

Women in Business Month Agenda March 2021

Learning From Leaders

March 2, 4 p.m.

The Power of Empowerment: A Workshop

- Paula Santilli, CEO of PepsiCo Latin America
- Mónica Bauer, Vice President of Corporate Affairs & Sustainability, PepsiCo Latin America

March 18, 5 p.m.

That's What She Said

- Joanne Lipman, Former Editor-in-Chief of USA TODAY, Author
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Alumni Success Talk

March 17, 5 p.m.

- Farah Raghreb, Founder & Creative Director, Buena Onda

March 25, 5 p.m.

- Milica Ermer, Global Business Partner Marketing Communications, Clariant

Special Guest Speaker

March 10, 5 p.m.

- Charles Steinmyller, Senior Brand Manager, Tampax Europe, Procter & Gamble
-

ONResearch

March 25, 4.30 p.m.

Discussion Panel: Challenges and Prospects of Gender Equality

Panelists:

- Dr. Suddha Chakravarti, Head of Research at EU Business School;
- Dr. Begoña Gonzalez Otero, Senior Research Fellow at Max Planck Institute for Innovation and Competition
- Dr. Shirin Heidari - Senior Researcher, Graduate Institute – Senior Technical Consultant, WHO Gender, Equity and Human Rights & Founding President at GENDRO.ORG

Moderator:

- Iris Mayerhofer, Campus Manager, EU Munich



More to come!

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Crafting Your Future

March 4, 3 p.m.

- **Pauliina Jamsa**, Global Senior Digital Marketing Manager, Siemens

March 9, 3 p.m.

- **Simona Patap Englert**, Air Domain Marketing Manager, HENSOLDT

March 9, 5 p.m.

- **Fiona Gillen**, Vice President Marketing, TheHotelsNetwork

March 11, 3 p.m.

- **Anastasia Barner**, Founder, FeMentor

March 16, 3 p.m.

- **Simone Dappert**, Founder & Managing Director, Konsultwerk

March 16, 5.30 p.m.

- **Marielle López**, Head of Country Cluster, Alpe Adria Region Bayer

March 18, 3 p.m.

- **Shalini Sankar**, Vice President, Laqshya Media Group

March 19, 5.30 p.m.

- **Raquel Villacaña**, Head of Marketing & Demand Generation Mespac & Co-Founder SITL Capital

March 23, 5 p.m.

- **Ana-Lenna Höcker**, Founder, design. create. innovate!

March 26, 4.30 p.m.

- **Emma Giner**, People & Organization Shaker



More to come!

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