

PRESS RELEASE

June 7, 2016

EU GROUP EXPANDS COOPERATION AGREEMENT WITH THE UNIVERSITY OF DERBY

The EU Group has recently expanded its cooperation with the University of Derby to offer a variety of new bachelor's programs. As of October 2016, the EU Munich campus will offer its students the chance to complete six new undergraduate study programs. Students completing the BA (Hons) Business Management programme will additionally be awarded CMI (Chartered Management Institute) accreditation. EU Business School is the first international partner of the University of Derby to benefit from this opportunity.

EU Munich students will be able to complete a University of Derby full, three-year Bachelor of Arts program in one of the following majors: ***International Business, Management, Enterprise, Human Resources Management, Marketing or Finance***. The new programs, the latest step in the cooperation between the two institutions, have already been approved by the Ministry of Education Arts and Science of Bavaria.

“We believe these new majors will bring a strong added value to our students who are looking to appease a market which is more and more specialized every day. Students will be able to hone in on the specialized skills necessary for their markets,” says Luc Craen, Vice President of the Group.

The launching of these programs comes on the heels of the University of Derby being ranked within the top 50 U.K. universities in The Guardian's 2017 University Guide.

EU began its collaboration with the University of Derby in 2014 in order to offer students a range of varied accredited programs. This partnership has allowed students to complete U.K. state-recognized degrees on EU campuses at the undergraduate level. This recent agreement adds to and underlines the quality of the educational options EU offers its international student body.

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About EU: EU Business School (EU) is an international, triple-accredited, multicampus business school established in 1973. In addition to small classes offered in English by expert faculty, EU students also enjoy an international environment. EU is ranked amongst the top business schools in Europe and has also had the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility. Students may also benefit from the many partnerships that EU has with international universities such as the University of Derby and the University of Roehampton.

For more information about EU, contact the Communications Department at +34 93 201 81 71 or communications@euruni.edu, or visit www.euruni.edu

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