

PRESS RELEASE

November 7, 2017

THE GENEVA CENTRE AND EU BUSINESS SCHOOL SIGN A MEMORANDUM OF UNDERSTANDING TO PROMOTE HUMAN RIGHTS

- EU Business School and the Geneva Centre for Human Rights Advancement and Global Dialogue have signed an MoU to promote human rights in the Arab region.
- The MoU marks a step forward for both of these leading organizations in their quest to further human rights through research and advanced educational programs.

The Geneva Centre for Human Rights Advancement and Global Dialogue (The Geneva Centre) is pleased to announce that it has signed a Memorandum of Understanding (MoU) with EU Business School. The agreement was signed today by Mr. Idriss Jazairy, the Geneva Centre's Executive Director and Ambassador, and Mr. Luc Craen, Vice-President and Managing Director of EU Business School, on the premises of the Geneva Centre.

With the signing of the agreement, both organizations pledge to work closely together to promote human rights in the Arab region through the development and execution of advanced educational programs. The commitment includes the organization of joint panel discussions at the United Nations Office in Geneva, the development and execution of joint training programs and the launch of research projects that are of mutual interest to both parties.

Regarding this new partnership, Mr. Idriss Jazairy stated: *"The Geneva Centre's partnership with EU Business School marks a new beginning in the Centre's relations with leading educational institutes worldwide. We are currently also in the process of signing a similar MoU with the world-renowned Oxford Centre for Islamic Studies of Oxford University."*

"The Geneva Centre strongly believes in collaborating with academic institutions such as EU Business School, so as to raise awareness on human rights issues in the Arab region and to enhance global dialogue between stakeholders from the Global North and Global South. This agreement marks the beginning of this chapter."

Following the signing of the MoU, Mr. Luc Craen, Vice-President and Managing Director of EU Business School, expressed his satisfaction and stated: *"EU Business School is very excited to sign this partnership with the Geneva Centre. As a business school, we fully embrace the need to foster human and intercultural dialogue. When we look at the world today, we realize we share a common mission. We are therefore proud to be associated with the Geneva Centre, which has played a major role in this regard."*

The partnership marks a step forward in the development of both of these leading institutions, whose belief in dialogue and research aims to advance human rights in the Arab region and value-driven North-South cooperation and understanding on human rights issues.

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About the Geneva Centre for Human Rights Advancement and Social Dialogue: The Geneva Centre, an organization with special consultative status with the United Nations Economic and Social Council, is a think tank dedicated to the promotion of human rights through cross-cultural, political, religious and civilizational dialogue between the Global North and Global South, and through training of the upcoming generations of stakeholders in the Arab region. The Centre works towards a value-driven human rights system, steering clear of politicization and building bridges between different narratives thereon of the Global North and of the Global South. Its aim is to act as a platform for dialogue between a variety of stakeholders involved in the promotion and protection of human rights.

For more information about the Geneva Centre, contact our headquarters at +41 22 748 27 80 or info@gchragd.org or visit <http://www.gchragd.org/>

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About EU: EU Business School (EU) is an international, professionally-accredited, multi-campus business school established in 1973. In addition to small classes offered in English by its expert faculty, EU students enjoy an international environment. EU is ranked among the top business schools in Europe and has the honor of being recognized by the Academy of Business in Society (ABIS) for its consistent dedication to corporate social responsibility. Students may also benefit from state-recognized degrees from the University of Derby and the University of Roehampton in the U.K. and the Universidad Católica de Murcia in Spain.

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