as Skype conversations, online work planning, and maybe even things that are a bit more complex, are instantly applicable, but also essential in the modern working world.

In short, online education at EU is not only convenient from a scheduling point of view, but is also a huge practical advantage in our rapidly digitizing world.