

FOR IMMEDIATE RELEASE

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EU BUSINESS SCHOOL MBA SPECIALIZATIONS IN ENTREPRENEURSHIP AND IN MARKETING RANKED IN TOP 100 WORLDWIDE BY QS

- **EU Business School's MBA programs in Entrepreneurship and in International Marketing are ranked in top 100 worldwide for career specialization by prestigious QS.**
- **EU achieved scores of 90% for career placement for both programs, a factor determined by the percentage of alumni employed or starting their own businesses in the relevant industry.**
- **Stanford Graduate Business School took the top position for both rankings**

EU Business School (EU) is proud to announce that its MBA in Entrepreneurship and its MBA in International Marketing are ranked in the top 100 worldwide by QS in their 2021 Career Specialization Rankings. EU has been placed alongside prestigious schools including Stanford Graduate School of Business, Harvard Business School and MIT.

This news follows a year of recognition for EU Business School in which their MBA program was ranked 42nd in Europe and in the top 140 worldwide by QS, and in the top 30 worldwide by América Economía. What's more, CEO Magazine ranked EU's online MBA number 1 worldwide, a ranking it has held for six consecutive years, and QS reaffirmed its position as 11th in the world.

The vice president and managing director of EU Business School, Mr. Carl Craen, is thrilled that EU's specialist MBA programs have been acknowledged for excellence by QS. He stated, "We are absolutely delighted that both our MBA programs in International Marketing and in Entrepreneurship have been included in the 2021 QS Career Specialization Rankings. We hear so many fantastic success stories from our alumni who have gone on to achieve success in their field, so it is wonderful to have this confirmed by the data."

One such alumna is Sophia Rüscher, whose MBA in International Marketing prepared her for a swift climb from intern to Managing Director at Mediaplanet Austria in just four years. Of her experience at EU, Sophia said: "EU gave me the tools and knowledge to confidently follow my career path. There are so many great talents from EU across various markets, and the alumni network makes it possible to connect and learn from them."

EU considers entrepreneurial mindset as an integral part of their DNA; 20% of alumni go on to start their own companies.

This is the first year QS Career Specialization Rankings have extended their global rankings to list the top 100 MBA programs in entrepreneurship and in marketing. QS Career Specialization Rankings 2021 were generated by assessing three key criteria: career placement (25%), employer reputation (25%) and research strength (25%) together with institution's the position in the QS global rankings (25%).

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or at communications@euruni.edu. Alternatively, you may visit our website at www.euruni.edu

About EU Business School:

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London, U.K., and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain, (*título propio*).