

Foundation Programs



#StartHere



About Us

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online.

We offer English-taught foundation, bachelor's, master's and MBA programs. These include business administration, communication & public relations, international business, digital business, sports management, marketing, finance and enterprise, among others.

Our small class sizes guarantee personalized and cooperative learning from our faculty of highly qualified academics, entrepreneurs, consultants and business leaders.

Our pragmatic and experiential approach to business education including case studies, business simulations and company visits together with EU's global network prepares you for careers in today's rapidly evolving and globalized business world.

EU has a multicultural student body and faculty with more than 100 nationalities and a 27,000-strong alumni network. Our intercampus and international exchange programs further enhance our students' global experience.

TOP REASONS TO STUDY AT EU

International: our student body comprises more than 100 nationalities, with 98% of students speaking two or more languages.

Small class sizes: greater interaction between students and faculty guarantees heightened academic achievement

All classes taught in English: including assignments, lectures, exams and the final dissertation

Experiential learning: the case study method and a pragmatic approach are two of our most effective tools

Outstanding faculty: our team is composed of highly qualified academics, entrepreneurs, consultants and business leaders

Ranked among the best: programs within our network are consistently featured in the top tier of global and European rankings

Building a business personality: we are committed to encouraging students to build the most valuable brand they can market: themselves

Foundation Programs

Our degrees require a certain level of English and academic achievement. For students who do not meet these requirements, we offer two preparatory programs on our Barcelona, Geneva, Montreux and Munich campuses.

The English Foundation program is designed for students who need to strengthen their English language skills, while the Business Bridging program is for students who need to improve their academic level. Upon successful completion of your foundation program, and in addition to the EU degree admission requirements, you will be admitted to the degree program of your choice.

The foundation programs may only be taken in conjunction with EU's degree programs.

ADVANTAGES

Succeed in earning an EU degree like 97% of our former foundation program students

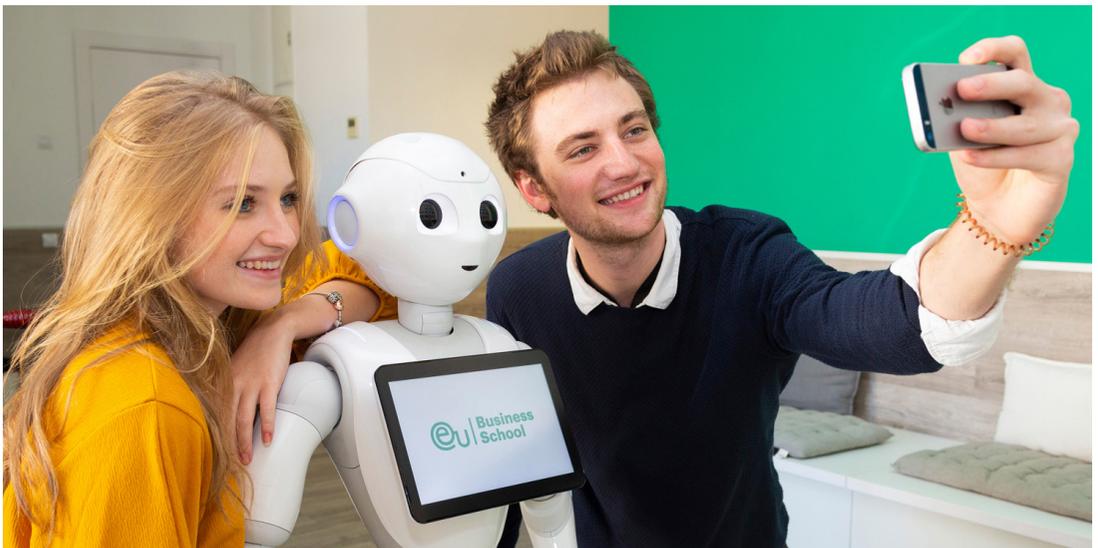
Learn through small class sizes with guaranteed personalized attention

Focus on communication as a means to success

Advance by acquiring key knowledge to bridge the gap between current and required skills

Enjoy a dynamic intercultural learning environment

Connect with fellow classmates to build an international network of lifelong friends



English Foundation Program

If you need to improve your English language skills to meet the admission requirements for our bachelor's, master's or MBA programs, the English Foundation program (EFP) will help you reach your goal. Specifically designed to help you strengthen your language skills, this program will help you get the most out of your future studies at EU Business School.

English is paramount to any successful career in international business. This program will also provide you with a solid language base for your professional future.

The program includes the following course modules:

- English for Academic Purposes
- Structure, Writing & Grammar
- Reading & Text Analysis
- Learning Strategies & Study Techniques
- Communication Skills
- Critical Thinking & Analysis
- Business English

After successfully completing the EFP, students can apply for our bachelor's, master's and MBA degrees as long as they fulfill all the necessary admission requirements and present the corresponding documentation.

How the Program Works

The EFP is a one-semester, 13-week course with start dates in September, February and June. It is divided into three levels, each of which is four weeks in length with evaluations at the end of each level. Students take a total of 20 hours of English classes per week and should expect to do at least 20 hours of independent study outside the classroom. Following the completion of the three levels, a final examination is taken and students receive either a pass or fail.

WEEK 1 TO 4	WEEK 5 TO 8	WEEK 9 TO 12	WEEK 13
Level 1: Basic	Level 2: Intermediate	Level 3: Advanced	Exam



Admission Requirements

- Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based), 500 (paper-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent.



Start Dates & Tuition

Barcelona & Munich

September, February and June
€4,900

Geneva & Montreux

September, February and June
CHF 7,300

Business Bridging Program

Many high school students aspire to enroll in an international bachelor's program but lack the necessary background to do so. The Business Bridging program (BBP) bridges the gap for aspiring candidates. It provides them with the necessary knowledge and business skills to succeed in EU's three-year bachelor's programs.

The BBP arms students with the fundamental knowledge of the most important areas of business. It covers essential theories in economics and management in addition to an overview of the modern, global business realm. Students take part in group projects, class discussions and presentations with the aim of further developing their teamwork skills.

The program includes the following course modules:

- English for Business
- Study Skills
- Communication Skills
- Management Basics
- Business & Society
- Introduction to Law
- Introduction to Economics

Once students have successfully completed the BBP, they can apply to study one of our bachelor's degrees. They must also present their high school diploma or GED.

How the Program Works

The BBP is a one-semester, 13-week course. Students will strengthen their academic, communication and business English skills while studying management and economic concepts. The program starts in October, February and June. Dates are coordinated with the bachelor's academic calendar so that students may begin their bachelor's degree at EU immediately after completing the BBP.



Admission Requirements

- 1 certified copy of high school diploma and transcripts or equivalent.
- Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based), 500 (paper-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native or equivalent.



Start Dates & Tuition

Barcelona & Munich

October, February and June
€6,450

Geneva & Montreux

October, February and June
CHF 13,800

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Shenzhen, Shanghai & Beijing (China) | Kuala Lumpur &
Kota Kinabalu (Malaysia)

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