eu | Business School

Munich
Foundation & Bachelor's Programs

www.eumunich.com

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Websites & Blog
eumunich.com
euruni.edu

EU Today TV
eumunich.com/tv

The world is
changing.
EU is ready.
Are you?
Start here.

Welcome to EU Business School.

The foundation of any successful career is a solid knowledge base. We live in a fast-paced era in which data is instantly available. Education is no longer about acquiring information, but rather developing key skills and learning how to evolve with the world around us.

After your time with us, you will walk away with more than a degree. You will have learned about yourself and how to communicate with people from a diverse range of backgrounds. You will have continued to grow and develop, both professionally and personally, enabling you to seize the new opportunities available to you. Don't forget the value of your youth, time and unwritten future. These are the luxuries established professionals do not have.

This is your moment, and your resilient attitude will set the tone for your career. We will help you be entrepreneurial, think for yourself, learn from your mistakes and, most of all, take advantage of the opportunities that will arise throughout your career. These attributes are ingrained into the EU Business School DNA. The rest is up to you.

You will face many challenges as you push boundaries within yourself and in the world around you. You will not be alone – we will accompany you along your path to success. You will have a network of 27,000+ alumni and business professionals to encourage you, inspire you and guide you, as you establish yourself in the world of business. So if you are looking for the best chance at a future of endless possibilities... start here.

We look forward to seeing you on campus.

Carl Craen
EU Business School
Vice President & Managing Director

Experience EU

Educating future business leaders and entrepreneurs with proven practical methods.

Swiss Values, an International Mindset and a Pragmatic Approach

EU Business School is a global network of professionally accredited, multicultural, high-ranking business schools with headquarters in Switzerland.

Since 1973, our international business school has provided high-quality instruction in a competitive learning environment. Through our network of campuses in Munich, Barcelona, Geneva and online, the EU Business School curriculum promotes the managerial skills, business ethics and entrepreneurial initiative vital to pursuing jobs in today's global market.

Our high-caliber faculty is made up of entrepreneurs, consultants, business leaders and full-time academics. Our faculty works with students on an individual basis to create a cooperative and caring learning environment where human values flourish. All of our courses are taught in English with programs that are student-oriented, flexible and personalized. We use a combination of classroom theory and hands-on experiential learning that draws on both the American business education model and European learning methodologies. EU's pragmatic approach to business education prepares you for careers in today's rapidly evolving and globalized business world.

The EU Munich campus offers various programs at the foundation, bachelor's, master's and MBA levels. These include: business administration, digital business, finance, international relations and sports management, among others. All these programs culminate in a university degree and have been approved by the Bavarian State Ministry for Science and Art.

With our global network, we encourage you to participate in program-related intercampus exchanges, both within Europe and with our partner institutions around the world.

EU Business School continuously explores affiliation opportunities with world-class academic institutions. At EU Munich, we offer degree programs from Universidad Católica San Antonio de Murcia (UCAM), Spain; Dublin Business School, Ireland; London Metropolitan University, U.K.; and University of Derby, U.K.

Our network of international partners also includes Tecnológico de Monterrey (ITESM), Mexico; Pace University in New York, U.S.A.; Stamford International University in Bangkok, Thailand; and University of California in Riverside, U.S.A., among others.

EU is a member of OMNES Education Group. This alliance allows us to provide further international and academic opportunities to our students.

If you want an international, flexible and innovative business education, we invite you to read through this brochure and contact our admissions department at admission.muc@eumunich.com.

You can also come and visit us on campus where you will meet our dynamic, creative and welcoming team and experience EU Business School firsthand.

TOP REASONS TO STUDY AT EU

International: Our student body comprises more than 100 nationalities, with 98% of students speaking two or more languages.

Small class sizes: Greater interaction between students and faculty guarantees heightened academic achievement.

All classes taught in English: Including assignments, lectures, exams and the final dissertation.

Experiential learning: The case study method and a pragmatic approach are two of our most effective tools.

Outstanding faculty: Our team is composed of highly qualified academics, entrepreneurs, consultants and business leaders.

Job-seeking visa: Students are eligible to apply for an up to 18-month job-seeking visa and most find employment within six months.

Ranked among the best: Programs within our network are consistently featured in the top tier of global and European rankings.

Building a business personality: We are committed to encouraging students to build the most valuable brand they can market: themselves.

We are different.
We are innovative.
We are flexible.
We are global.

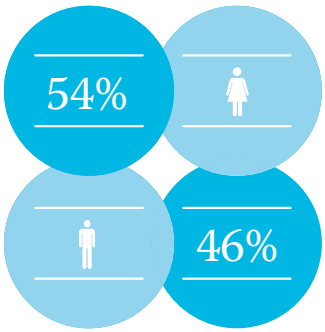
Our Numbers Talk

The most direct way to gain insight into an institution is through percentages, statistics and facts.

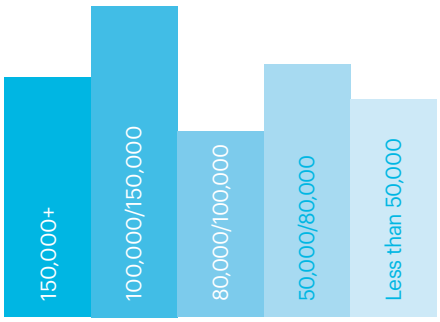
STUDENTS BY REGION

- 29% Europe
- 20% Russia & CIS countries
- 19% Americas
- 16% Asia
- 11% Middle East & Africa
- 5% Other regions

FEMALE TO MALE RATIO



SALARY AFTER GRADUATION (IN EUROS)



20% OF OUR STUDENTS BECOME ENTREPRENEURS

93% ACCEPTED A JOB OFFER WITHIN SIX MONTHS OF GRADUATION

95% INTERNATIONAL STUDENTS

3.5 AVERAGE LANGUAGES SPOKEN

17-26 BACHELOR'S STUDENT AGE RANGE

37% OF STUDENTS TAKE ADVANTAGE OF OUR TRANSFER OPPORTUNITIES

WORK PLACEMENT BY REGION

- Europe 32%
- Asia 15%
- Americas 18%
- Middle East & Africa 14%
- Russia & CIS countries 17%
- Other regions 4%

Business School
Commencement Ceremony 2019
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Commencement Ceremony 2019
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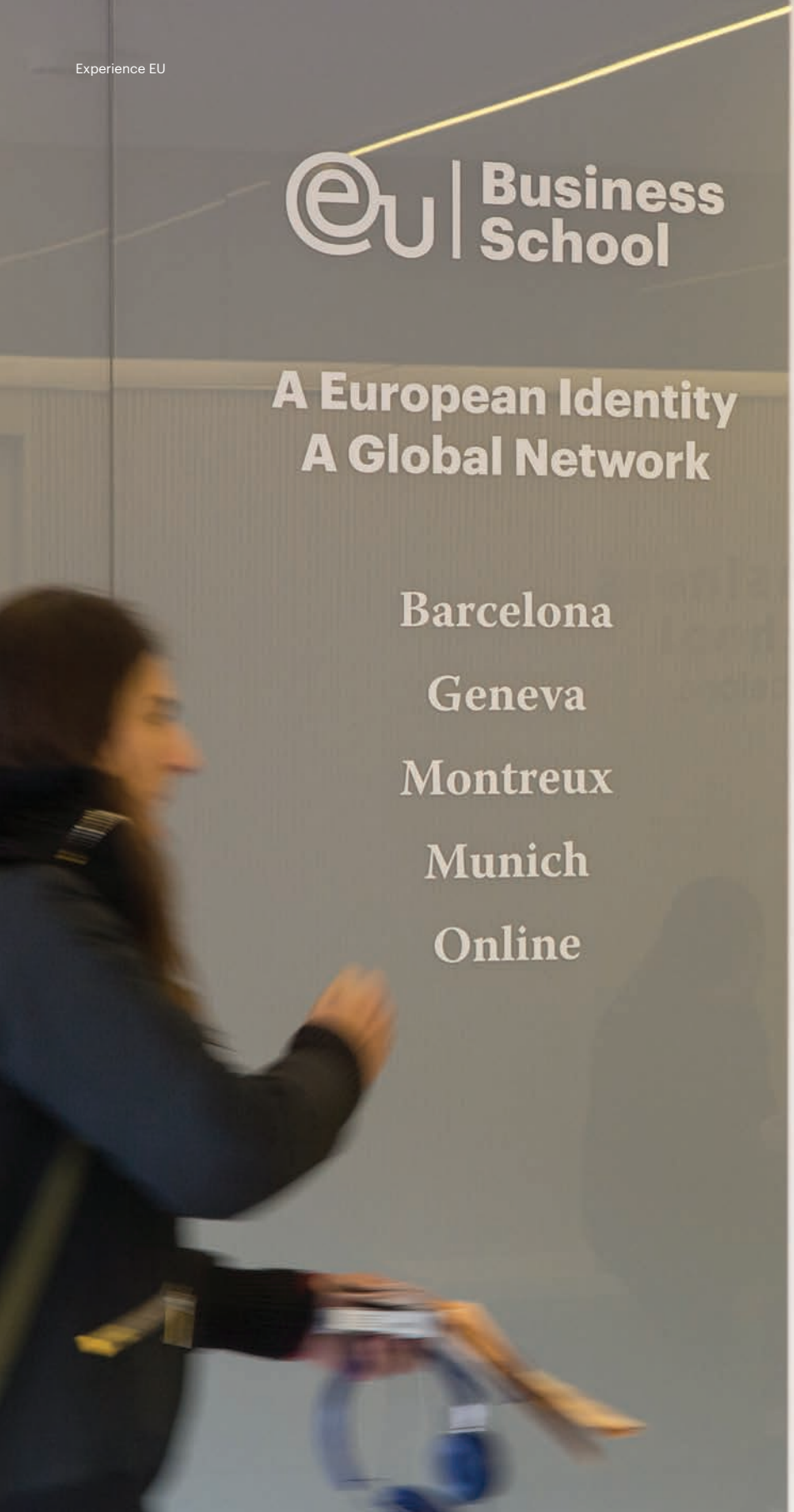

Business School
A European Identity
A Global Network
Barcelona
Geneva
Montreux
Munich
Online

University Qualifications

BACHELOR'S (BBA/BA/BS) PROGRAMS (*TÍTULO PROPIO*) IN ONE OF SEVEN MAJORS:

- Business Administration
- Communication & Public Relations
- Leisure & Tourism Management
- International Relations
- Sports Management
- Digital Business, Design & Innovation
- Business Finance

Upon completing these bachelor's programs, you will earn a university-specific bachelor's degree (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM), Spain, and a Certificate of Specialization in one of the seven majors from EU Business School Switzerland.

UCAM
UNIVERSIDAD CATÓLICA DE MURCIA

BACHELOR'S (*TÍTULO PROPIO*) + BA (HONS) IN BUSINESS MANAGEMENT

By completing seven semesters, you will earn an extra qualification, a state-recognized bachelor's degree from University of Derby, U.K. in addition to a university-specific bachelor's degree (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM), Spain. To earn both degree titles, you will study in a hybrid learning environment.

UNIVERSITY OF DERBY

BA (HONS) IN BUSINESS IN ONE OF SEVEN PATHWAYS:

- Business
- Business (Management)
- Business (Project Management)
- Business (HR Management)
- Business (Law)
- Business (Cloud Computing)
- Business (Information Systems)

This Dublin Business School state-recognized degree is fully accredited by the Irish government through QQI, the Irish state body for quality assurance of all education and training services. On successful completion, you will earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

DBS
Dublin Business School

For more information about university-specific degrees (*título propio*) and state-recognized university titles, please refer to the section Degrees at EU Business School on our website at eumunich.com/degrees.

Rankings and Memberships

EU Business School sees international recognition and institutional value as a foundation for educational success. Throughout its history, the school has been acknowledged for the high quality of its programs. Over the years, it has also developed strong bonds with leading national and international professional organizations. The high standard of our programs, achievements of our students and professionalism of our faculty are reflected in these business school rankings.

RANKINGS:

#1 CEO #1 Global Online MBA Rankings 2022

EU's Online MBA ranked #1 worldwide by CEO magazine

#1 QS TOPMBA 2021 Class & Faculty Diversity

EU's MBA program ranks #1 globally for class and faculty diversity by QS

#3 MBA Forbes Spain

EU's MBA ranks #3 in Spain by Forbes

★★★★ 4 QS STARS RATING SYSTEM BUSINESS SCHOOLS 2021 ★★★★

Awarded four stars overall for business education by QS Stars

#20 TOP 20 Globally QS World University Rankings Online MBA | 2021

EU's Online MBA ranked Top 20 in the world by QS Top MBA

#23 MBA América economía

Ranked #23 worldwide by América Economía in its global MBA rankings

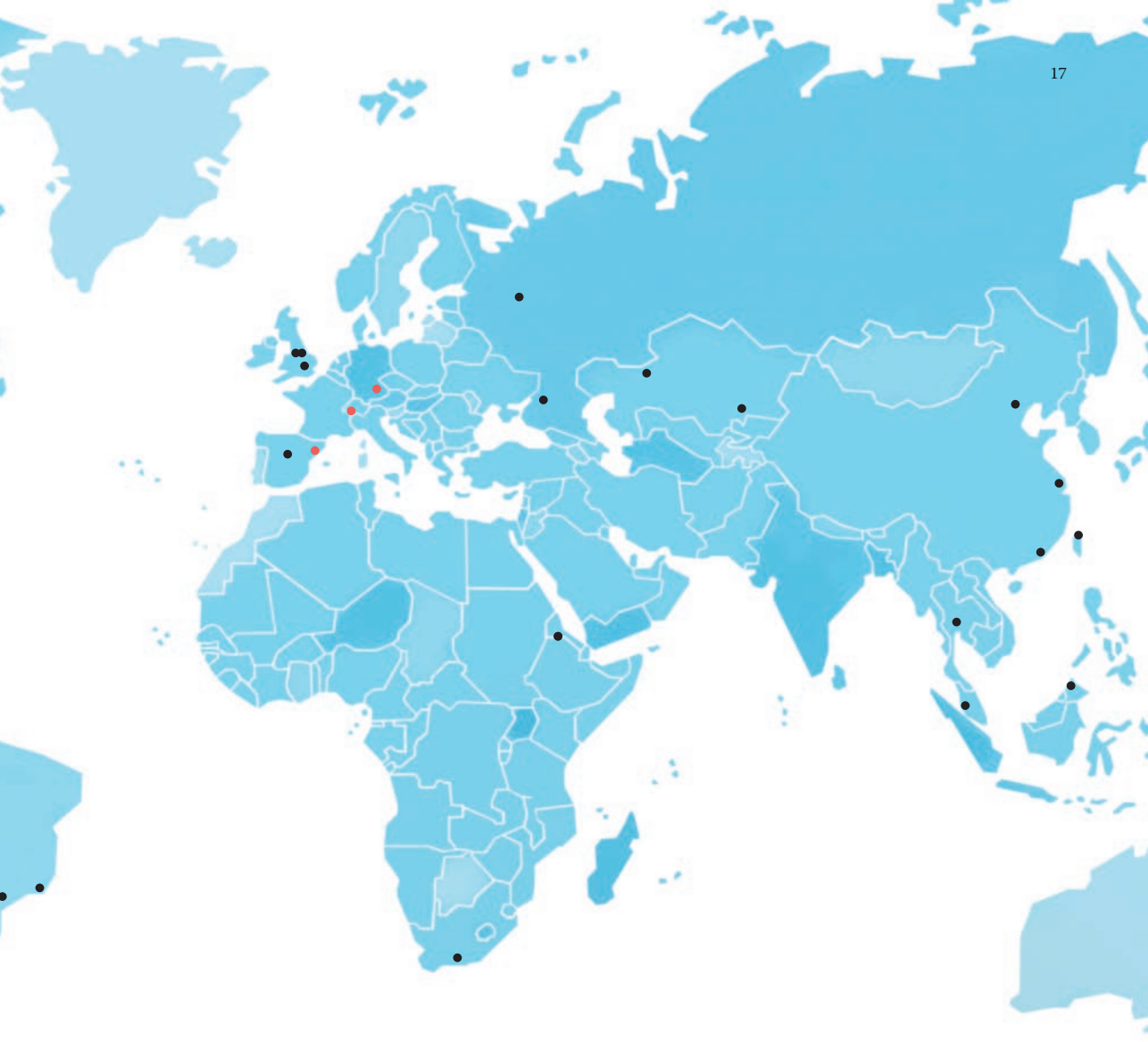
EU BUSINESS SCHOOL GROUP

PROFESSIONAL ACCREDITATIONS

ACBSP Accredited · IACBE Accredited · IQA CEEMAN Accredited · EDUQUA

MEMBERSHIPS

EFMD · CEEMAN · SWISS · CLADEA



A EUROPEAN IDENTITY
A GLOBAL NETWORK

EU Business School develops partnerships with world-class universities and educational institutions around the globe to provide a superior education for you. By studying various curricula and taking part in international exchanges with our partners in Europe, Asia, Africa and the Americas, you will be able to add a truly global perspective to your education.

Your Life at EU

You will get a hands-on approach to education at EU. Here, you will have the opportunity to meet dignitaries, travel to incredible countries, attend prestigious events and completely immerse yourself in a different culture through sports and social activities. You will also get an inside look at the world's most important companies and meet the visionaries behind them.

1. Students wearing traditional Bavarian dresses celebrate at Oktoberfest
2. Students make connections and friendships that last a lifetime
3. Students take part in tours of Munich and team-building events during orientation week
4. Students go on exclusive company visits for an unparalleled practical learning opportunity
5. Making friends at the EU welcome party
6. Chairman of Siemens and Mærsk, Jim Hagemann Snabe, addresses students and guests at an EU Learning from Leaders conference

4

"Discovering different cultures, seeing how the world's leading organizations operate and having a new perspective about today's business world are valuable experiences that EU Business School offers."

Myriam Katar
BA student

5

6

EU Munich campus

Munich

The economic capital of Germany, this flourishing metropolis offers its residents the best in culture, sport and education.

A Cultural, Educational and Business Hub at the Heart of Europe

As the major economic power in Germany, this city prides itself on innovative industry and an excellent quality of life. With the strongest growth and employment rates in the country, it is the perfect location for your world-class business education.

In Munich, you will find a kaleidoscope of contrasts – from rococo opera halls to cutting-edge skyscrapers and from Western European heritage to American modernity. Along with the beautiful, old buildings, narrow streets with charming cafés and lively open-air beer gardens, you will find state-of-the-art architecture and a vibrant nightlife.

Nicknamed the center of "laptops and lederhosen", business is also vital to the city's identity. Through initiatives that help local startup companies with logistics and providing a welcoming environment for multinationals, the city actively promotes the presence of business, commerce and innovation.

While your courses will require a great deal of dedication, you should explore this wonderful city every chance you get. We encourage you to take advantage of the numerous resources available to you in the city and on our social media pages to familiarize yourself with Munich. We're sure you will feel at home in no time. Your EU Munich experience will immerse you in this forward-thinking, progressive city, renowned for its business vision.

2025

the year Munich plans to supply the city with 100% clean electricity

€1

admission on Sundays for many museums

#3

on the latest Quality of Living rankings by Mercer

Olympiapark

Frauenkirche; the Munich cathedral

Bavarian State Chancellery

Apollo's Temple in the English Garden

"You needn't bother going anywhere else. I can tell you: you can't beat Munich."

Ernest Hemingway

90-minute flight to:

1. Prague
2. Paris
3. Rome
4. Berlin
5. Amsterdam
6. Geneva

Explore:

- Munich Residenz
- Frauenkirche
- Viktualienmarkt
- English Garden
- Nymphenburg Palace
- Deutsches Museum
- Pinakothek art galleries
- St. Peter's Tower
- Olympiapark
- Urban art at Tumblingerstrasse

From €25:

The Bayern Ticket, good for one day of travel anywhere in the state, plus cities such as Salzburg.

A City for all Seasons

Filled with activities and festivals all year round, Munich is a lively and culturally diverse metropolis that honors the old and celebrates the new.

1. Allianz Arena, home of FC Bayern Munich
2. Surfing the Isar River
3. Christmas market
4. English Garden
5. Munich Oktoberfest

Munich brings together the best things in life: good food, good music and fun. From its world-famous Oktoberfest and Christmas markets to music festivals, alpine skiing, FC Bayern and summer beer gardens, you will never run out of new things to experience – you can even go river surfing on the Isar or attend an opera at one of its rococo opera halls! When it comes to celebrating life and culture, in Munich there is so much to see and to take part in that you will never get bored.

Like a local:
Did you know that in Bavaria you can bring your own food to any beer garden? It has been a practice since the 19th century, but remember you must buy your drinks from the establishment and eat at the long wooden tables outside.

Some hearty, traditional Bavarian food

2007

the first year of the EU Oktoberfest alumni event

20kg

the average weight carried by an Oktoberfest server per trip

7.7M

liters of beer are served at Oktoberfest each year

A City Campus Surrounded by Parks

Centrally located near the site of Oktoberfest and Bavaria Park, EU Munich places you at the strategic heart of this green, forward-thinking and international city.

The EU Munich campus is centrally located across the street from the historic and lively Theresienwiese fairground, home to the world-famous Oktoberfest. The area is full of parks and recreational spaces, designed in accordance with the city's urban plan for a greener and more compact environment. There are plenty of cafés and traditional Bavarian restaurants with terraces in the area around the campus which are perfect for relaxing after a day of study.

The bright and modern campus building features state-of-the-art learning facilities that have been specifically designed to optimize the student experience. The customized classrooms are arranged around a leafy central courtyard, where students can relax between lectures. All classrooms and study areas are fully equipped with the latest technology, and benefit from huge windows and lots of natural light to promote learning and student wellbeing. There is a library, ideal for reading, catching up on assignments and revising. The cozy and inviting lounge has sofas and snack machines where you can relax, grab some coffee or catch up with friends.

A pleasant stroll from the city's beautiful historic center, the EU Munich campus is in close proximity to top companies and startup hubs.

From our campus, students regularly go on company visits to the headquarters of global enterprises such as

"I always say that the experience at EU Business School has taught me independence. I've made friends from around the world and we've shared this amazing experience of living abroad and learning about new cultures and stories together."

Dina Ayman Mattar Fawzy
BA student

2,200m²

in a modern campus building

700

students from across the globe

5 min

from Marienplatz with public transit

BMW, Siemens, Paulaner, Coca-Cola, MAN Trucks, Audi and Porsche. These visits offer students an opportunity to gain unique insights into the way that successful businesses operate. Senior-level employees regularly visit the EU Munich campus to share their knowledge and provide case studies to our students.

Peter Brabeck-Letmathe
Former CEO and
Chairman of Nestlé
Nestlé
Former Chairman of F1
Formula 1

Programs

FOUNDATION PROGRAMS:

English Foundation
Business Bridging

BACHELOR'S PROGRAMS:

Bachelor's degrees (*título propio*)
BBA - Bachelor of Business Administration (*título propio*)
BA - Bachelor of Arts in Communication & Public Relations (*título propio*)
BA - Bachelor of Arts in Leisure & Tourism Management (*título propio*)
BA - Bachelor of Arts in International Relations (*título propio*)
BA - Bachelor of Arts in Sports Management (*título propio*)
BA - Bachelor of Arts in Digital Business, Design & Innovation (*título propio*)
BS - Bachelor of Science in Business Finance (*título propio*)

Bachelor's (*título propio*) + BA (Hons) in Business Management

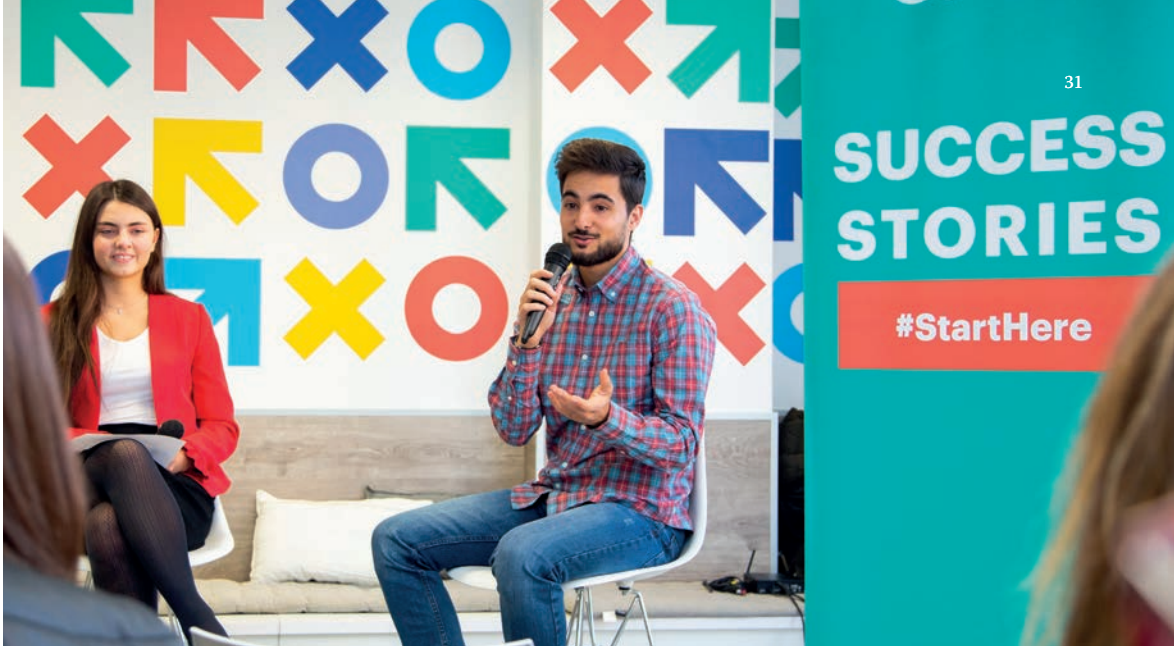
Bachelor of Arts (Hons) degrees
BA (Hons) in Business
BA (Hons) in Business (Management)
BA (Hons) in Business (Project Management)
BA (Hons) in Business (HR Management)
BA (Hons) in Business (Law)
BA (Hons) in Business (Cloud Computing)
BA (Hons) in Business (Information Systems)

Foundation Programs

Our bachelor's programs require a certain level of English and academic achievement. If you do not meet these requirements, we offer two preparatory programs which may only be taken as a precursor to our degrees. The English Foundation program is for those who need to improve their language skills while our Business Bridging program is for those who need to improve their academic level. Upon successful completion of these courses, and in addition to your high school diploma or GED, you will be admitted to our bachelor's programs.

"The English Foundation program is taught by native speakers and is the best way to improve your English and gain confidence when speaking. It is excellent preparation for the bachelor's program."

Maria Makovskaya
English Foundation student



English Foundation

If you need to improve your English to meet our requirements, this specialized program will help you refine your language skills and prepare you for our bachelor's programs. All EU classes are taken in English, including assignments, exams, courses and dissertations.

English is a language necessary for any successful career in international business. The English Foundation program is a one-semester (13-week) course with start dates in September, February and June. You will take a final exam at the end of the course. Upon satisfactory completion of the program, you will be eligible to enroll in one of our bachelor's degree programs.

A sample of the program courses:

- English for Academic Purposes
- Structures of Writing & Grammar
- Reading & Text Analysis
- Business English

Business Bridging

Many high school students aspire to enroll in an international bachelor's degree but lack the skills and background to do so. The Business Bridging program provides you with the necessary knowledge to succeed in our three-year bachelor's programs.

The Business Bridging program is a one-semester (13-week) course that acts as a bridge to the first year of our undergraduate programs. You will strengthen their academic, communication and business English skills while studying management and economic concepts. You can enroll in the program in October, February and June. Upon successful completion, you will be automatically admitted into the first year of our bachelor's programs.

A sample of the program courses:

- Business & Society
- Management Basics
- Introduction to Business Law
- Introduction to Economics

Thierry Geerts
Country Director of Google
Belgium and Luxembourg
Google

About the Bachelor's (BBA/BA/BS) Programs (*título propio*)

The bachelor's programs (*título propio*) from Universidad Católica San Antonio de Murcia (UCAM), Spain, are six- or seven-semester, three-year programs (210 or 240 ECTS) that allow you to transfer to campuses in Barcelona, Geneva and online during the first five semesters. With start dates in October, February, June and August, you will develop an entrepreneurial, creative and innovative mindset and become well-versed in international business principles.

We develop business professionals by combining traditional teaching methods with experiential learning such as company visits, guest speaker sessions, conferences, business simulations, group discussions and project work, among others. In addition to a strong grounding in business, we offer specialization options to help deepen knowledge in major business disciplines. You will gain expert knowledge in your chosen field to become more competitive in the job market.

With our fast-track option, you can accelerate your studies by completing one or two intensive summer semesters depending on your start date. You can also participate in study abroad programs and/or earn an additional qualification with our international academic partners around the world.

The credits earned in the courses of each of these bachelor's programs (*título propio*) follow the European Credit Transfer and Accumulation System (ECTS), the European standard for credits, as established in the Bologna Process.

You can choose from one of these seven bachelor's programs (*título propio*):

- Bachelor of Business Administration (*título propio*)
- Bachelor of Arts in Communication & PR (*título propio*)
- Bachelor of Arts in Leisure & Tourism Management (*título propio*)
- Bachelor of Arts in International Relations (*título propio*)
- Bachelor of Arts in Sports Management (*título propio*)
- Bachelor of Arts in Digital Business, Design & Innovation (*título propio*)
- Bachelor of Science in Business Finance (*título propio*)

The **Universidad Católica San Antonio de Murcia** (UCAM) is an state-recognized university in Spain. It is inscribed in the Registro Universitario de Centros y Títulos (Register of University Centers and Qualifications, RUCT) with the code 066, and is legally authorized to accredit higher education qualifications according to Organic Law 6/2001, 21st December, which pertains to universities.

The **University of Derby** (UoD) is a public university recognized by the U.K. government's higher education authorities. It is audited by the Quality Assurance Agency (QAA), the official quality assurance body for the Office of Students, the regulator for higher education in England. The university ranked 16th in the subject areas of business, management and marketing in The Guardian University Guide 2021.

Option 1: Bachelor‘s Degrees (*título propio*)

This is a six-semester, three-year program with 210 ECTS. The first year comprises core courses to provide you with a solid base in all fundamental business areas. Specialization subjects are incorporated from the third semester onwards. On successfully completing six semesters, two final case studies and a dissertation, you earn a university-specific bachelor’s degree (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain, and a Certificate of Specialization in one of the seven majors from EU Business School Switzerland.

Option 2: Bachelor’s (*título propio*) + BA (Hons) in Business Management

This is a seven-semester, three-year program with 240 ECTS. The first-year core courses provide students with a solid base in all fundamental business areas. Specialization subjects are incorporated in the third, fourth and fifth semesters. In the third year, you will focus on business management to equip you with key managerial concepts, theories and tools necessary for any business field. Upon the successful completion of two final cases and a dissertation, you will earn a university-specific bachelor’s degree (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain, and a Certificate of Specialization in one of the seven majors from EU Business School Switzerland. In addition, you will be awarded a state-recognized BA (Hons) in Business Management from the University of Derby, U.K. To earn these degree titles, you will study in a hybrid learning environment.

As well as opening doors in the business job market, this option is recommended if you wish to do graduate or post-graduate studies at a public university and/or work in the public sector.

The bachelor's programs (*título propio*) awarded by Universidad Católica San António de Murcia (UCAM), Spain, were authorized to be offered at EU Business School Munich GmbH on April 13, 2021, following article Art. 86 Abs. 3 BayHSchG. For more information about university-specific degrees (*título propio*) and state-recognized university titles, please refer to the section Degrees at EU Business School on our website at eumunich.com/degrees.

UCAM
UNIVERSIDAD CATÓLICA DE MURCIA

UNIVERSITY OF DERBY

SUCCESS
STORIES
#StartHere

BBA - Bachelor of Business Administration

(título propio)

Students completing this specialization pursue careers in:

- Marketing
- Management
- Finance
- Entrepreneurship

The Bachelor of Business Administration is a comprehensive degree that will prepare you for a full range of functions within the business world, making you a valuable asset to any organization. This program develops the business acumen required to conduct business that matters on a global scale. You will cover international negotiation, cultures and languages, while exploring the complexity of multinational organizations, with their intricate hierarchies, social frameworks and administrative challenges.

A sample of the program courses:

- Strategic Marketing
- Project Management
- Cross-Cultural Business Issues

BA - Bachelor of Arts in Communication & Public Relations

(título propio)

Students completing this specialization pursue careers in:

- Advertising
- Media relations
- Digital communications
- Reputation and crisis management

Consumers have become active participants of the digital world, blurring the line between company and customer. Media today is driven by strong brands, social media campaigns and individual influencers that establish and propel relationships with target audiences. This ongoing dialogue is the key to reaching new customers and solidifying relationships with existing ones. This program will cover topics such as structuring public relations campaigns, media strategy and organizational communication and ethics.

A sample of the program courses:

- Intercultural Communications
- Persuasion & Lobbying
- Public Relations Campaigns

BA - Bachelor of Arts in Leisure & Tourism Management

(*título propio)*

Students completing this specialization pursue careers in:

- Event organization
- Hotel management
- Customer service
- Digital tourism

Tourism is the fastest growing industry in today's business world. With this bachelor's program, you will get an in-depth and practical understanding of hospitality management; quality of service; event and conference planning; and sustainability as it applies to tourism. This overview of these key business areas ensures that you gain a deep understanding of the industry. Case studies will allow you to apply theoretical knowledge to real-world scenarios and find appropriate solutions.

A sample of the program courses:

- The Business of Tourism
- Sustainable Tourism: Policies & Ethics
- Event & Conference Management

BA - Bachelor of Arts in International Relations

(*título propio)*

Students completing this specialization pursue careers in:

- Diplomacy and foreign policy
- International corporate development
- Public, civil service and local government
- International communications

This program combines a global international relations outlook with the practical skills of business thinking. As corporations expand and blur national boundaries, they operate in a more complex landscape. This specialization provides a solid knowledge of the global economic environment recognizing politics, cross-cultural values and ethics as key components. This program will train you to apply a global mindset to conflict management and resolution while considering growth and the bottom line.

A sample of the program courses:

- Diplomacy & Foreign Policy
- International Organizations
- Global Economic Geography

BA - Bachelor of Arts in Sports Management

(*título propio)*

Students completing this specialization pursue careers in:

- Team and club management
- Merchandising
- Sports event management
- Corporate sponsorship

International sponsorship and corporate competition have transformed sports into a multibillion-euro industry. International sports have set trends and redefined boundaries in international politics and cross-cultural communication, as well as trademark rights and financial models. This field requires professionals with specific sports management skills combined with deep business and financial understanding. You will acquire specific skills to meet the challenges of this competitive atmosphere through courses in negotiation, sponsorship and broadcasting, among others.

A sample of the program courses:

- Sports Broadcasting
- Sports Data & Analysis
- Sports Psychology

BA - Bachelor of Arts in Digital Business, Design & Innovation

(*título propio)*

Students completing this specialization pursue careers in:

- Digital startups
- Online marketing
- Digital innovation management
- Information technology

Digitalization is continually expanding horizons. In addition to startups and new ventures, established businesses are also going digital to appeal to new generations and adapt to modern technologies. They all need entrepreneurial innovators who can come up with creative solutions that are also practical and applicable. Through this program you will develop the skills, adaptability and curiosity not just to keep up with evolution, but also think ahead and drive change.

A sample of the program courses:

- Boosting Creativity
- Innovation & Design Thinking
- Entrepreneurship in Digitalization

BS - Bachelor of Science in Business Finance

(*título propio)*

Students completing this specialization pursue careers in:

- Banking
- Financial planning
- Financial analysis
- International finance

Business finance is about creating value for stakeholders which makes it a rewarding and challenging field to work in. In this specialization, you will learn how to make decisions based on financial risk and opportunity, anticipate your clients' needs and efficiently manage financial resources while balancing risk and profitability. Through a clear understanding of financial instruments and institutions, you will graduate with sound business ethics and a comprehensive overview of global finance.

A sample of the program courses:

- Bank & Treasury Management
- Security Analysis
- Financial Markets

"To become game changers in a fast-paced world, we need to transform the way we do business, learn and communicate. Students need to be curious, creative, disruptive and adaptable to stay employable."

Dr. Svetlana Elinova
Registrar

#Experienc
OFF-WHITE

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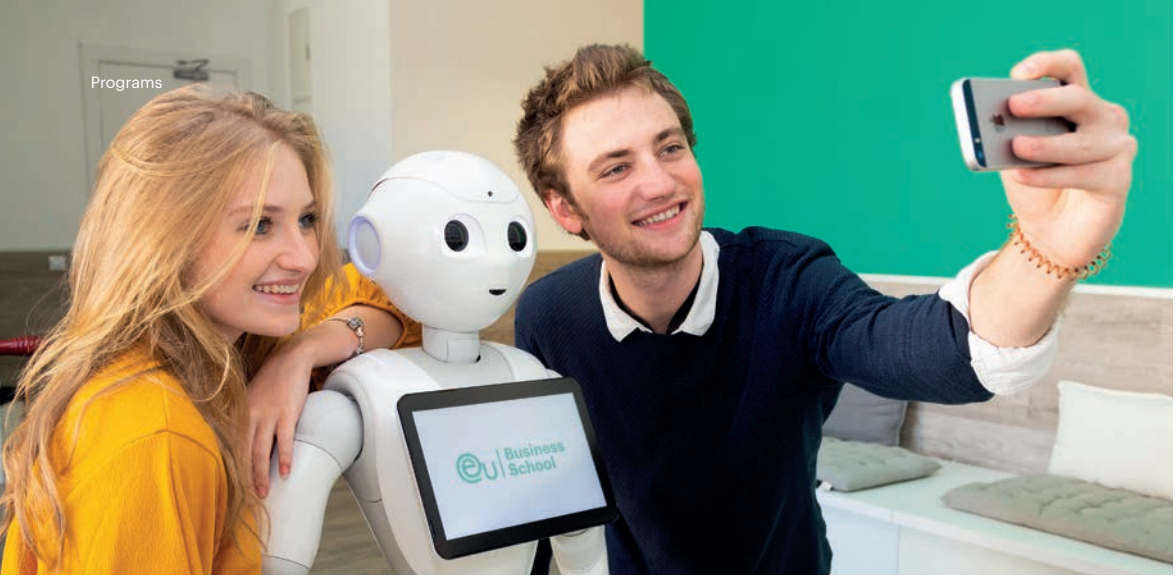


About the Bachelor of Arts (Hons) Programs

The BA (Hons) in Business is a three-year full-time program (180 ECTS) that provides you with the fundamental skills of business and a diversity of cross-enterprise skills necessary in today's competitive and evolving market. Through this EQF* level 6/NFQ** level 8 honors bachelor's degree, you will acquire insight into sub-fields of business and increase your knowledge and skills in the specialist areas of Management, Project Management, Human Resource Management, Law, Cloud Computing or Information Systems, depending on the pathway you choose.

In the first year, you will study common core subjects. In the second and third years, electives are introduced allowing you to gain specialist knowledge in a chosen field of interest. Throughout the program, the learning approach is hands-on with modules comprising both formative and summative assessments as well as group work and presentations.

This Dublin Business School state-recognized degree is fully accredited by the Irish government through QQI, the Irish state body for quality assurance of all education and training services. On successful completion of the program, students earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Dublin Business School (DBS) is a private higher education institution and Ireland's largest accredited independent provider of higher education. Its programs are accredited by Quality and Qualifications Ireland (QQI), the Irish state body for quality assurance of all education and training services. The institution has 90 awards (including embedded awards) currently validated under QQI.

DBS Dublin Business School

You can choose from one of these seven pathways:

- BA (Hons) in Business
- BA (Hons) in Business (Management)
- BA (Hons) in Business (Project Management)
- BA (Hons) in Business (HR Management)
- BA (Hons) in Business (Law)
- BA (Hons) in Business (Cloud Computing)
- BA (Hons) in Business (Information Systems)

* EQF: European Qualifications Framework
** NFQ: Irish National Framework of Qualifications

BA (Hons) in Business

Students who study the BA (Hons) in Business will learn to:

- understand a range of business functions and the multi-disciplinary nature of business
- apply appropriate academic theories and concepts to a range of business and management issues
- understand the influence of the international context on business and management
- acquire practical business and management experience

The BA (Hons) in Business is designed to provide a solid grounding in fundamental business concepts, ideas, practices and methodologies. Throughout the program, you will acquire business acumen to strategically appraise business opportunities and challenges and to effectively integrate them into decision-making roles within an organization. You will develop the capacity to deal with diverse intrinsic and extrinsic opportunities and challenges in the business world and do so in a creative fashion promoting business sustainability and growth.

On successful completion of this program, students earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- Project management
- Human resource management
- Business analysis
- Sales

A sample of the program courses:

- Global Business
- Strategic Management
- Project Planning and Control
- Selling and Sales Management

BA (Hons) in Business (Management)

Students who study the BA (Hons) in Business with a pathway in Management will learn to:

- demonstrate a strong knowledge and understanding of the fundamentals of the many aspects of business and management
- display a methodical approach to analysis, problem-solving and decision-making
- display a practical competence and skills in business and business functions
- proceed in a highly competent manner to postgraduate study.

The BA (Hons) in Business with a pathway in Management is designed to provide you with a solid foundation in fundamental business concepts, ideas, practices and methodologies. It features a rich learning environment that involves you in comprehensive and critical analysis of business organizations, functions, processes and management techniques. As well as providing understanding of general business theory and practice, you will acquire critical knowledge and skills for real-world business problem-solving, preparing them for the challenges of today's dynamic business environment. As the course develops, you will progress to in-depth study of major business disciplines with higher emphasis placed on independent work and the development of a critical and analytical approach to the subject matter.

On successful completion of this program, you will earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:

- Project management
- Human resource management
- Business analysis
- Sales

A sample of the program courses:

- Marketing Essentials
- Strategic Management
- Data Management and Analytics
- Creativity, Innovation and Entrepreneurship

BA (Hons) in Business (Project Management)

Students who study the BA (Hons) in Business with a pathway in Project Management will learn to:

- understand a range of business functions and the multi-disciplinary nature of business
- evaluate the importance of effective management of the project life cycle
- analyze methods, tools and techniques for planning, monitoring and controlling projects and for managing risk
- analyze the skills and competencies required of the project manager and project team.

The BA (Hons) in Business with a pathway in Project Management incorporates a balanced mix of specialized business management and project management modules, aimed at students who wish to study general business but focus and acquire specific skills in the growing professional area of project management. This specialization deals comprehensively with contemporary project management concepts for business while exploring the social, organizational, behavioral and systems issues of project management and the provision of a framework for managing projects. You will learn project management skills from the initial feasibility phase of an idea through to project completion.

On successful completion of this program, you will earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- IT
- Education
- Marketing
- Event management

A sample of the program courses:

- Project Planning Techniques
- Project Management and Evaluation
- Project Planning and Control
- Project Feasibility

BA (Hons) in Business (Human Resource Management)

Students who study the BA (Hons) in Business with a pathway in Human Resource Management will learn to:

- understand a range of business functions and the multi-disciplinary nature of business
- understand the influence of the international context of business and management
- have an insight into the importance of the human resource management function within organizations and appreciate the various critical issues facing human resource management
- develop a human resource perspective for people management.

The BA (Hons) in Business with a pathway in Human Resources Management provides a firm grounding in business concepts and skills as well as specialist knowledge in the area of human resources. It is designed for students with an interest in people and the people aspects of businesses and organizations. This degree includes a specific focus on people management within an organization and their impact as a resource. It provides the knowledge and skill set you need to compete successfully as a human resource specialist in today's dynamic business environment.

On successful completion of this program, students earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- Human resource management
- Industrial relations
- Training
- Organizational Development

A sample of the program courses:

- Human Resources Management
- Employee Relations and the Law
- Organizational Behavior for Managers
- Human Resource Development

BA (Hons) in Business (Law)

Students who study the BA (Hons) in Business with a pathway in Law will learn to:

- demonstrate a foundation in the core areas of law that affect the commercial environment
- demonstrate a clear understanding of the application and impact of the legal concepts that affect management and operational decisions from a national and EU perspective
- understand a range of business functions and the multi-disciplinary nature of business
- understand the influence of international context on legal decisions.

The BA (Hons) in Business with a pathway in Law is designed for students wishing to pursue a career in business where a detailed knowledge of law is useful. As well as providing a solid grounding in business concepts and skills, this degree focuses on business law and governance providing an understanding of the legal framework within which an organization must operate to ensure that its business is compliant with all legal requirements. The program aims to develop skills in critical thinking, problem-solving and communication to enable students to analyze the legal issues that arise in the course of common business activities and ensure compliance and prevent problems from arising.

On successful completion of this program, you will earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- Employee & Labor Relations
- Purchasing
- Compliance
- Contracts

A sample of the program courses:

- Corporate Law and Governance
- Principles of Business Law
- Employee Relations and the Law
- Advanced Business and Commercial Law

BA (Hons) in Business (Cloud Computing)

Students who study the BA (Hons) in Business with a pathway in Cloud Computing will learn to:

- understand a range of business functions and the multi-disciplinary nature of business
- demonstrate a range of skills required by managers
- understand the influence of the international context of business and management
- have an insight into the importance of Cloud Computing within organizations and to appreciate these various skills within organizations.

The BA (Hons) in Business with a pathway in Cloud Computing provides both a solid foundation in business and the knowledge and technical abilities for you to develop optimal cloud-based solutions for a variety of business scenarios. Within this pathway, you will explore cloud computing deployment and service models and learn how cloud integration affects internal business operations across the organization, including how it impacts business dynamics, contractual obligations and the risks inherent in operating in the cloud. You will also learn database design and gain strong competence in cloud technologies learning to design and to develop using different technologies such as Azure, AWS and GAE.

On successful completion of this program, you will earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- Cloud administration
- Database design
- IT support
- Technology sales

A sample of the program courses:

- Database Design and Cloud Technologies
- Cloud Marketing and Sales
- Cloud Networking and Security
- Cloud Platform Development

BA (Hons) in Business (Information Systems)

Students who study the BA (Hons) in Business with a pathway in Information Systems will learn to:

- understand a range of business functions and the multi-disciplinary nature of business
- apply appropriate academic theories and concepts to a range of business and management issues
- understand the influence of the international context of business and management
- have insight into the importance of the Information Systems within organizations and to understand the importance of these various skills within organizations.

The BA (Hons) in Business with a pathway in Information Systems provides a solid grounding and skillset in business as well as the skills, knowledge and competences in the use of systems and related technologies to control and manage organizational data and information. Within this pathway, you will acquire competences in database management, at the core of all information systems and the problem-solving key to optimizing solutions provided to business. This pathway also provides you with key technical knowledge, competence and problem-solving skills in information system technologies as well as the ability to analyze, design and implement them.

On successful completion of this program, students earn a state-recognized Dublin Business School BA (Hons) in Business degree awarded by Quality & Qualifications Ireland (QQI).

Students completing this pathway pursue careers in:
- Business analysis
- ICT management
- Software development
- Web development

A sample of the program courses:

- Database Design and Cloud Technologies
- Business Programming
- Business Intelligence and Visualization
- Business Systems Analysis

Make Europe Your Campus

Add to your international experience by studying at one of our other campuses in Switzerland and Spain. Based on program availability, you may study a semester or full year abroad. Potential employers consider candidates who have lived in other countries and immersed themselves in different cultures to be adaptable, independent and better problem-solvers. Living abroad will also expand and strengthen your global network.

Geneva, Switzerland
Home to the headquarters of leading international organizations such as the United Nations, World Trade Organization, World Health Organization and the Red Cross, Geneva is also a global financial hub. Good food, a high quality of life and easy access to other metropolises around Europe make Geneva an attractive cosmopolitan city.

Barcelona, Spain
As a major economic power in Spain, Barcelona prides itself on its innovative entrepreneurs and growing business industries. With a very reasonable cost of living and endless opportunities to play sports and socialize, the city has made a name for itself as the cosmopolitan capital of the Mediterranean coast. The home of FC Barcelona, 1,300+ startups and the works of acclaimed artists such as Salvador Dalí and Antoni Gaudí, Barcelona has rapidly become a center for young, creative talent, with hundreds of enterprises and entrepreneurs embarking on business ventures here.

Geneva

Barcelona

New York City

Go the distance

After completing six semesters in Munich, you will have the opportunity to study two semesters at one of our partner universities and earn two accredited qualifications.

New York, Pace University
Study in the Big Apple and experience the wonder of Times Square, the Statue of Liberty and the bright lights of Broadway for yourself. Located in the heart of New York's financial district, Pace University offers an unparalleled experience of the world's business capital. Pace University was established in 1906 and its Lubin School of Business is professionally accredited by AACSB.

California, University of California, Riverside
Enjoy a beachside lifestyle in the American capital of sun, snow and nature. Time magazine ranked University of California, Riverside (UCR) number one for graduation rate, affordability and financial aid available to students. The UCR faculty includes 48 Fulbright fellows, 19 Guggenheim fellows and 49 National Endowment for the Humanities fellows. Graduates are eligible for optional practical training, which allows them to work in the United States for up to one year.

Boston, Fisher College
Surround yourself with greatness by studying in the world's higher education capital. Fisher College has been providing a top-class education in Boston since 1903. This academic institution covers a wide range of subjects and has specialist undergraduate and graduate courses in business administration. Fisher College stands out in its field for its highly qualified faculty, 90% of whom hold the highest possible degree in their subject.

Bangkok, Stamford International University
Experience the pull of the buzzing capital of Thailand, home to temples, the Grand Palace and Southeast Asia's largest outdoor market. Stamford International University was founded in 1995 and is accredited by the Ministry of Education and Ministry of University Affairs in Thailand and IACBE. All its courses are taught in English. The university specializes in business and management as well as information technology.

eu Business School

Beyond the Classroom

EU offers educational and professional opportunities to enhance your experience during your studies and beyond.

Our Career Services Department Will Help You Reach Your Professional Goals

EU career counselors can advise you during each step of your professional journey; whether it's deciding what you want to pursue, searching for an internship or preparing for a job interview.

EU Business School enjoys a solid reputation among recruiters and local companies. The caliber of our students and the efficiency of EU's dedicated Career Services Department (CSD) gives candidates a distinct competitive advantage during job interviews. How you present yourself is just as important as your knowledge or experience, and all should be reflected perfectly both in your CV and during your job interview.

The CSD assists students, alumni and organizations by encouraging individual development, assessing job market needs and pairing opportunities with the right candidates. The department regularly holds career workshops and training sessions for students on campus.

EU Talent Days
During the annual EU Talent Day, companies are invited to meet students and present them with exciting job and internship opportunities. Representatives come to uncover some of the best young talent at our school. You get to interact with human resources professionals from leading companies and have the chance to network and discuss your CV, job prospects and skill set during short interviews. We also invite our alumni to give tips and share their career stories. Students across all campuses are invited to participate in our Talent Days.

EU Career Services Department workshops:

- The importance of personal branding and social presence
- The hidden job market: networking and researching employers
- Perfect your professional image
- The art of networking
- Successful job interviews
- How to write a successful job application (CV and cover letter tips)
- The power of LinkedIn
- EU Career Services: what we offer and how we can help

Past internships attained in Munich:

- British Consulate Munich
- InterNations
- Flixbus
- Triumph
- Holydog
- KPMG
- Allianz
- Consline
- Huawei Technologies
- Steelcase
- Wirecard
- Optile
- Essity
- IBM
- Siemens

Our Career Services Counselors Can Help You:

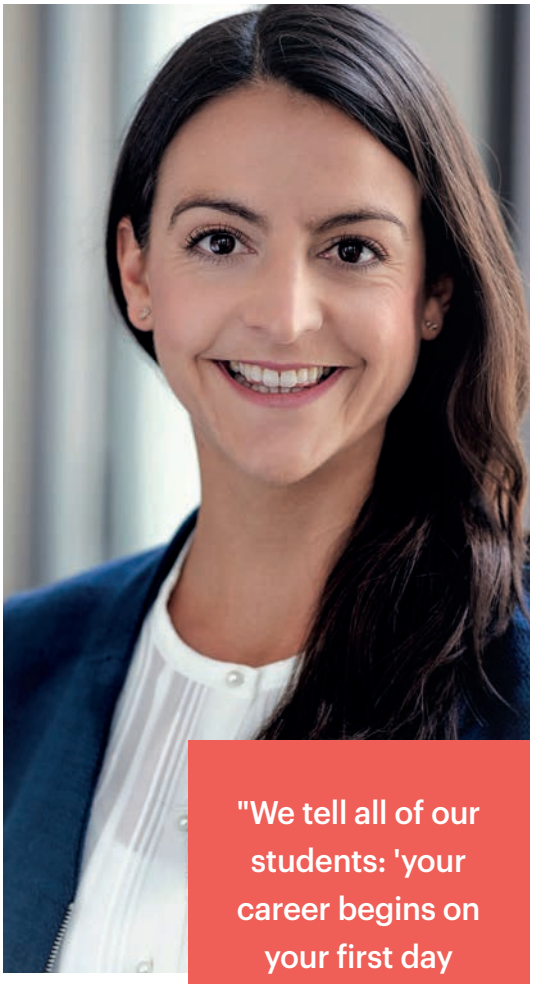
01 **Build your professional online identity**
A study by Adweek magazine showed that 92% of companies use social media for recruiting.

02 **Find exclusive internship offers**
Exclusive offers are found on our Career Center, which also serves as your profile for employers on the site.

03 **Optimize and tailor your CV**
Have several CVs that you can tailor to the position you are applying for.

04 **Edit your cover letter**
Statistics show that with just ONE mistake, your CV or cover letter will be thrown out.

05 **Prepare for your interview**
For Skype or phone interviews, you should behave, dress and speak exactly as you would during a face-to-face interview.



"We tell all of our students: 'your career begins on your first day at EU Business School.' They combine their passion with business."

Sara Rapsch
Career Services Counselor
Munich campus

Maximilian Eisermann

Germany

Bachelor of Science (Hons) in International Business

Career services counseling

Internship at Darwin Recruitment

Internship at The Duke Distillery in Munich

IT Project Manager, Rhesus Logistics

"It was much easier getting a foot in the door with the existing connection between businesses and EU Business School. Without the constant updates from EU, I would have not known about those interesting openings."

Maximilian Eisermann

Networking

Networking is a significant component of a successful career. Along with your education and experience, a solid connection can help you take the next step in your professional journey.

At EU Business School, we hold on-campus conferences and events designed to give you an abundance of networking opportunities. At these events, you will interact with alumni and other professionals to build strong business relationships and create meaningful and lasting connections.

We also establish partnerships with organizations and corporations through which we promote activities that create further opportunities for you.

Throughout the year, EU hosts several networking events around the world to bring you, alumni and local businesspeople together and foster new relationships. From Change the World Model United Nations at the UN headquarters in New York to entrepreneurial competitions like the Morpheus Cup, EU encourages you to participate in a number of events around the world.

EU Munich is proud to partner with:

PN Munich Network: EU Munich is a partner with this network of English-speaking, international business professionals. Students have the opportunity to interact with professionals at networking events held both on and off campus.

TEDxMunich is where you can hear from inspiring German and international speakers from various fields. We even have a couple of student volunteer placements to further your experience.

The Toastmasters' Munich chapter of **'The Effective Communicators Club'** has members from over 20 nationalities. Biweekly meetings help members improve their corporate presentations and public speaking skills while networking with other professionals.

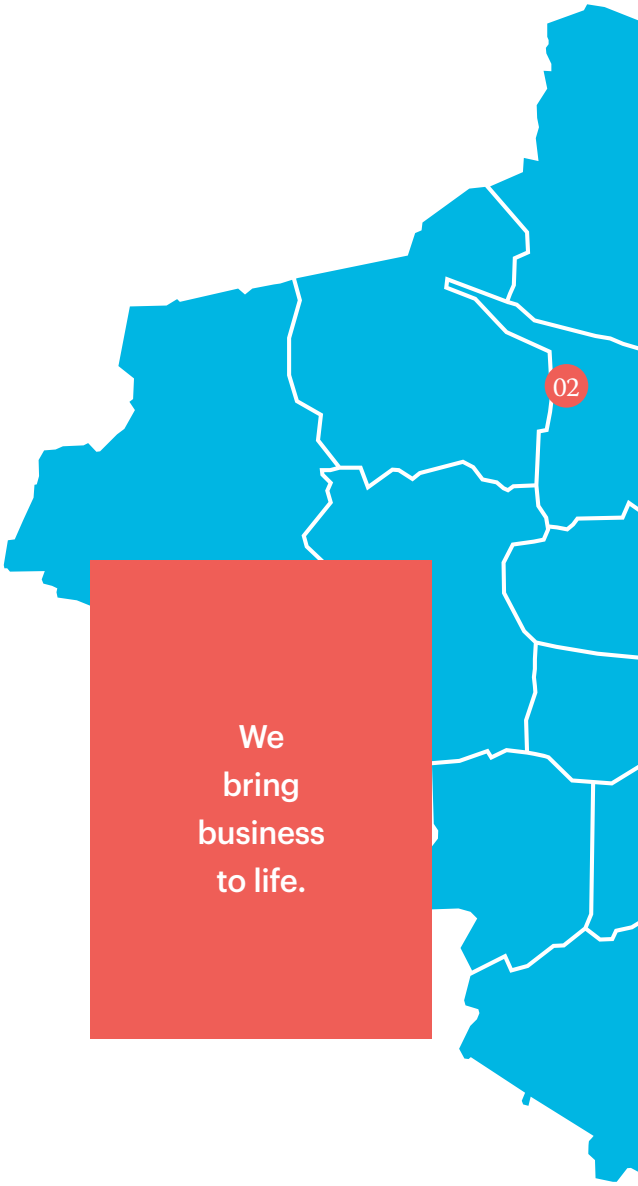
EU students attend events including:

- Change the World Model United Nations in New York (CWMUN)
- Morpheus Cup
- Swiss Economic Forum
- High Performance Leadership program
- Online students on-campus networking event
- Alumni afterwork cocktail
- Afterwork networking event
- Guest speaker events
- Company visits
- Let's Talk! panel discussions
- Startup Weekend Munich
- iWorkinSports Career Fair
- Career Speed Dating

A Connection to Real Businesses and Businesspeople is Part of the EU Experience

You will interact with industry experts and leading international businesses right on our doorstep.

Guest speakers from Grammy winners to successful entrepreneurs regularly visit the EU Munich campus to share their expertise. You are also connected to Munich's local and international business world through visits to companies such as BMW and Germany's largest daily newspaper, Süddeutsche Zeitung. These company visits give you behind-the-scenes access and a privileged look at the organizations. Both opportunities allow you to interact firsthand with industry leaders. Guest speakers have even been known to help students find employment through their extensive network of contacts, providing additional opportunities for keen students.



LEARNING FROM LEADERS:

Adolf Ogi
Former President of Switzerland delivered a powerful speech on leadership and his career as a top diplomat and head of state.

Omar Berrada
Chief Football Operations Officer of Manchester City FC presented the global strategy behind Manchester City FC and gave students top tips for a successful career in sports.

Jean-Claude Biver
LVMH Group, Non-Executive President of the Watch Division, Chairman of Hublot & Zenith Watches, spoke about innovative thinking and living in paradise every day by doing what you truly love.

Alexandre Zeller
Former Chairman of Crédit Suisse inspired students about their future in business and the significance of finance and ethics in this fast-moving world.

EU STUDENTS VISIT:

01 BMW

02 MAN

03 LANTENHAMMER

04 SPATEN München

05 Hacker-Pschorr

06 MARKTHALLEN MÜNCHEN

07 Süddeutsche Zeitung

08 BAYERISCHE STAATSOPER

09 Adelholzener

10 KUNSTHALLE MÜNCHEN

Jens Bay Industry Manager in Media & Entertainment at Google Munich shared his insights on marketing, life at Google and working with a Grammy award-winning team. He asked: "What keeps you up at night?"

Simone Dappert Human Resources Expert and Partner & Founder of Konsultwerk broke down the essentials of applying for a job in today's highly competitive market; it is more than just what's on your CV.

Kai Friedrich CEO of Consorsbank and DAB BNP Paribas explained the strategic importance of CSR and how it uses the three P's – people, planet and profit – to focus corporate strategy on what is important.

Kai Boschmann Chief Marketing & Communications Officer at International SOS spoke to students about how to be an effective marketer in today's business sphere.

At Home in Munich

Our admissions process is quick and straightforward. You can consult our admissions department to help guide you through the process.

How to Apply

Applicants are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences.

Step 1: Choose your program

- English Foundation
- Business Bridging

- Bachelor of Business Administration (*título propio*)
- Bachelor of Arts in Communication & PR (*título propio*)
- Bachelor of Arts in Leisure & Tourism Management (*título propio*)
- Bachelor of Arts in International Relations (*título propio*)
- Bachelor of Arts in Sports Management (*título propio*)
- Bachelor of Arts in Digital Business, Design & Innovation (*título propio*)

- Bachelor's (*título propio*) + BA (Hons) in Business Management

- BA (Hons) in Business
- BA (Hons) in Business (Management)
- BA (Hons) in Business (Project Management)
- BA (Hons) in Business (HR Management)
- BA (Hons) in Business (Law)
- BA (Hons) in Business (Cloud Computing)
- BA (Hons) in Business (Information Systems)

Step 2: Check the entry requirements

The admission process at EU Business School is clear and straightforward. You must fulfill specific academic and English language requirements before we can make an offer of admission.
For details on the documentation you will need to submit, visit our website:
eumunich.com/admissions

Step 3: Submit your application

If you are close to completion or have completed one of these options:

- your secondary school examinations
- an International Baccalaureate (IB) diploma

Submit your application online at:
eumunich.com/apply

Application deadlines:

We have several application deadlines throughout the year. Please check our website for your program's specific application dates.

For more information, please refer to the EU Munich website: eumunich.com/admissions

Visas

Before arrival, it is essential to know your visa requirements to enter, travel and study in Germany. There may be many requirements to fulfill depending on your country of origin and it may take up to three months after submission to receive an answer, with no possibility to expedite the process. There's no shortage of students applying for visas, so it is vital to book your appointment well in advance.

You will not need a visa if you are:

- A citizen of the EU/EEA/EFTA countries
- A partner or child of an EU/EEA/EFTA national, but only if you are traveling together
- You will not need a visa for short-term stays (up to 90 days) if you are a holder of a diplomatic or special passport from Chad, Ghana, Philippines, Thailand or Turkey
- You will not need a visa for short-term stays (up to 90 days) if you are a holder of a diplomatic passport from Albania, Algeria, Bosnia and Herzegovina, Georgia, India, Jamaica, Kenya, Macedonia, Malawi, Moldova, Montenegro, Morocco, Namibia, Pakistan, Peru, Russian Federation, Serbia, South Africa, Tunisia, Ukraine or United Arab Emirates
- You will not need a visa for short-term stays (up to 90 days) and may be eligible to apply for a residence permit directly in Germany (those marked with *), if you are a citizen of one of the following countries:
  Albania, Chile, Malaysia, San Marino, Antigua & Barbuda, Costa Rica, Mauritius, Serbia, Argentina, El Salvador, Macedonia, Seychelles, Australia*, Guatemala, Mexico, Singapore, Bahamas, Honduras, Monaco, St. Kitts & Nevis, Barbados, Hong Kong (SAR passports), Montenegro, Taiwan (only passports with an ID number), Bosnia & Herzegovina (only biometric passports), Israel*, Nicaragua, U.S.A.*, Brazil, Japan*, New Zealand*, Uruguay, Brunei, South Korea*, Panama, Vatican City, Canada*, Macao (RAE only), Paraguay and Venezuela.

All other nationalities will need to apply for a visa.

Note that the requirements for obtaining visas might change. Contact your local German embassy to ensure you have the most up-to-date list of requirements.

Required documents:

- Two completed visa application forms in German with all the required photos and signatures
- Health insurance covering at least the first 90 days of your stay. Once you move to Germany, you will need to register with a German insurance provider
- Passport and photocopies
- Motivation letter and CV
- Evidence of previous academic performance/degree certificates
- EU Business School acceptance letter
- English level certificate (IELTS/TOEFL/CAE)
- Students must prove they have at least €10,236 per year at their disposal. There are three options:

  1. Deposit a security payment into a blocked account;
  2. A resident in Germany provides the Munich Foreigners Office with a guarantee letter to cover your expenses;
  3. Scholarship confirmation of at least €720 per month from a certified institution.

It is strongly recommended that you complete all documents accurately and provide translations for all documents that are in any language other than German.

The requirements for obtaining visas may change, therefore, we recommend that you contact your local German embassy or consulate general to have the most up-to-date list of requirements.

Please note:
Each visa application is reviewed individually, therefore the requested documents may vary. Each embassy reserves the right to ask for additional documents at any time. The submission of the above documents does not guarantee the issue of a visa. Submission of an incomplete set of documents will lead to a refusal of your visa application. Once a visa has been issued, the purpose of the trip may not be altered. There is no such thing as an urgent or express visa.

For more information, please refer to:
eumunich.com/student-visa-germany

Living in Munich

As one of the fastest growing cities in Europe and a magnet for thousands of jobseekers and people pursuing further education, accommodation in Munich is highly sought after. Therefore, we encourage you to begin your housing search while waiting for your final enrollment documents.

We believe that a comfortable and inspirational living environment is an important part of any educational experience. This section gives you an overview of the accommodation options available to you. Along with the support of EU's Accommodation Office, you will be able to find the perfect place to call home in no time.

Let's begin with a quiz to find the best accommodation to suit your needs:

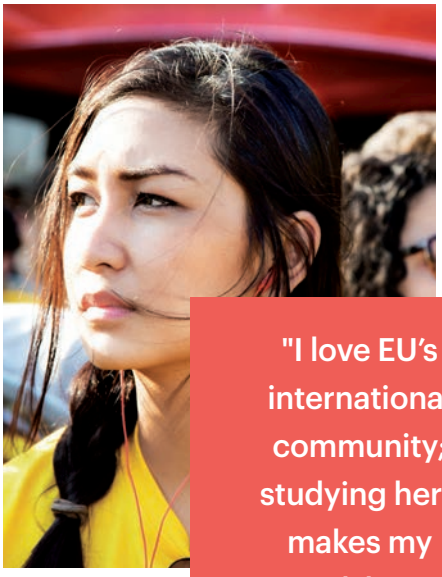
Do you like to socialize?	
A	24/7
B	Not really
C	Only on the weekends

You want to live near...	
A	Other students
B	The EU campus
C	Marienplatz

What is your budget?	
A	Flexible
B	Money is not a problem
C	The cheaper the better

Are you a risk-taker?	
A	Not at all
B	I like calculated risks
C	Risk-taking is my business

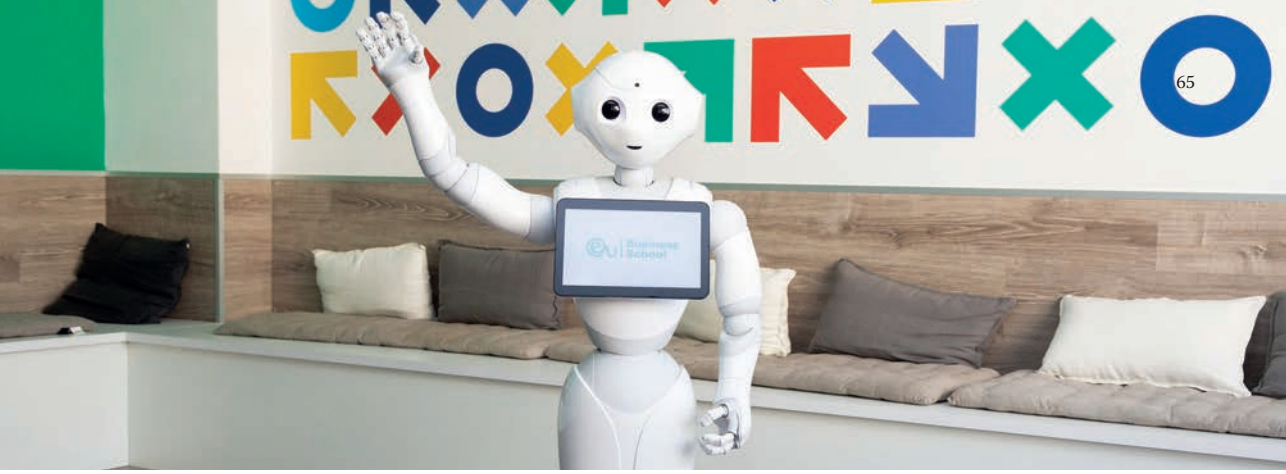
Do you speak German?	
A	Nein
B	A little bit
C	I was born to speak German



"I love EU's international community; studying here makes my network broader and the world smaller."

Nathasya Octaviane
BA student

Answers
Mostly As: student dorms
Mostly Bs: private apartments
Mostly Cs: apartment-sharing



Student dorms
Living in student dorms provides for a culturally diverse experience; it allows you to meet new people and gives you a structured living environment. A studio in a student dorm is one of the most sought after accommodation options for international students in Munich. This type of accommodation is welcoming and ensures you always have someone to talk to.

EU Munich has secured a limited number of student dorm placements with our residential partners. The dorms are located in different districts, each easily within reach of the EU campus via a direct line of public transport. Aside from this, there are also many privately run student dorms in Munich that offer exceptional service.

If you are planning to arrive at the beginning of the fall semester (October), we recommend that you send your accommodation application to a wide range of residences at least three months prior to your expected arrival date, as thousands of German and international students arrive in Munich during fall to commence their studies.

Apply for a place in our partner residences immediately after enrollment by contacting our accommodation officer. Placements are limited.

Private apartments
Having your own apartment will appeal to you if you enjoy the quiet, like to be alone and don't want to compromise on personal space. You can choose to get an apartment anywhere in the city without limiting yourself to student dorm availability or location. This type of accommodation is ideal for independent people.

For more information about how to find your own flat, please contact our accommodation officer at:
accommodation@eumunich.com

Apartment-sharing
Sharing an apartment is a popular concept in Germany and a lot cheaper than living on your own. Shared housing is a flexible option and with international roommates, you will be able to learn other languages but you must be willing to compromise.

If you are interested in this option, we highly recommend you arrive in Munich before you begin your studies in order to meet potential housemates and landlords personally. For more information about how to find a shared apartment, please contact our accommodation officer.

Planning your budget
When you are studying, it is very important to have a budget. You will need to have an idea of what you are able to spend on rent, travel and leisure. You should plan for a monthly living expenditure of about €1,200. For accommodation expenses, you should budget around €600–800 per month to live in student dorms, €1,000 or more to live alone and €700–800 for shared accomodation. The remainder will be for basic necessities and leisure.

For more information on student dorms, private apartments and apartment sharing, please email our accommodation officer at:
accommodation@eumunich.com

- Meal at an inexpensive restaurant €7-€12
- One liter of milk €0.80
- Cappuccino €3.50
- ½ liter of domestic beer on tap €4.50
- Cinema ticket €11

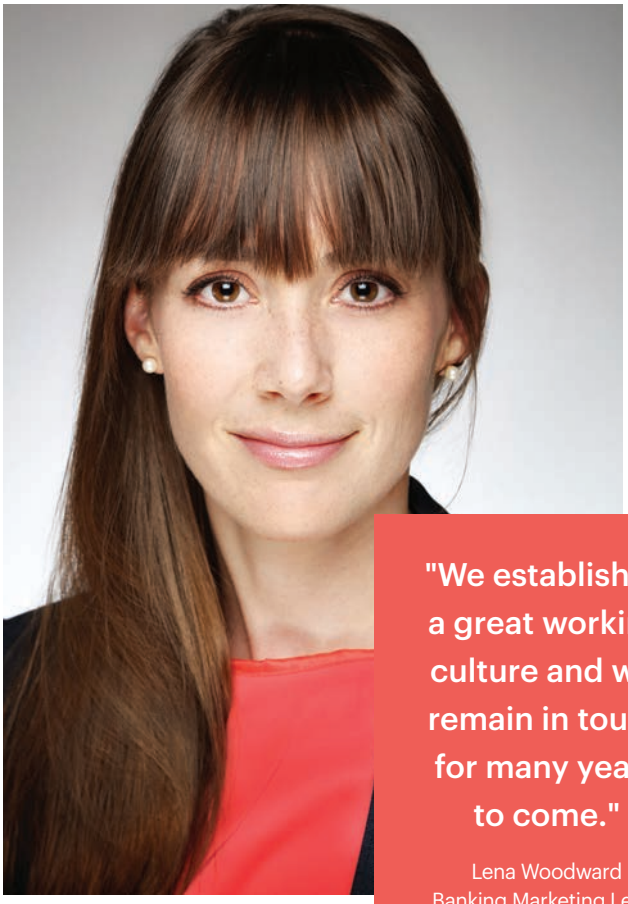
Thomas Ruschke
Senior Client Partner
Class of 2012
facebook

A Network for Life

Join a network of more than 27,000+ with the EU Alumni Association.

Life After Your Studies

The EU Alumni Association brings together alumni from top cities all across the world. The association holds regular networking events, webinars, presentations, talks and seminars designed to further promote connections between alumni, such as “How To Survive a Zombie Apocalypse in Your Company”. These initiatives are specially designed to support active and engaged members of the international business community.



"We established a great working culture and will remain in touch for many years to come."

Lena Woodward
Banking Marketing Lead,
Deloitte Switzerland
Class of 2015

Alumni Hub
The online platform created by the EU Alumni Association gives access to information regarding workshops, networking events and career development opportunities. Members use the Hub to share news about their achievements, connect with old classmates, post upcoming events, offer career opportunities and mentor others, sharing their expertise and inspiring the next generation of business leaders.

New graduates benefit from having the solid base of professional contacts the alumni network provides. The network is full of established professionals who share similar ideologies and can provide support for business ventures or mentorships.

Our alumni work at some of the biggest global companies including Google, Facebook, Microsoft, Sony, Nike and Deloitte.

For more information, please email alumni@euruni.edu

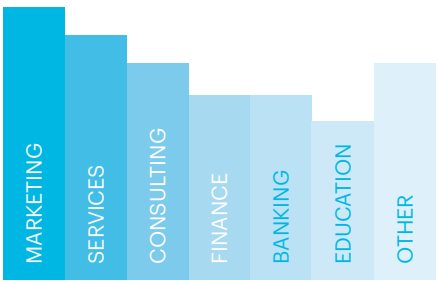
ALUMNI LINKEDIN GROUP MEMBERS

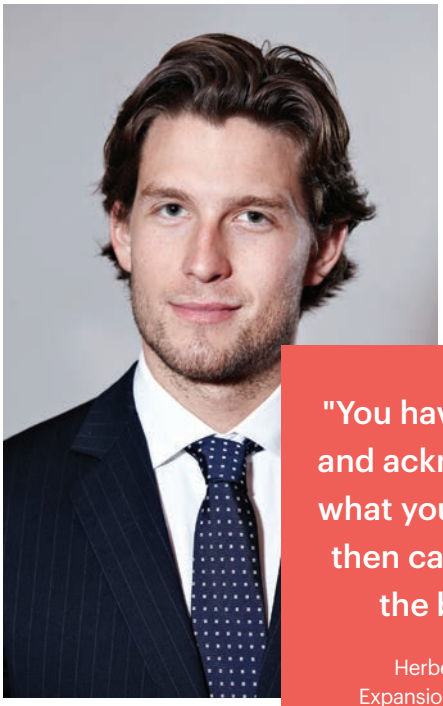
3,300+

ALUMNI NETWORK MEMBERS

27,000+

SECTOR





"You have to love and acknowledge what you do; only then can you be the best."

Herbert Petz
Expansion Manager,
Arnold Investments
Class of 2010

LINKEDIN SUBGROUPS

17

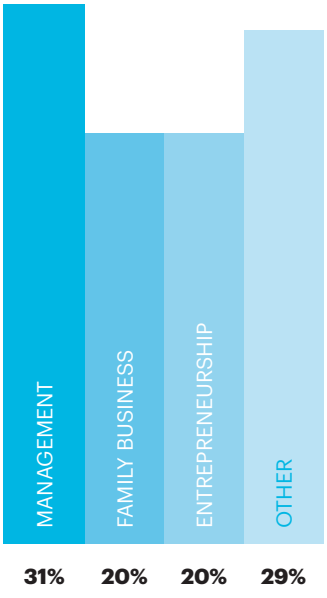
ACTIVE USERS ON THE EU ALUMNI HUB

2,000+

ALUMNI NATIONALITIES

100+

STUDENTS GO ON TO



OUR ALUMNI WORK AT

Google SONY Deloitte. TESLA facebook Marriott

CASINO

On EU campuses,
students from all over
the world join together
to create a
global community
that speaks the
same international
language:
business
#ExperienceEU

eu | Business School

eumunich.com

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VALIDATING & ACCREDITING PARTNERS

UCAM Universidad Católica de Murcia
DBS Dublin Business School
University of Derby
London Metropolitan University

MEMBER OF

OMNES EDUCATION