

## FOR IMMEDIATE RELEASE

March 4, 2021

### **EU BUSINESS SCHOOL IS REAFFIRMED AS A FOUR-STAR INSTITUTION FOR BUSINESS EDUCATION AND IS AWARDED FIVE STARS FOR EMPLOYABILITY AND ONLINE LEARNING BY QS**

- **EU Business School has been awarded a maximum five-star rating for employability and its online learning in the latest QS ratings.**
- **EU Business School consolidates its position as a top institution for business education, attaining four stars for overall business education in the rigorous 2021 audit.**
- **EU Business School's MBA received five stars in recognition of the program's overall strength and considering student satisfaction, employment and internationality.**

EU Business School (EU) is proud to announce that its **four-star rating for overall business education** has been reaffirmed by prestigious QS in its rigorous evaluation 2021. This outstanding result is a clear testament to the excellent business education that the institution provides to its multicultural student body of 100+ nationalities.

EU was awarded a maximum **five stars for employability** which reflects the tremendous achievements of its alumni, and in recognition of its reputation among employers, its employer presence on campus and level of graduate employment: EU achieved the remarkable score of **91.4% in graduate employment**. This result clearly indicates the success of its career's strategy comprising personalized advice to students, coaching services, professional workshops and guest speaker sessions.

**EU's online campus attained a top five-star rating** in acknowledgement of the engaging experience of its online campus, founded in 2012. Its online learning was recognized for high student-faculty engagement, student interaction and its services and technology. EU recognizes that its online campus was a key success factor behind the successful teaching experience the school has offered students during the worldwide health crisis. Its online MBA program ranks **#11 worldwide** in the QS Online MBA rankings.

**Five stars were also awarded to EU's Master of Business Administration (MBA), achieving 92% as a graduate employment rate and 100% for its international student body.**

In addition, EU received four stars for teaching, internationalization, inclusiveness and academic development, cementing the school's reputation for providing a world-class academic experience to its students. Students at EU reported an **85% satisfaction rate with the teaching provided.**

Mr. Carl Craen, vice president and managing director of EU Business School, remarked, *"I am delighted that once again QS has recognized EU Business School for the outstanding business education we provide, which propels our students on to immense professional success. We are incredibly proud of our faculty and our community, whose achievements are reflected in this latest rating."*

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or at [communications@euruni.edu](mailto:communications@euruni.edu). Alternatively, you may visit our website at [www.euruni.edu](http://www.euruni.edu).

#### **About EU Business School:**

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars in overall business education by QS Stars. Students at EU benefit from an international environment with students and faculty comprising over 100 nationalities. Its programs include university degrees from the University of Derby, U.K., and the University of Roehampton in London, U.K., and state-recognized bachelor's, master's and MBA degrees from the Universidad Católica San Antonio de Murcia (UCAM), Spain (*título propio*).