

Women in Business Month Agenda March 2021

Learning From Leaders

March 2, 4 p.m.

The Power of Empowerment: A Workshop

**Paula Santilli, CEO of PepsiCo Latin
America**

**Mónica Bauer, Vice President of Corporate
Affairs & Sustainability, PepsiCo Latin
America**

March 18, 5 p.m.

That's What She Said

**Joanne Lipman, Former Editor-in-Chief of
USA TODAY, Author**

Alumni Talks

March 10, 5 p.m.

**Charles Steinmyller, Senior Brand Manager,
Tampax Europe, Procter & Gamble**

March 17, 5 p.m.

**Farah Raghreb, Founder & Creative
Director, Buena Onda**

March 24, 5 p.m.

**Franziska Heydler, Product Manager
Childwish and Pregnancy Vitamins, Exeltis**

ON Research

March 18, 4.30 p.m.

Discussion Panel: Challenges and Prospects of Gender Equality

Panelists: **Dr. Suddha Chakravartti, Head of
Research at EU Business School;**
**Dr. Begoña Gonzalez Otero, Senior Research
Fellow at Max Planck Institute for Innovation
and Competition**

Moderator: **Iris Mayerhofer, Campus Manager,
EU Munich**

Crafting Your Future

March 4, 3 p.m.

**Pauliina Jamsa, Global Senior Digital
Marketing Manager, Siemens**

March 16, 3 p.m.

**Simona Patap Englert, Air Domain Marketing
Manager, HENSOLDT**

March 11, 3 p.m.

Anastasia Barner, Founder, FeMentor

March 16, 3 p.m.

**Simone Dappert, Founder and Managing
Director, Konsultwerk**

March 18, 3 p.m.

**Shalini Sankar, Vice President, Laqshya Media
Group**

March 23, 5 p.m.

**Ana-Lenna Höcker, Founder,
design. create. innovate!**

More to come!

[#StartHere](#)

