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EU BUSINESS SCHOOL ONLINE MBA PROGRAM RANKS 11TH IN THE WORLD IN THE QS ONLINE MBA RANKINGS 2020

- **EU Business School's (EU) online MBA ranks 11th in the world in the prestigious QS Online MBA rankings 2020, climbing four places in this increasingly competitive market.**
- **EU's online MBA program ranks 1st worldwide for class experience in recognition of its interactive, and dynamic online learning environment acknowledging its high share of live classes and discussion groups, among others.**
- **EU achieves a top score of 100% for its diverse nationalities and proportion of female students.**
- **EU's online campus experience of over seven years allowed it to swiftly and successfully transition all its students to a virtual classroom environment maintaining interaction and classroom dynamics in the face of the coronavirus pandemic.**

EU Business School (EU) is proud to announce that its online MBA program has climbed four places to rank 11th in the world in the prestigious QS Online MBA Rankings 2020. Evaluating online MBA programs from around the globe, EU achieved the highest possible scores in class experience, diverse nationalities and proportion of female students. These outstanding results demonstrate EU's ongoing commitment to providing an outstanding online business education and its mission to take online education to new heights by placing emphasis on class dynamics and interaction for a superior student experience.

EU achieved the highest possible score for class experience, taking into account its share of live classes, its intuitive learning app, the frequency of its synchronous classes, live group discussions and physical meetups, among other factors. As part of its goal to offer a dynamic online student experience as well as insights into the real business world, EU regularly holds exclusive student conferences with global business leaders including Jim Hagemann Snabe, chairman of Siemens and Maersk, and Paul Bulcke, chairman of Nestlé. These conferences continue during the coronavirus pandemic. EU is proud to announce that on April 24, its students will attend an exclusive conference with Ronnie Leten, chairman of Ericsson, and on April 30, with Rick Goings, former CEO and chairman of Tupperware brands. Furthermore, during its on-campus weeks, EU invites students to gain privileged insights into the real workings of business through company visits, guest speaker sessions and networking with peers and faculty.

EU is also ranked the worldwide leader in diversity, achieving a maximum score of 100/100 for both the number of nationalities in its classrooms and for female representation. EU is proud of its diverse, multicultural community, which fosters cultural awareness, flexibility and adaptability – key soft skills in the globalized workplace.

Mr. Carl Craen, vice president and managing director of EU Business School, declared *"These rankings attest to the quality of EU's online business education, the high standards of our faculty and our success in taking an interactive classroom environment online."* He went on to add, *"These are challenging times. Thanks to the vast experience of our online campus and our committed staff and faculty, we are successfully navigating the challenges of this period of global uncertainty and are offering an outstanding business education on our online platform and in virtual classrooms to all our students."*

The QS Online MBA Rankings are compiled by QS, an independent and trusted organization with 25 years of experience in providing students with guidance on business programs.

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or by contacting the head of communications, Claire Basterfield, at c.basterfield@euruni.edu. Alternatively, you can visit our website at www.euruni.edu.

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About EU Business School:

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London, U.K., and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain, (*título propio*).