



#StartHere

# Online Campus

## About Us

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. We provide small, dynamic classes in English for our student body of 100+ nationalities.

Our experiential educational model delivers a unique, educational experience; by combining classroom theory and a hands-on practical approach, we prepare students for careers in today's rapidly evolving and globalized business world.

## Studying Online at EU Business School

Our online programs use a blend of traditional teaching techniques and modern methods, using technology to provide an innovative learning experience. We offer bachelor's, master's, MBA and further education programs that cater to all our students' business needs.

Classes are delivered by acclaimed and experienced lecturers from industry and the world of academia alike. Our syllabus includes guest speaker sessions and live webinars as well as three optional on-campus weeks in Geneva, Munich and Barcelona.

On successful completion of the online bachelor's, master's and MBA programs, students earn an internationally accredited degree from EU Business School Switzerland, and a state-recognized university degree accredited by the Universidad Católica San Antonio de Murcia (UCAM), Spain, (*título propio*).

MBA students can also earn a dual qualification, a state-accredited MSc in International Management or an MBA from the University of Roehampton (UoR) in London, U.K.

## Top Reasons to Study at EU

**Tailor made:** curriculum adapted to market needs and interests

**Flexible programs:** study and work at your own pace on easy-to-use web platforms

**Blended education:** traditional and progressive teaching methods with optional on-campus weeks

**Intercampus transfers:** transfer to any of our four campuses in Europe

**Expert faculty:** leading academics, entrepreneurs and business executives selected from around the world ensure educational excellence

**Multicultural:** connect with classmates from all corners of the globe

**Networking:** join a network of 27,000+ alumni for meet-ups and regular careers events

## Rankings

1

EU's Online MBA ranked number one in CEO Magazine's online global rankings five years in a row

4 STARS

Awarded four stars for overall excellence in business education by QS Stars

15

Ranked 15<sup>th</sup> in the world for Online MBAs by QS Top MBA



BACHELOR'S		START DATES	DURATION	TUITION
<b>Bachelor of Business Administration</b>		October February June	Three years (six semesters)	<b>€6,450</b> per semester
<b>ADMISSION REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma and transcripts or equivalent</li> <li>Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>			

MASTER'S AND MBA		START DATES	DURATION	TUITION
<b>Master in:</b> <ul style="list-style-type: none"> <li>Management</li> <li>Marketing</li> <li>Innovation &amp; Entrepreneurship</li> <li>Fashion &amp; Luxury</li> </ul>		October January March	One year (three terms)	<b>€4,600</b> per term
<b>Master of Business Administration (MBA) in one of eight majors:</b> <ul style="list-style-type: none"> <li>International Business</li> <li>Communication &amp; Public Relations</li> <li>International Marketing</li> <li>Global Banking &amp; Finance</li> <li>Entrepreneurship</li> <li>Digital Business</li> <li>Human Resources Management</li> <li>Blockchain Management</li> </ul>				<b>€5,800</b> per term
<b>Dual qualification:</b> In addition to your EU MBA, you can also earn an <b>MSc in International Management</b> or an <b>MBA</b> from the University of Roehampton in London, U.K. <i>(MBA dual qualification candidates must have 2+ years of professional work experience)</i>				<b>€3,800</b> additional fee
<b>ADMISSION REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>1 certified copy of bachelor's degree and transcripts or equivalent</li> <li>Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; PTE 59; English native; or equivalent</li> <li>1 copy of CV/résumé</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul> <p><b>Applicants must also meet one of the following:</b></p> <ul style="list-style-type: none"> <li>A GPA of 3.0 on a 4.0 scale</li> <li>A satisfactory score on the GMAT or GRE</li> <li>An interview with the academic dean</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>			

FURTHER EDUCATION		START DATES	DURATION	TUITION
<b>Executive Bachelor of Business Administration (Executive BBA)</b>		October February	One year (two semesters)	<b>€5,450</b> per semester
<b>ADMISSION REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>1 certified copy of high school diploma and transcripts or equivalent</li> <li>Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent</li> <li>2 letters of recommendation</li> <li>1 written or video essay</li> </ul> <p><b>Applicants must also meet the following:</b></p> <ul style="list-style-type: none"> <li>5+ years of managerial experience</li> <li>Minimum age: 25 years old</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>			

**PROFESSIONAL ACCREDITATIONS:**



**PARTNERED WITH:**



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