

PRESS RELEASE

January 12, 2017

NEW CHIEF OPERATING OFFICER FOR EU BUSINESS SCHOOL'S MUNICH CAMPUS

EU Business School (EU) is proud to announce that André Schlipp has been appointed chief operating officer of EU's campus in Munich, one of four campuses which make up the EU Group.

Schlipp has confidently taken on the role, building upon his extensive corporate management experience as both CEO at Internationales Netzwerk für Universitäten and founder, executive director and member of the board at ICN Business School Nancy in Nürnberg.

Schlipp also studied international management with a focus on foreign trade at the Technische Hochschule in Germany before working in the business and science fields.



In 1994, Schlipp was awarded the prestigious Bronze Badge of Honor of the Bundeswehr by the German government. He received the medal for his outstanding service in developing social programs that help young army veterans returning from service adjust to civilian life.

Dr. Dirk Craen, president of the EU Group recently announced that the new designation will be an important asset to the organization: "Schlipp brings with him necessary experience in the sector of international higher education and leadership. We look forward to his substantial contribution and all that he will bring to the table as COO."

In this new role with the EU Group, Schlipp will oversee daily operations in addition to managing the promotion and expansion of the Munich campus' network, among other duties.

About EU: EU Business School (EU) is an international, triple-accredited, multicampus business school established in 1973. In addition to small classes offered in English by expert faculty, EU students also enjoy an international environment. EU is ranked amongst the top business schools in Europe and has also had the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility. Students may also benefit from the many partnerships that EU has with international universities such as the University of Roehampton in London, the University of Derby in the U.K., and the Universidad Católica de Murcia in Spain.

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