

## FOR IMMEDIATE RELEASE

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### EU BUSINESS SCHOOL PROGRAMS ACCREDITED BY ACBSP FOR 10 MORE YEARS, REAFFIRMING ITS RIGOROUS EDUCATIONAL STANDARDS

- **ACBSP, a leading specialized accreditation body for business education, reaffirms its accreditation of EU Business School business programs for 10 more years.**
- **EU Business School becomes the first higher education institution in Spain to achieve this distinction.**
- **ACBSP accreditation certifies that the teaching and learning processes for business degrees meet the stringent educational standards established by ACBSP.**

EU Business School (EU) is proud to announce that ACBSP (Accreditation Council for Business Schools and Programs), a leading specialized accreditation body for business education, has accredited its undergraduate and graduate business programs for 10 more years. EU is the first higher education institution in Spain to achieve this distinction, underlining its commitment to providing a high-quality business education and its rigorous educational standards.

The business programs at EU were first accredited by ACBSP in 2009. The demanding reaffirmation process which took place in fall 2020 is based on the Baldrige Education Criteria for Performance Excellence. It evaluates a wide range of criteria including aspects of leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials and educational support.

ACBSP Chief Accreditation Officer, Dr. Steve Parscale, stated, “EU Business School has shown its commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process. This reaffirmation of accreditation is evidence that EU Business School is committed to maintaining the highest quality business education for their students for the next 10 years, just as they have done for more than a decade.”

On learning of the accreditation renewal, Carl Craen, vice president and managing director of EU Business School stated, “We are proud that EU’s business education and high teaching standards have been endorsed once again by the leading accreditation body ACBSP. This accreditation renewal is a clear testament to the academic excellence and rigor of our programs and teaching methods. We look forward to working with ACBSP over the next 10 years to ensure that our students continue to receive a first-class business education.”

ACBSP is a leading specialized accreditation body for business education, recognized by CHEA (Council for Higher Education Accreditation). It currently accredits business programs at more than 1,200 campuses in 60 countries.

For more information about ACBSP, please contact Melinda Dorning, Director of Marketing and Communications, at +1 913 339 9356 or [mdorning@acbsp.org](mailto:mdorning@acbsp.org).

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or at [communications@euruni.edu](mailto:communications@euruni.edu). Alternatively, you may visit our website at [www.euruni.edu](http://www.euruni.edu)

**About ACBSP**

ACBSP is a leading specialized accreditation body for business education. ACBSP's global mission is to pursue a better tomorrow by advancing and recognizing excellence in business education through continuous improvement. ACBSP's global vision is to see every business program of quality accredited and pursuing continuous improvement. ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels. Recognized by the Council for Higher Education Accreditation (CHEA) in 2001 and again in 2011, ACBSP was the first to offer specialized business accreditation at all degree levels and the first to offer certificate accreditation. ACBSP currently accredits business programs at more than 1,200 campuses in 60 countries. [FAQs / Accreditation FAQs](#)

**About EU Business School:**

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in Business Excellence by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include state-accredited degrees from the University of Derby, U.K., and the University of Roehampton in London, U.K., and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain, (*título propio*).