

PRESS RELEASE

November 28, 2016

EU BUSINESS SCHOOL AND UCAM SIGN PARTNERSHIP AGREEMENT

Last Friday, EU Business School signed an agreement in partnership with the Universidad Católica de Murcia (UCAM). In this agreement, UCAM gives accreditation to the MBA in International Business, which is delivered on EU Business School's Barcelona campus.

Present for the signing was UCAM vice-rector of international relations and communication, Pablo Blesa; UCAM director of institutional relations, José Luis Mendoza García; EU Business School vice-presidents, Carl and Luc Craen; and EU Business School Munich academic dean, Begoña González.

During the signing, EU Business School vice-president, Carl Craen stated that he was extremely pleased with the agreement and that both institutions have much to offer to each other. He also took the opportunity to congratulate the university on its 20th anniversary.

In this agreement with UCAM, EU Business School aims to strengthen its links in Spain, and Barcelona, home to one of its four campuses. EU Business School Munich's academic dean reaffirmed this "we want to offer the best to our students who come from around the world."

This is a significant agreement for both institutions and emphasizes the importance of collaboration in order to continuously improve the academic offering for students. The vice-rector of international relations at UCAM, Pablo Blesa, highlighted that "EU Business School, like UCAM, has an international focus that has helped create leaders in many of the best companies around the world."

EU Business School has been providing high quality business education for over 40 years and offers programs at the foundation, undergraduate, graduate and doctoral levels both onsite and online, with campuses in Switzerland, Spain and Germany. UCAM offers undergraduate and graduate academic programs taught by faculty and researchers dedicated to providing quality education.

-

About EU: EU Business School (EU) is an international, triple-accredited, multicampus business school established in 1973. In addition to small classes offered in English by expert faculty, EU students also enjoy an international environment. EU is ranked amongst the top business schools in Europe and has also had the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility. Students may also benefit from the many partnerships that EU has with international universities such as the University of Roehampton in London, the University of Derby in the U.K., and the Universidad Católica de Murcia in Spain.

For more information about EU, contact the Communications Department at +34 93 201 81 71 or communications@euruni.edu, or visit www.euruni.edu