

PRESS RELEASE

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EU CAREERS FAIR BRINGS STUDENTS AND COMPANIES TOGETHER

On March 31, 2017, the EU Careers Services Department held the annual EU Careers Fair at the Crowne Plaza Barcelona – Fira Center. The event proved to be an even bigger success than last year, with several companies already contacting candidates for follow-up interviews and internship offers.

Organized by Head of Business Development Anna Wlodek and Careers Advisor Laurie Le Dentu; EU welcomed a number of companies that included: Accenture, Babel Profiles, Bloomberg, Criteo, Hotel Arts, HotelsCombined, Nice People At Work, PageGroup, PTC, PwC, TransPerfect, TravelClick and Zurich Insurance. Students also took part in presentations such as How to Become a Star Employee and Get the Most Out of Your Job, moderated by Santiago García, founder of Future of Work Institute and with a panel that included; Alberto Platz, vice president of global talent acquisition & engagement at Swarovski; Susy Bobenrieth, former vice president of HR Latin America at Nike; Thomas Nivol, staffing manager EMEA at Criteo; and Paula Mariani, UX director at Schibsted Spain. The Gasol Foundation, founded by NBA All-Stars Pau and Marc Gasol to help combat childhood obesity, held a presentation on the Social Side of Sports Management.

EU alumnus and managing partner at Headway Executive Search, Víctor Carulla began the afternoon by sharing insights from Inside the Selection Process. The event then came to a close with a presentation by EU alumni who shared their entrepreneurial knowhow. Moderator Pau Fernández, head of corporate development at Itnig, together with speaker Joad López, CEO & co-founder of eyescream and friends, provided students with an in-depth look at The Lean Startup Methodology.

The EU Careers Fair is an event that gives students the opportunity to meet face to face with professionals actively recruiting interns and employees. By connecting students and potential employers, the fair helps students make the contacts necessary to create networks and achieve their career ambitions. The event also plays an important role in preparing students for the working world while assisting companies in finding new talent.

Photos of the event are available at this link: www.euruni.edu/careersfairphotos

About EU: EU Business School (EU) is an international, triple-accredited, multicampus business school established in 1973. In addition to small classes offered in English by expert faculty, EU students enjoy an international environment. EU is ranked amongst the top business schools in Europe and also has the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility. Students may also benefit from the many partnerships that EU has with international universities such as the University of Roehampton in London, the University of Derby in the U.K., and the Universidad Católica de Murcia in Spain.

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