

Career Fair

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Get Ahead

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Hotel Fairmont Rey
Juan Carlos I
Av Diagonal, 661-671.
08028 Barcelona

February 22, 2019
Start: 9 a.m.
End: 4:30 p.m.



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#StartHere

On EU campuses,
students from all over
the world join together
to create a new global
community that speaks
the same international
language: Business

#ExperienceEU

Welcome to the Annual EU Career Fair 2019!

Dear students,

On behalf of all management, faculty and staff at EU Business School, I'm excited to welcome you to the Annual EU Career Fair.

Today I want you to look towards your future and what you want to achieve and accomplish. Grasp this opportunity to get ahead!

We are constantly looking for ways to enhance your experience and to support you on your career journey in this rapidly changing landscape. In this vein, we organize events such as the Annual EU Career Fair which will give you the chance to meet potential employers, explore your career options and take advantage of a wide range of networking opportunities that could propel you into a new and exhilarating time in your life.

This is an exciting day, laden with possibilities. Today you have the invaluable chance to make connections with representatives and recruiters from outstanding companies. These companies are ready to uncover some of the best talent available, providing an array of enriching professional opportunities.

Today, you will also hear from EU alumni, our graduates who have become entrepreneurs or executives at top multinational corporations, growing SMEs and innovative startups. They will share their stories and experiences with you, providing you with inspiration and encouraging you to take the next step on your career path and to make your mark on the business world. To be visionary thinkers. To be game changers.

I invite you to seize this opportunity with both hands. Your possibilities are endless!



Dr. Dirk Craen
EU Business School
President



SUCCESS STORIES

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HUBLOT




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Big Bang Unico.
UNICO column-wheel chronograph.
In-house Hublot movement. 72-hour power
reserve. King Gold case, an exclusive
red gold alloy developed by Hublot.
Ceramic bezel. Interchangeable strap
by a unique attachment.

AGENDA

Montreux Room: Recruitment

9:30 a.m.-
12 p.m. **Recruitment Session I**
Recruiters meet with bachelor's students.

12:30 p.m.-
3 p.m. **Recruitment Session II**
Recruiters meet with master's and MBA students.

Geneva Room: Discussion panels & Talks

9:15-
10:30 a.m. **Discussion Panel**
What Skills Will Be Most in Demand in the Next 5 Years?
Moderator: Kristina Kellerer, Strategy Project Manager, Trivu

Panel:

- Elena Martínez, Talent Acquisition Specialist, Schneider Electric
- Yusuf Okucu, People Experience Reinventor
- Mustafa Toga, Senior Sales Director EMEA, PTC
- Nele Krüger, Head of Business Operations, optile GmbH

10:45 a.m.-
12 p.m. **Discussion Panel**
How to Start Your Own Business
Moderator: Razan Ismail, Founder and Sales & Marketing Strategist, BoldLinx

Panel:

- Christoph Kastenholz, Co-Founder & CEO, Pulse Group
- Julian Baladurage, Co-Founder & CEO, MBJ London

12-
12:30 p.m. Coffee Break

12:45-
2 p.m. **Discussion Panel**
The Most Important Thing I Have Learned in My Career
Moderator: Olivia Rose Pittman-Lutsky, Marketing Manager, Akommo

Panel:

- Ekaterina Novoseltseva, CMO, Apiumhub
- Stefan Relic, E-Commerce Product Manager Asia, Massimo Dutti
- Shirin Elhoury, Agile Team Coach, King
- Zlatka Ruseva, Lead Specialist, Programmatic Strategy & Optimization EMEA, MediaMath

2:15-3 p.m. **Talk**
Samplia - A Unique Idea That Responds to Customers' Needs
Speaker: Vanessa Gustafsson, Head of Market Research, Samplia

Munich Room: Mentoring and Workshops

9:15-
10:45 a.m. **Mentoring Session (Master's & MBA students)**
Business leaders mentor master's & MBA students

Panel:

- Joost Lindeman, Project Leader of Fine Flavour Excellence, Barry Callebaut Group
- Jaime Lloret, Partner & General Manager, Good Rebels
- Matteo Nebiolo, Third Party Ancillaries & Global Partnerships Manager, Vueling Airlines
- Majella Blok, Senior Operations Manager, ATPi Sports Events
- Thierry Delmas, Executive Director, MAXDAY
- Alex Escartin, CFO, BCD Travel
- Marc Calero Figueras, Director Strategic Planning (HR), Banco Sabadell
- Bernardo Berjano, Business Unit Manager-Cluster Utilities, ViewNext
- Karolina Korczyk, Senior Sales Enablement Specialist, PTC

11 a.m.-
12 p.m. **Workshop**
Soft Skills – An Essential Ingredient for Success
Speaker: Emma Axelsson, Communication Consultant, Counselor & CBT Coach, OwingIt

12:45-
1:45 p.m. **Workshop**
How To Finance Your Startup
Speaker: Pau Fernández, CFO, Itnig

2-3 p.m. **Workshop**
Unleash Your Super Human and Make an Impact on the World
Speaker: Holly Blondin, Founder, Arts Meet Bizness

3:15-
4:15 p.m. **Career Advice**
Recent EU graduates provide career advice for bachelor's students.

- Lisa Hernández, Outreach Advisor Europe, IMG Academy
- Anna Poltoratkaia, Experimentation Process Owner, King
- Karina Leshchenko, Product Marketing Executive, Tiendeo
- Sébastien Vandecasteele, Sales Manager, Criteo
- Mostafa Ammar, Digital Banking Analyst, KingEclient

**DISCUSSION PANELS
& TALKS**

DISCUSSION PANEL: WHAT SKILLS WILL BE MOST IN DEMAND IN THE NEXT 5 YEARS?

GENEVA ROOM | 9:15 a.m.-10:30 p.m.



Elena Martínez
Talent Acquisition Specialist, Schneider Electric

Elena Martínez has dedicated her career to finding the right talent for the right organizations, whether it is for a Google Hub startup in London or an energy management multinational based in Barcelona. She is highly motivated and enjoys the challenge of creating diverse, high-performance teams by seeking out candidates with great business and technical profiles. Her motto is: 'Think out of the box and make things happen'.

Moderator: Kristina Kellerer
Strategy Project Manager (HR Innovation & Design Thinking), Trivu

Kristina is an international HR and innovation professional with experience in strategic people and culture projects and HR consulting. She currently works in the strategy department of Trivu, the world's greatest ecosystem of young talent, where she applies people-centered design methodologies to solve organizational challenges. Previously, she worked recruiting top talent with digital and business profiles for international companies in various industries across Europe.



Mustafa Toga
Senior Sales Director for EMEA, PTC

Mustafa Toga is the senior sales director at PTC. He focuses on creating and cultivating a winning team culture and building a talent pool which is beneficial for the growth of both the employer and employees. His expertise lies in hiring top talent, team building, demand generation and sales. Mustafa loves to work with young talent and provide advice throughout the early stages of their careers. He is currently writing a book for students and graduates which aims to guide job seekers through the interview process and help them land their dream job.



Yusuf Okucu
People Experience Reinventor

Yusuf graduated summa cum laude with a master's degree in business management and English, French and Spanish linguistics. He is an experienced HR professional with a background in consulting, and acquired his expertise in talent management and talent strategies at companies such as Accenture and Deloitte. Until recently, he led the Talent + Experience Insights team at Vistaprint. Today, Yusuf is an entrepreneur, who is passionate about reinventing the employee experience. He explores new organizational concepts by applying his expertise in agile and design thinking to empower organizations and their teams to deliver their best work both internally and to their customers.



Nele Krüger
Head of Business Operations, optile GbmH

As head of business operations at a high-growth payment Software-as-a-Service company in Germany, Nele Krüger is responsible for finance, people operations and talent acquisition. Employing top tech and business talents plays a major role at optile GmbH. Nele puts strong emphasis on professional training and development programs and focuses on recruiting people who bring a natural drive for lifelong learning.

DISCUSSION PANEL: HOW TO START YOUR OWN BUSINESS

GENEVA ROOM | 10:45 a.m.-12 p.m.

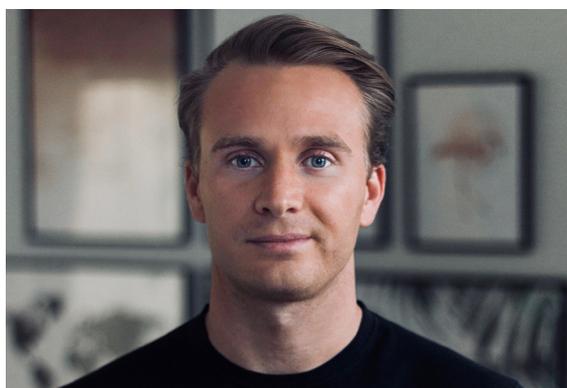
Moderator: Razan Ismail
Founder and Sales & Marketing Strategist,
BoldLinx

Originally from Syria, Razan Ismail completed a master's degree in management at Sheffield University in 2011. Her more than eight years' experience in sales and marketing have put Razan in touch with hundreds of business owners, entrepreneurs and marketing agencies. In 2019, Razan founded BoldLinx, partnering with businesses to guide them through digital transformation and aiding them to strategize towards revenue and ROI. This is with a focus on education, innovation and promotion of personalized success metrics.



Julian Baladurage
Co-Founder & CEO, MBJ London

Forbes New York Business Council Member and columnist, Julian Baladurage, has over five years of experience in running a high growth tech-startup as well as growing a team from two to more than 50 employees across three continents. He has board-level expertise in building companies and working with early-stage startups and has a proven track record in venture identification, growth strategies and financial modelling. He won the 'London Young Entrepreneur of the Year' award for his work as CEO and co-founder of MBJ. In addition, he is a regular speaker and lecturer at institutions such as the European Commission, the European Innovation Fund, London Business School and Berenberg Academy.



Christoph Kastenholz
Co-Founder & CEO, Pulse Group

Christoph Kastenholz is CEO and co-founder of Pulse Group, an influencer marketing agency with offices in major cities around the world. Pulse Group has become a market leader and operates in two sectors: the advertising agency, Pulse Advertising, and the talent management group, Pulse Management. Working with the most relevant social media influencers around the globe, Pulse has forged partnerships with renowned international brands including LVMH, L'Oréal, PUMA, BMW, Unilever, Ferrero and FIAT, among others. In 2018, Christoph and the Pulse group co-founder, Lara Daniel, were listed by Forbes among the 30 top young entrepreneurs under 30 in their industry.

DISCUSSION PANEL: THE MOST IMPORTANT THING I'VE LEARNED DURING MY CAREER

GENEVA ROOM | 12:45 p.m.-2 p.m.

Moderator: Olivia Rose Pittman-Lutsky Marketing Manager, Akommo

Passionate about digital marketing and content creation, Olivia Rose is the marketing manager at Akommo, a Barcelona-based corporate accommodation and venue-sourcing company. Olivia started at Akommo in 2016 initially as an intern. Since then she has created and runs the Akommo marketing program, from ad campaigns and press releases, to writing blog content and running their social media platforms, among other responsibilities. Olivia Rose graduated from EU Business School with a BBA in 2017.



Zlatka Ruseva Lead Specialist, Programmatic Strategy & Optimization EMEA, MediaMath

Zlatka is passionate about marketing delivered to consumers through technology and an expert on digital marketing strategy and programmatic campaign optimization techniques. After earning an MBA in PR and communications at EU Business School, she started her career at trading desk, Spree7. Zlatka is now a lead specialist in programmatic strategy and optimization at Mediamath, a leading technology provider in programmatic marketing for over 10 years, helping over 9,500 marketers to deliver relevant and meaningful ads across channels, formats and devices. Her role involves helping clients like IBM, P&G, Uber and Pepsi optimize their marketing budget to maximize their true business objectives.



Stefan Relic E-Commerce Product Manager Asia, Massimo Dutti

After graduating from EU Business School with a BBA in 2010, Stefan Relic went on to earn a master's degree in international business and an MBA in luxury brand management, which launched him into a successful career. Stefan was appointed as the e-commerce product manager for Asia at the global fashion brand Massimo Dutti in 2017. Stefan has lived in seven different countries during his studies and subsequent career, and has a proven track record in management, product management and sales.

TALK: **SAMPLIA: A UNIQUE IDEA THAT RESPONDS TO CUSTOMERS' NEEDS**

GENEVA ROOM | 2:15 p.m.-3 p.m.



Shirin Elhoury
Agile Team Coach, King

Shirin El Houry graduated from EU Business School with a bachelor's degree in PR and communication in 2011. She then began her career in the fintech industry, working for two years at Klarna in customer operations roles for the DACH market. In 2015, Shirin joined King where she is currently an agile coach in the Candy Crush game studio.



Vanessa Gustafsson
Head of Market Research, Samplia

Vanessa Gustafsson is co-partner at Samplia, a revolutionary concept that combines marketing and market research, and offers its clients a unique solution related to product sampling. This idea originated from Samplia's CEO, Robert Bonada, after his experience at the family business. Together with Vanessa they reinvented the concept of product sampling as a university project and continued to develop it after years of observing traditional promotions. Vanessa also has experience working at the European Commission as a project officer and holds a bachelor of arts degree in advertising and PR, as well as a master's in market research and consumer behavior.



Ekaterina Novoseltseva
CMO, Apiumhub

Ekaterina Novoseltseva holds a BA in leisure and tourism management and a master's degree in marketing. Her passion is digital marketing and technology, and she has worked in the field for many years, handling brands such as Nestlé, Adidas, Tous, Mango and Privalia among others. She is currently working as a CMO at Apiumhub, a web and mobile app development company based in Barcelona. She shares her experience and gives lectures on marketing.

WORKSHOPS

WORKSHOP: **SOFT SKILLS - AN ESSENTIAL INGREDIENT FOR SUCCESS**

MUNICH ROOM | 11 a.m.-12 p.m.

This workshop focuses on soft skills and their importance in the workplace. Students will explore these skills through discussions and interactive activities and will discover whether such skills can be taught. By the end of the session, students will have a deeper understanding of soft skills and their importance, and will have gained valuable insights through personal self-reflections.



Emma Axelsson
Communication Consultant, Counselor & CBT Coach, Owingit

After graduating with a bachelor's degree in PR from EU Business School, Emma Axelsson embarked on a career in communication, gaining experience in Barcelona, London and Dubai. Thereafter deciding on a career change that would combine her passion for communication with people development, Emma went on to become a therapist and cognitive behavioral coach. Today she works with individuals on personal growth; with companies, such as King Digital Entertainment and Typeform, on employee development; and is a consultant on internal and external communication practices. Emma is also a regular on the Radio Kanal Barcelona show 'Movers & Shakers'.

WORKSHOP: **HOW TO FINANCE YOUR STARTUP**

MUNICH ROOM | 12.45 p.m.-1:45 p.m.

Students will learn what it means for an entrepreneur to raise investment for their business ideas, what investors look for and what types of investment are best for each project. Students will take part in group work to create business ideas, as well as presenting their ideas in minute-long pitches. They will then get feedback on how to improve if they were to present their ideas in front of investors.



Pau Fernández
CFO, Itnig

Passionate about technology, business models and new ways of doing things that are currently inefficient, Pau Fernández gained a BBA from EU Business School in 2002. Pau worked as an auditor, controller and finance manager in companies, including QPA, Polstar International and Grupo Vendex, for over 10 years. Pau then started his own company, Drfutbol, which, although it failed, taught him some valuable lessons about running a startup. Since then, Pau has been working as CFO and partner in several startups, including Quipu and Factorial. He has also been involved in the process of selling two companies, Playfulbet and Gymforless. Alongside this, Pau has made angel investments in other startups, real estate and energy.

WORKSHOP: UNLEASH YOUR SUPER HUMAN AND MAKE AN IMPACT ON THE WORLD

MUNICH ROOM | 2 p.m.-3 p.m.

Students will embrace their inner superheroes by exploring their unique skills and identifying their 'super powers'. Using creative sprints, collage, and networking pods as techniques for exploration and sharing, students will enjoy an interactive and energizing activity to improve their communication and networking skills. They will use their superhero collages to tell their personal stories and share how they plan to connect to the world and create an impact.



Holly Blondin
Founder, Arts Meet Business

With a BFA in musical theatre performance and an MBA in entrepreneurship and marketing, Holly Blondin is a creative, systematic thinker with a passion for arts, education and social innovation. In 2014, she founded Arts Meet Business, a company that encourages innovation and creativity through interactive workshops. Entrepreneurs and business professionals benefit from creative experiences to push them out of their comfort zones, explore new territories and make bold changes.



OUR MASTER'S AND MBA PROGRAMS ARE STATE-RECOGNIZED (TÍTULO PROPIO) ACCREDITED BY UNIVERSIDAD CATÓLICA DE MURCIA

Barcelona, Geneva, Montreux, and Online

Master's in:

- Management
- Marketing
- Finance
- Tourism & Hospitality Management
- Innovation & Entrepreneurship
- Digital Business
- Fashion & Luxury Brands

MBA in one of 11 majors:

- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management
- Entrepreneurship
- Digital Business
- Sports Management
- Human Resources Management
- Design Management
- Blockchain Management

For more information, please contact us at info@euruni.edu

The Universidad Católica de Murcia (UCAM) in Spain is an official private university recognized by the Spanish Ministry of Education and audited by the National Agency for Evaluation Quality and Accreditation (ANECA). It was ranked the sixteenth top university in Spain by U-Multirank.

**MENTORING
& CAREER
ADVICE**

MENTORING (MASTER'S & MBA STUDENTS)

MUNICH ROOM | 9.15 a.m.-10:45 a.m.



Joost Lindeman
Project Leader Fine Flavour Excellence, Barry
Callebaut Group

Joost Lindeman is a business and brand strategist who helps transform tired brands into global powerhouses. After nine years in the spirits industry in local and global roles for brands like Stolichnaya Vodka and Johnnie Walker, Joost switched industries to become business development director at Design Bridge. Today he is responsible for Cacao Barry at the Barry Callebaut group, and has led their transformation into the world's leading premium chocolate brand for professionals over the past five years. Joost is also involved in setting up a startup which aims to sell 100% Amazon-friendly, organic superfood to the European market in close collaboration with local farmer communities.



Marc Calero Figueras
Director of Strategic Planning (HR),
Banco Sabadell

Marc Calero Figueras is director of strategic planning (HR) at Banco Sabadell, where he is responsible for implementing strategic workforce planning and people analytics. He has a master's degree in digital business and an executive MBA, and participated in Stanford University's Executive Program for Growing Companies in 2018. He has almost two decades of professional experience, most notably in banks and business consultancies, where he has led complex transformation projects in numerous major companies including Price-WaterhouseCoopers.



Jaime Lloret
Partner & General Manager, Good Rebels

With over 20 years' experience at well-known companies such as Danone, Vueling and Jacobs, Jaime is a true marketing guru. Consumers and brands are his passion and, as manager of Good Rebels' Barcelona offices, he's succeeded in implementing disruptive ideas via strategic thinking and outstanding leadership skills. At Good Rebels he manages the Barcelona team. He enjoys working with facts (business is business) and feelings.



Majella Blok
Senior Operations Manager, ATP Sports Events

Majella Blok has worked at ATP, Advanced Travel Partner, since 2001. She began as manager of ATP Conference Departments, and started working for ATP Sports Events Department, where she is now the senior operations manager, in 2005. Her main tasks involve guest experience and sponsor activation for corporate clients, managing teams of between three and 125 people both in the office and/or on location during an event. Career highlights have included project lead roles on world-renowned sports events, including the 2008, 2010 and 2012 Olympic Games, three editions of the Volvo Ocean Race and the 2014 Commonwealth Games. She is currently working on the Tokyo 2020 Olympics. She completed a Master of Arts degree in Marketing and Communication at EU Business School in 1993.



Thierry Delmas
Executive Director, MAXDAY

Thierry Delmas is an international director with over 30 years' experience across a range of sectors, including renewable energy, automotives, mechanical construction, electronics and avionics. His latest projects have seen him working as Asia Pacific Director for Siemens Gamesa and International Director at Terberg RosRoca Group Limited. Since 2018, Thierry has been Executive Director of MAXDAY. He has travelled to over 50 countries during his career, mastering five European languages in the process. Thierry earned an MBA from EU Business School in 1994.



Alex Escartin
CFO, BCD Travel

Alex was appointed the EMEA chief financial officer of BCD Travel in 2015. He is responsible for a finance team comprising 130 employees across the globe, which covers 12 EMEA countries and manages a €3 billion turnover. Alex has more than 20 years' experience in industrial and service multinational companies, holding positions ranging from finance manager to general manager. He completed a Bachelor of Business Administration degree at EU Business School in 1993.



Karolina Korczyk
Senior Sales Enablement Specialist, PTC

Karolina Korczyk is the senior sales enablement specialist at PTC. Her focus at the PTC Barcelona Hub is to support the inside sales organization high-performance culture, providing structured learning programs, managing new-hire onboarding, executing talent development strategy and leading mentorship and coaching initiatives. She has a proven track record working in multiple learning and development areas such as training coordination, facilitation, coaching, instructional design and learning management.



Bernardo Berjano
Business Unit Manager-Cluster Utilities,
ViewNext

Bernardo has more than 20 years' experience in the consulting services industry, working for companies such as PWC Consulting and IBM Global Services. Since 2016, Bernardo has been providing AMS services in Spain as a client unit manager in the utilities sector at ViewNext, a subsidiary of IBM. Through this role he has worked for major customers in the telco and utilities sectors, managing IT services for companies including Orange, Enel and Naturgy and working with technology companies such as SAP, Business Intelligence, Microsoft and RPA. Bernardo graduated with a BBA from EU Business School in 1992.



Matteo Nebiolo
Third Party Ancillaries & Global Partnerships
Manager, Vueling

Matteo completed his BA and MBA, specializing in international marketing, at EU Business School's Barcelona campus. The international environment at EU was the ideal preparation for his career at Vueling Airlines. He began as a marketing assistant and was soon promoted to product manager in charge of various key markets across Europe. Later he became interested in the B2B side of the business and moved into a trade marketing role. Today he manages third-party ancillaries and global partnerships, leading key projects and managing partnerships with major global brands.

MENTORING (BACHELOR'S STUDENTS)

MUNICH ROOM | 3.15 p.m.-4:15 p.m.



Lisa Hernández
Outreach Advisor Europe, IMG Academy
BA in Sports Management, class of 2017,
Germany

Lisa Hernández gained experience in the field of sports management through internships at world-renowned football clubs, F.C. Bayern Munich and Manchester United F.C., where she took on social media and sponsorship roles. Since then she has started her career as an outreach advisor for Europe at IMG Academy. IMG Academy is the world-leading provider of academic, athletic and personal development programs and a branch of IMG, a global leader in sports, events, media and fashion, operating in more than 30 countries.



Karina Leshchenko
Product Marketing Executive, Tiendeo
BA in PR and Communication, class of 2017,
Russia

Since 2015, Karina has been gaining experience in the field of marketing. Originally starting as a marketing and public relations specialist at Tiendeo, Karina now works there in the role of product marketing executive. Tiendeo is a leading multichannel solution to connect businesses with millions of active shoppers through machine learning and geo-profiling technology. With 75 million unique monthly users, Tiendeo helps hundreds of retailers and brands worldwide by offering drive-to-store solutions and improving ROI on their digital marketing campaigns.



Sébastien Vandecasteele
Sales Manager, Criteo
MBA in Entrepreneurship, class of 2017, Belgium

Sébastien began his career in business development in 2015 and is currently working for Criteo as a sales manager. Criteo is a global technology company that enables brands and retailers to connect more shoppers to the things they need and love. Founded in a Paris start-up incubator, Criteo now carries out operations across more than 30 global offices.



Mostafa Ammar
Digital Banking Analyst, KingEclient
BBA, class of 2018, Egypt

Mostafa has been gaining experience in the business world since 2015, including internships at Coca-Cola Egypt and KingEclient. Since 2018, he has worked at KingEclient in the role of digital banking analyst. KingEclient provide digital services, including digital transformation strategy, UX, digital marketing, design, development and analytics. KingEclient is part of the Mirum Agency Group and the J. Walter Thompson – WPP, a global network with more than 200 offices in over 90 countries, consistently ranking among the top agency networks in the world.



Anna Poltoratckaia
Experimentation Process Owner at King
BSc in Business Finance, class of 2017, Russia

Anna gained experience interning at Zinio, Russian Coal and King. After starting as a gaming business analyst at King, Anna is now in the role of experimentation process owner there. King is a leading interactive entertainment company for the mobile world, with over 262 million active users across web, social and mobile platforms.

RECRUITING COMPANIES



AGILENT TECHNOLOGIES

- Founded in 1999
- Headquarters in Santa Clara, CA, USA
- CEO Michael McMullen
- Over 15,000 employees worldwide

Agilent traces its history to the 1960s in the heart of Silicon Valley when, as Hewlett-Packard, Agilent entered the analytical chemistry market. Since then, we have been a global catalyst for the advancement of science and technology in life sciences, genomics, research and pathology. Agilent operates in over 110 countries and has more than 15,000 employees. Every day our employees make an impact by enhancing customer outcomes in their work to improve the quality of our air, water and soil, conduct groundbreaking Nobel prize-winning research, and increase the precision of cancer diagnoses and targeted treatments for patients.

Why join?

By joining our company, you become part of a dedicated, passionate, and international team on a mission to inspire discoveries for a better world. Join us and help to provide the right innovations, solutions, expertise and services to enable our customers to gain the answers and insights they seek so they can do what they do best: improve the world around us. As part of the next generation of innovators and business leaders you can share your skills on real projects from day one. Working with industry experts, the latest technology and to reduce the global footprint, you will deliver solutions to keep yourself, Agilent, and the laboratories we serve at the top of their game.

Opportunities

Agilent offers career opportunities for students and graduates of varied backgrounds, including engineering, informatics, natural and life sciences, as well as business studies. For the latter, current internship opportunities include:

- EMEA Sales Intern
- Marketing Communications Intern

How to apply

For our opportunities in Europe and globally:
www.agilent.com/go/careers



AUTODESK

- Opened in 1982
- Headquarters in San Rafael, CA, USA
- CEO Andrew Anagnost

Autodesk helps people imagine, design and make a better world. Everyone – from design professionals, engineers and architects to digital artists, students and hobbyists – uses Autodesk software to unlock their creativity and respond to important challenges. The success and growth of Autodesk can be attributed not only to its exceptional products, but also to its unique culture, which brings together the best and the brightest in a combined mission of innovation and creativity. We are a global market leader in 3D-design software for manufacturing, building, construction, engineering, and entertainment.

Why join?

Autodesk is leading a major transformation of industries and sales and services careers. In 2015, we made significant investments in Barcelona and other major markets such as EMEA, AMER and Asia Pacific to drive incremental sales and gain market share in existing and new markets. You'll join a diverse group of professionals from all over the world who are highly engaging and a lot of fun to work with. What you can expect? Challenging and rewarding experiences; ongoing investments in your career development, and a collegial, supportive work environment. Autodesk employees are passionate, creative, and focused on making an impact.

Opportunities

- Inside Sales
- Customer Success
 - Partner Management
 - License Compliance
 - Sales Enablement
 - Marketing
 - Client & Partner Services

Language requirements

English + European Languages

How to apply

Visit our career page:
www.autodesk.com/careers
 Can't find a role you like?
 Join our talent community:
autodesk.avature.net/talent



CRITEO

- Founded in 2005
- Headquarters in Paris
- CEO Jean-Baptiste Rudelle
- 2700+ employees in 31 offices

At Criteo, we are building the advertising platform of choice for the open internet, an ecosystem that favors neutrality, transparency and inclusiveness. With more than 1.4 billion active shoppers and 600 billion dollars in annual commerce sales, we deliver performance at scale. Founded in a Paris start-up incubator, Criteo now carries out our entrepreneurial spirit across 30+ global offices. Do you want to have an impact on more than half of the world's internet-users? Join us and be part of something big.

Why join?

Imagine, for a moment, that you finally found the challenging work environment you were looking for. You'd probably want to sell a high-tech, market-leading product in a red-hot industry. You'd of course want to be part of an awesome collaborative team but have the autonomy to make your own success. You'd want to hang out with colleagues from all around the globe in a cool office space with sea views – where people munch fruit all day and play table tennis when they need a break. If this sounds good, why not join our second biggest office, located in Barcelona, with over 400 people from more than 20 countries?

Opportunities

- Account Manager
- Account Strategist
- Technical Solutions Engineer
- Recruitment
- Strategy
- Data Analyst
- Business Law

How to apply

Visit the Criteo career website:
www.criteo.com/careers



DOW JONES

DOW JONES

- Founded in 1882
- Headquarters in New York
- CEO William Lewis

Dow Jones is a global provider of news and business information, delivering content to consumers and organizations around the world across multiple formats, including print, digital, mobile and live events. Dow Jones has produced unrivalled quality content for more than 125 years and today has one of the world's largest newsgathering operations globally. It produces leading publications and products including the flagship Wall Street Journal, America's largest newspaper by paid circulation; Factiva, Barron's, MarketWatch, Financial News, DJX, Dow Jones Risk & Compliance, Dow Jones Newswires and Dow Jones VentureSource.

Why join?

At Dow Jones, our dedication to enabling career growth provides employees with opportunities to gain new skills and perspectives by working cross-functionally with peers across the globe. We recognize the value in empowering our teams with continued training and tools to take on leadership roles throughout the organization.

Opportunities

Dow Jones offers a variety of internship and full-time job opportunities across news, technology, finance, sales, marketing, human resources management, data science/research and more.

How to apply

Visit: www.dowjones.com/careers

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DURACELL SERVICES SL

- Founded in 2017
- Headquarters in Sant Cugat del Vallès
- Working with Europe, Africa, Asia, Latin America
- Director Lidia Silvia Niculai

Duracell is the world's leading manufacturer and marketer of high-performance alkaline batteries, complemented by a strong portfolio of specialty and rechargeable cells. As the leader in the personal power category, Duracell has a rich history of innovation, continuously introducing batteries that are more compact, more powerful and longer lasting than competitor brands. Since 1973, the Duracell Bunny has been at the heart of the brand demonstrating Duracell's stronger and longer lasting power.

Having recently found its permanent home within Berkshire Hathaway, Duracell will continue to focus on sustainable growth, industry-leading innovation and creating long term value for our customers and consumers. At Duracell, integrity, end to end accountability across all levels, fast decision making, and a can-do attitude is highly valued. Powered by those, Duracell – a multi-national and multicultural company – is committed to becoming the world's undisputed number one alkaline battery company.

Why join?

Duracell Services SL is a shared service center for Duracell legal entities around the world. Starting with fewer than 10 employees when founded in April 2017, Duracell Services SL worked with EIMEA legal entities to provide accounts payable and accounts receivable services. The company has now grown to over 35 employees who work with the majority of Duracell legal entities in Europe, Africa, Asia and Latin America. More than 10 languages are spoken at our multicultural office where we are looking for flexible and dynamic people who want to grow in line with the company.

Opportunities

- Accountant/Finance
- HR

Fluency in English and at least a basic level and interest in learning Spanish are required.

Glovo?

GLOVO

- Founded in 2015
- Headquarters in Barcelona
- CEO Oscar Pierre
- More than 800 employees globally

Glovo is a Barcelona-based tech startup that strives to make everything in the city immediately accessible. Glovo's on-demand mobile application connects customers with independent local couriers, who can acquire goods or deliver urgent packages for a variable fee. It's like a new personal courier available to everyone.

Why join?

Glovo is growing fast. Really fast. That's why we are always looking for the best talent to raise the bar together. You will work in an international, dynamic and passionate environment with a great company culture, and grow from the bottom up within the team. Glovo is very demanding: we think big and work hard. We fear mediocrity more than making mistakes. You will try new things, take smart risks and lead the way. You will enjoy working in our open-plan office based in trendy Poblenou (L4), 10 minutes away from the beach, and with fantastic social benefits.

Opportunities

Hard work is rewarded at Glovo. Internships are paid. Our employees receive a competitive compensation package (including salary, bonus and phantom shares).

Six-month internships and full-time positions at our departments:

- Corporate development
- Data
- Finance
- Marketing & Growth
- Operations
- Tech: Engineering & Product
- International
- Strategy
- New Business

If you love working in a fast-paced startup environment, speak excellent English and are passionate about your main area of expertise, we are looking for you!

How to apply

Let the adventure begin! Start by applying via our career page: glovoapp.com/en/jobs



HOTEL ARTS BARCELONA

HOTEL ARTS

- Opened in 1994
- Managed by Ritz-Carlton
- Part of Marriott International

Overlooking the Mediterranean Sea, Hotel Arts Barcelona embodies the rich history and spirit of the Catalan capital. This award-winning hotel, located in one of Europe's most dynamic cities, lies within easy reach of the city centre. Combining a distinctive style with unparalleled personal service, Hotel Arts Barcelona welcomes guests with warm hospitality and supreme elegance. At Hotel Arts Barcelona we are looking for the best talent in hospitality to create unique experiences and memories for our guests. Challenge yourself and join the Hotel Arts family!

Why join?

"I have the opportunity to continuously learn and grow" is one of the 12 Service Values of Ritz-Carlton. This means that as part of the Hotel Arts family, you are given the chance to grow on both a professional and personal level. The trainee/student receives training and support at each stage of the administrative internship to help them develop in the position.

Opportunities

The following positions require a minimum six-month internship (or three months for the food & beverage and rooms divisions). Some positions require an intermediate level of Spanish. Please contact us directly to learn more.

All trainees are assigned a division. However, the department will only be clarified after an interview with the divisional leader, held on the first day at the hotel.

- Sales and Marketing
- Conference and Catering/Events
- Human Resources
- Finance, Purchasing and IT
- Kitchen Administrative
- Engineering Administrative
- Food & Beverage
- Rooms Division
- SPA

How to apply

Send your CV to rc.bcnrz.selection@ritzcarlton.com or visit the Hotel Arts website.



OPTILE GmbH

- Founded in 2009
- Headquarters in Munich, expanding to the U.K., U.S. and China soon
- CEO Daniel Smeds

optile is a Munich-based Software-as-a-Service company that offers an open and provider-independent payment platform to assist businesses integrate multiple payment gateways, providers and methods on a global scale. Our software guarantees online businesses more freedom of choice and a reduced complexity in their payment transactions. optile provides intelligent payment solutions and tools to enable cross-provider controlling and scoring, helping our customers to reduce their operating costs.

With an experienced team of motivated online payment professionals, optile bundles a unique and profound know-how with respect to online payments and e-commerce. Founded in 2010, optile consists of a truly international team of over 70 team members from 30 countries.

Why join?

At optile you will join our dynamic and skilled team of payment professionals and benefit from our intense trainings and workshops. You will be able to shape the future of optile and enjoy our central and naturally lit office with a sunny terrace in Munich. We offer unique team-building events, free drinks and other benefits such as relocation support for new team members.

Opportunities

We are constantly looking for enthusiastic, innovative thinkers and hands-on techies with a well-structured approach combined with passion for a startup atmosphere to join our international team of online payment professionals.

- (Senior) Sales Manager
- Inside Sales Associate
- Digital Marketing Manager
- Accountant
- Technical Product Manager/Product Owner
- Intern Office Management

How to apply

Visit our career page: www.optile.net/career



PTC

- Founded in 1985
- Headquarters in the United States
- CEO Jim Heppelmann

PTC (Nasdaq: PTC) is a \$1B+ global provider of technology platforms and enterprise solutions for smart and connected products, operations, and systems. Their enterprise applications serve manufacturers and other businesses that create, operate and service products.

PTC's award-winning ThingWorx technology platforms help companies achieve a "new reality" in smart, connected things and systems, deriving new value emerging from the "Internet of Things" market. An early pioneer in Computer Aided Design (CAD) software, PTC today employs more than 6,000 professionals serving more than 28,000 businesses worldwide.

Why join?

Excel through personal development and grab challenging job opportunities with PTC's internal promotion practices.

Get your career on track and rolling along, whether you're interested in increased leadership and management opportunities, or expanding technical responsibilities and expertise.

With over 200 offices worldwide, PTC provides you with opportunities to work with others from around the globe, as well as gain experience internationally.

Opportunities

Six-month internships in the inside sales department.

How to apply

Visit the PTC website, check LinkedIn or email Mustafa Toga, Senior Sales Manager: mtoga@ptc.com



SCHNEIDER ELECTRIC

- Founded in 1836
- Headquarters in France
- CEO Jean-Pascal Tricoire
- 100,000 + employees

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated efficiency solutions combining energy, automation and software. Focused on making energy safe, reliable and efficient, the group is effectively committed to helping individuals and organizations make the most of their energy.

Why join?

We believe a company is only as outstanding as its people. That's why we appreciate the diversity and individuality that being a global entity brings. We want to work with people who have stories to tell. Our network of distinct professionals is what makes us the global leader in energy management and automation. We provide a platform for professional and personal fulfillment through a high-performance culture, a commitment to employee wellbeing, collaborative teams and opportunities for growth. Find a meaningful purpose whether you want to work in engineering, field services, sales, marketing or the global supply chain.

Opportunities

We offer six-month internships with the possibility to extend. See our website for more information.

How to apply

You can browse available positions on the Schneider Electric careers page: www.schneider-electric.es/es/about-us



SIXT

- Founded in 1912
- Headquarters in Munich
- CEO Erich Sixt
- Worldwide presence in over 110 countries

Sixt is a leading international mobility provider offering vehicle rental and leasing in more than 100 countries. With a comprehensive network of car hire branches, an all-encompassing fleet of hire vehicles, an extended range of additional options and flexible rental terms, we offer products and services individually tailored for all our customers' vehicle hire needs. Family owned and operated since 1912, Sixt Rent a Car started in Munich with just three rental cars. Over the years, the Sixt family has turned their small startup business into an international sensation with over 220,000 rentals around the world.

Why join?

At Sixt, we provide a variety of national and international career opportunities. We will work on your leadership skills and business knowledge and prepare you for managing a Sixt station with rotations and projects. We also offer programs to support the development of our future leaders, such as the Future Leader program and the Leadership Excellence program.

We hire people from all over the world. We're all bright minds working towards the same goals. We strongly encourage an entrepreneurial spirit and we love people who take action and show us how much horsepower they've got!

Opportunities

We are on the lookout for enthusiastic, dedicated and passionate graduate students for full-time job opportunities. The ideal candidate will speak English and Spanish fluently. Knowledge of German is a plus for the following positions:

- Operations/stores
- Marketing and sales
- Corporate functions (car control, controlling, HR, quality management)
- Junior Branch Manager Training Program

How to apply

Visit the Sixt website: www.sixt.jobs



TELEPERFORMANCE

- Founded in 1978
- Headquarters in France
- 300,000 + employees

Teleperformance is the worldwide leader in outsourced omnichannel customer experience management with over 300,000 employees across 350 contact centers worldwide. We connect some of the biggest and best-known brands on the planet with customers by providing customer care, technical support, digital solutions, back-office and other specialized services. Clients choose Teleperformance because they want a level of service that is unsurpassed, to protect their brand, grow their market share, increase their sales and improve their customer experience.

Why join?

The customer experience environment is fast moving and constantly changing. We are seeking people to help us embrace these changes and provide our clients and customers with outstanding service.

At Teleperformance, we are opportunity makers, we will encourage you to be yourself in our fast-moving, fast-growing contact center business. Bring us your experience and enthusiasm and you'll get the training, support and opportunities you deserve. We are looking for people with skills and knowledge in marketing, digital marketing, sales, communications and pharma sales.

Opportunities

We are constantly looking for enthusiastic, innovative thinkers and hands-on techies with a well-structured approach combined with passion for a startup atmosphere to join our international team of online payment professionals. Candidates must be eligible to work in Spain.

- HR - Recruitment
- HR - Administration
- IT Helpdesk

How to apply

Send your application through our website: jobs.teleperformance.es/en/offers



TILLER SYSTEMS

- Founded in 2014
- Headquarters in Paris
- Fundraised €12 million in June 2018

Forget everything you know about the standard cash register and join the revolution. Tiller is a SaaS Point-of-Sale for merchants, offering an iPad cash register with a cloud-based back-office. Established in Paris and rapidly growing throughout France, Tiller is now expanding to Spain and Italy. With a dynamic, energetic and talented team, Tiller is focused on growth and on becoming the market leader in iPad POS solutions. With over 4,000 satisfied customers in more than 35 countries, Tiller is ready to take the next big step.

Why join?

At Tiller, boldness is our watchword. We love doing things that have never been done before. We are young and ambitious, we've got the energy to spare and we're not afraid to show it. Tiller is made great by its people. Our motto? Go big or go home. We recruit the best, most ambitious and coolest talents.

Opportunities

We offer a wide range of internship opportunities within departments such as customer success, marketing and business development.

Currently seeking:

- Sales Assistant (Fluent Spanish)
- Customer Success Assistant (Fluent Spanish and English)
- Finance Assistant (Fluent Spanish and English)
- Client Services Assistant (Fluent Spanish/ French, Italian/Spanish, Italian/French)
- Marketing Assistant (Native Spanish)

How to apply

You can browse these and more opportunities via our career website:
www.tillersystems.com/recrutement



TRAVELCLICK, an Amadeus Company

- TravelClick founded in 1999
- CEO (Amadeus) is Luis Maroto
- Headquarters in New York
- 1,000 employees (only TravelClick)
- Large company

TravelClick, an Amadeus Company, offers world-class reservations solutions, business intelligence products and comprehensive media and internet marketing solutions to 38,000 hotel clients in over 160 countries globally, with 1000+ employees. TravelClick, an Amadeus company, helps clients generate revenue and build their brands by providing the tools to make better business decisions, generate demand from the right mix of distribution channels and convert more shoppers into high-value guests.

Why join?

TravelClick, an Amadeus company, is a fast-growing business with the dynamic, fast-paced environment of a startup and the resources and stability of a powerful international corporation. At TravelClick, you will be connected to a passionate and talented staff with a network of colleagues around the globe. Our employees believe strongly in our core values and company mission. We're proud to foster a team of bright and dedicated individuals who work hard to make a big impact by providing meaningful solutions to the hospitality industry.

Opportunities

All internships are a minimum of six months, with the option of extending for a further six months, or conversion into a full-time position. The internship timetable is full-time (9 a.m. to 6 p.m. from Monday to Friday) and is remunerated, including Social Security contributions. EU citizenship/passport or a valid full work permit is required.

Internship opportunities currently available:

- Digital Marketing
- Operations (Mapping & Implementations/ Customer Care)

How to apply

Visit the TravelClick, an Amadeus Company careers page, or send your résumé to Daniela Setterberg in HR: dsetterberg@travelclick.com

**VUELING**

- Opened in 2004
- Headquarters in Barcelona
- CEO Javier Sanchez Prieto
- 10,000 + employees

We're an airline with friendly people and the conviction that there's always room for improvement. For us, flying is a true pleasure and we're aware that paying less doesn't mean enjoying less comfort or fewer services. We like to define our DNA by way of the following principles: efficiency, friendliness, non-conformism and a down-to-earth approach.

Why join?

At Vueling you will find a young, international and friendly environment. If you have a passion for the airline industry and travel, Vueling is a great place for an internship. With us you can learn, grow and have fun working for one of the trend setters in the airline industry.

Opportunities

Currently we have four internship positions available in the ancillaries and loyalty department:

- Loyalty team
- Ancillaries team
- Global partnerships team
- Third party ancillaries' team



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INFORMATION STANDS
BARCELONA ROOM



**University of California, Riverside
Kathleen Kennedy, Representative for
Europe**

Established in 1954, UCR is a public research university located near Los Angeles. It is one of the ten campuses of the University of California system. Approximately 80,00 students study at UCR campus, a campus that occupies 1,200 acres in Riverside.

EU students have the option to obtain a postgraduate diploma from UCR after completing five semesters at our Barcelona and Switzerland campuses, or six semesters in Munich. The partnership also entitles students who successfully complete their studies to apply for Optional Practical Training, which allows them to work in the United States for up to one year.

Representative for Europe at UCR, Kathleen Kennedy will be on hand throughout the day to provide more information about the university and answer any questions you may have.



EU Alumni Hub

The EU Alumni network provides students with an invaluable network of like-minded, career-oriented, business people. When you join, you will immediately gain a network of over 27,00 alumni that span the globe, who hold top positions in multinational corporations, growing SMEs and innovative startups. Stop by the alumni hub stand and speak to our advisors to learn about the benefits and find out how you can get involved.

Join us by signing up at:
eualumnihub.com



My work is to capture time: a split second of a moment, when the animal expresses emotion and my picture interprets this precious time as art.

Masa Ushioda

MISSION PARTNER OF



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www.blancpain.com

Welcome to the **ALUMNI ASSOCIATION**

Your network is waiting!

The EU experience doesn't end at graduation or with your first job post. Join our graduate community, a global network of over 27,000 alumni. The EU Alumni Association gives you access to an invaluable body of professional contacts to help you get ahead on your exciting career path.

At EU, we maintain a close relationship with our alumni wherever they may be in the world. Our Alumni Association encourages networking by regularly organizing reunions, events and other activities in countries across the globe.

We have local chapters in over 30 regions, as well as active social media groups and the EU Alumni Hub, a platform which will keep up to date with the latest EU news, and provide you with opportunities to mentor, network and stay abreast of business trends. In addition, the EU Alumni Hub offers useful career advice and news of future career development opportunities. So, wherever you are, you can stay in touch with EU and your fellow alumni to help develop your future career.

Our alumni work at some of the biggest global companies including Google, Facebook, Microsoft, Sony, Nike and Deloitte. We are proud that 20% of our alumni are CEOs, 31% are entrepreneurs and 20% work in their family business. These established business professionals will provide you with support and inspiration. They will also share information about potential business ventures and opportunities.

Be sure to join today – we look forward to helping you on your career journey and hearing all about your future achievements! Remember, we are always on hand to help you make the transition from graduate to business leader and to get ahead in your career.

If you would like to join the EU Alumni Association, visit eualumnihub.com. Or, for further information, please email alumni@euruni.edu

The logo for the EU Business School Alumni Association. It features a stylized '@eu' symbol in a teal circle on the left, followed by a vertical line and the text 'Business School' in a bold, teal, sans-serif font. Below 'Business School' is the text 'Alumni Association' in a smaller, italicized, teal, sans-serif font.

**Business
School**
Alumni Association

Upcoming Events at EU

February 28 – March 2, 2019

Leading the Fourth Industrial Revolution

Geneva, Switzerland

March 29 – 31, 2019

Change the World Model United Nations

New York, USA

April 1, 2019

CEO of Google Belgium and Luxembourg,

Thierry Geerts

Munich, Germany

April 29, 2019

Chairman of Siemens and Maersk,

Jim Hagemann Snabe

Barcelona, Spain

May 22, 2019

Morpheus Cup

Luxembourg

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