

## Foundation Programs



**#StartHere**



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## About Us

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs in English at our campuses in Barcelona, Geneva, Montreux, Munich and online.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 27,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

### TOP REASONS TO STUDY AT EU

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**International:** Our student body comprises more than 100 nationalities, with 98% of students speaking two or more languages.

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**Small class sizes:** Greater interaction between students and faculty guarantees heightened academic achievement.

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**All classes taught in English:** Including assignments, lectures, exams and the final dissertation.

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**Experiential learning:** The case study method and a pragmatic approach are two of our most effective tools.

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**Outstanding faculty:** Our team is composed of highly qualified academics, entrepreneurs, consultants and business leaders.

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**Ranked among the best:** Programs within our network are consistently featured in the top tier of global and European rankings.

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**Building a business personality:** We are committed to encouraging students to build the most valuable brand they can market: themselves.

# Foundation Programs

Our degrees require a certain level of English and academic achievement. If you do not meet these requirements, we offer two preparatory programs on our Barcelona, Geneva, Montreux, Munich and Online campuses.

The English Foundation program is designed for students who need to strengthen their English language skills, while the Business Bridging program is for students who need to improve their academic level. Upon successful completion of your foundation program, and in addition to the EU degree admission requirements, you will be admitted to the degree program of your choice.

The foundation programs may only be taken in conjunction with EU's degree programs.

## ADVANTAGES

**Succeed** in earning an EU degree like 97% of our former foundation program students

**Learn** through small class sizes with guaranteed personalized attention

**Focus** on communication as a means to success

**Advance** by acquiring key knowledge to bridge the gap between current and required skills

**Enjoy** a dynamic intercultural learning environment

**Connect** with fellow classmates to build an international network of lifelong friends



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# English Foundation Program

If you need to improve your English language skills to meet the admission requirements for our bachelor's, master's or MBA programs, the English Foundation program (EFP) will help you reach your goal. Specifically designed to help you strengthen your language skills, this program will help you get the most out of your future studies at EU Business School.

English is paramount to any successful career in international business. This program will also provide you with a solid language base for your professional future.

The program includes the following course modules:

- English for Academic Purposes
- Structured Writing & Grammar
- Learning Strategies & Studying Techniques
- Communication Skills
- Reading & Text Analysis
- Critical Thinking & Analysis
- Business English

You will receive an English Foundation program certificate from EU Business School Switzerland when you successfully complete this program. You may then start the EU bachelor's, master's or MBA degree of your choice, as long as you fulfill all the necessary admission requirements and present the corresponding documentation.

## How the Program Works

The EFP (24 ECTS) is a one-semester, 13-week course with start dates in September, February and June. You will take a total of 20 hours of English classes per week and should expect to do at least 20 hours of independent study outside the classroom.



### Admission Requirements

- Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based), 500 (paper-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent.



### Start Dates & Tuition

#### Barcelona, Munich and Online

September, February and June  
€4,900

#### Geneva and Montreux

September, February and June  
CHF 7,300

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# Business Bridging Program

Many high school students aspire to enroll in an international bachelor's program but lack the necessary background to do so. The Business Bridging program (BBP) bridges the gap for aspiring candidates, providing you the necessary knowledge and business skills to succeed in EU's three-year bachelor's programs.

The BBP arms you with the fundamental knowledge of the most important areas of business. It covers essential theories in economics and management in addition to giving an overview of the modern, global business realm. You will take part in group projects, class discussions and presentations with the aim of further developing your teamwork skills.

The program includes the following course modules:

- English for Business
- Study Skills
- Communication Skills
- Management Basics
- Business & Society
- Introduction to Business Law
- Introduction to Economics

You will receive a Business Bridging program certificate from EU Business School Switzerland when you successfully complete this program. You may then start the EU bachelor's degree of your choice provided that you complete the other bachelor's degree requirements and present your high school diploma or GED.

## How the Program Works

The BBP (30 ECTS) is a one-semester, 13-week course. You will strengthen your academic, communication and business English skills while studying management and economic concepts. The program starts in October, February and June. Dates are coordinated with the bachelor's academic calendar so that you may begin a bachelor's degree at EU immediately after completing the BBP.



### Admission Requirements

- 1 certified copy of high school diploma and transcripts or equivalent.
- Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based), 500 (paper-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native or equivalent.



### Start Dates & Tuition

#### Barcelona, Munich and Online

October, February and June  
€6,450

#### Geneva and Montreux

October, February and June  
CHF 13,800

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